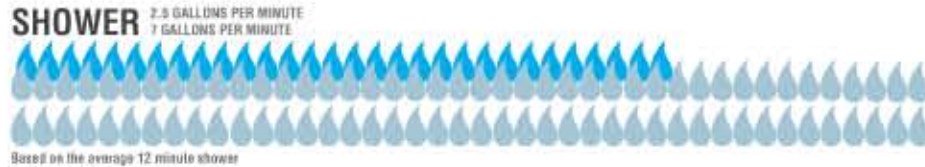


# I won't make a difference



A lot of people feel small and believe that their activities cannot make a difference on a global scheme. However, water is a local issue and in fact their daily activities do make a difference.



1 GAL WATER-SAVING FIXTURE  
1 GAL REGULAR FIXTURE



Fluid monitor can be retrofitted to any shower head, monitoring the amount of water consumed with every shower, it empowers the user to embrace a **blue** lifestyle.



**fluid: make people aware**