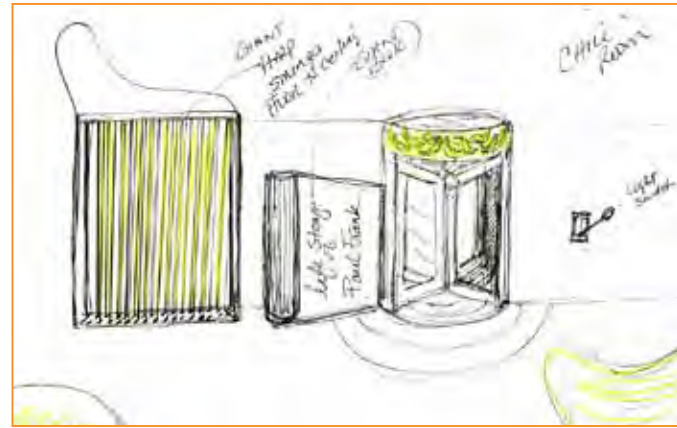
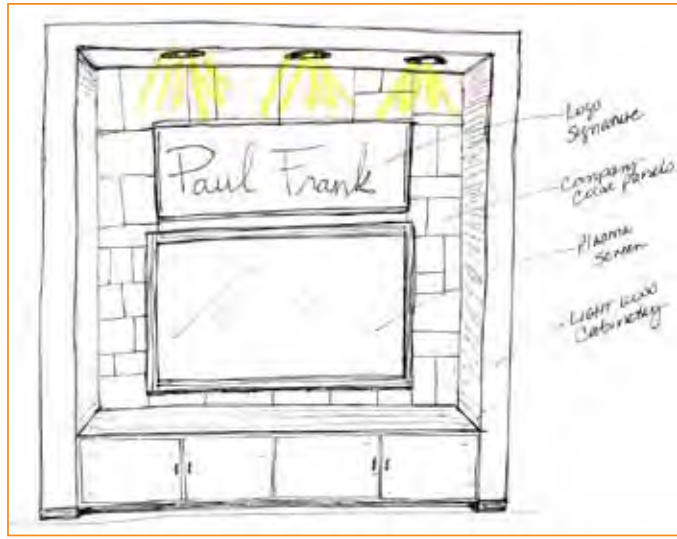


# Corporate Floor Plan

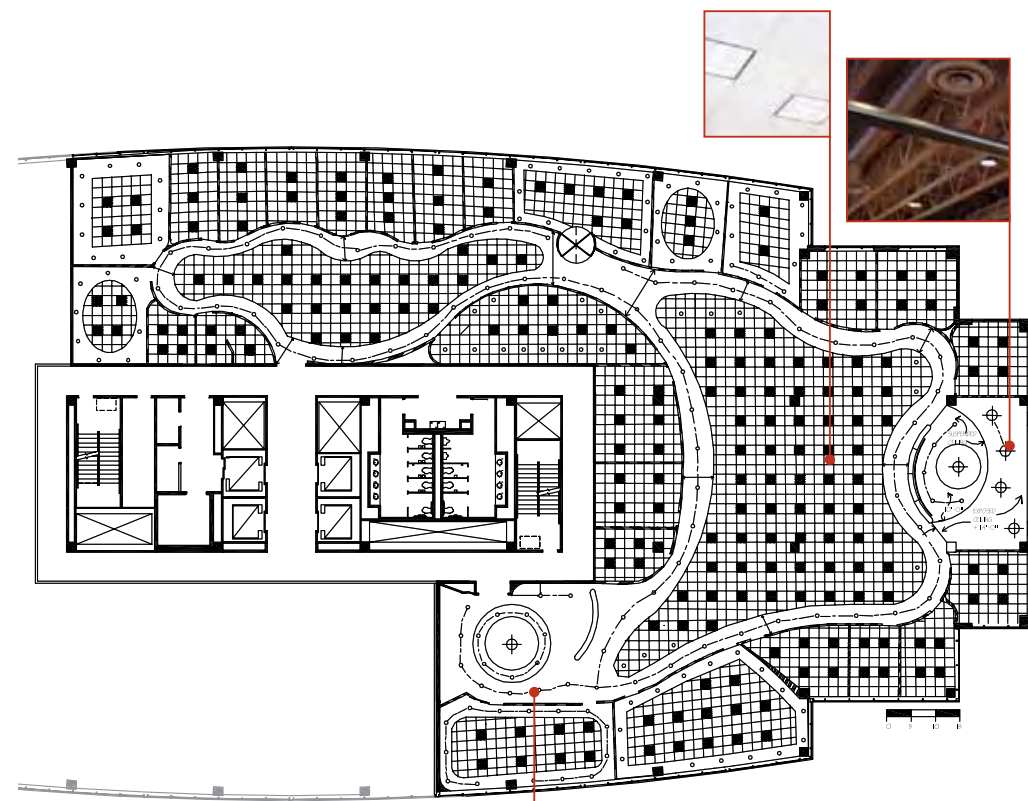
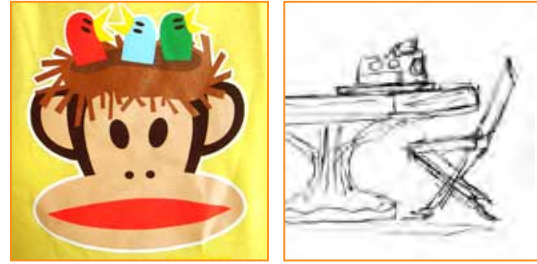


## Client Brief

Paul Frank, entrepreneur, resides in Huntington Beach, CA.

**Interests:** retro art design & music influences of 1960's-1970's era (he plays in his own band)

**Comment:** "I don't like to think about money or sales or anything like that. I just like to think about what would be fun to make—what would make people smile."



RCP



Floor Plan



## Programming

- Renovated offices include four main concentrated spaces: the reception area, the chill room (employees can play musical instruments), think tank (marketing brainstorming sessions), and the team room. "Tree house"; where creative play is encouraged and projects are developed.
- Focusing on the 1970's retro atmosphere; illuminated acrylic walls with LED lights, and creative emphasis on four spaces with retro style furniture and made from sustainable building materials and design.

