

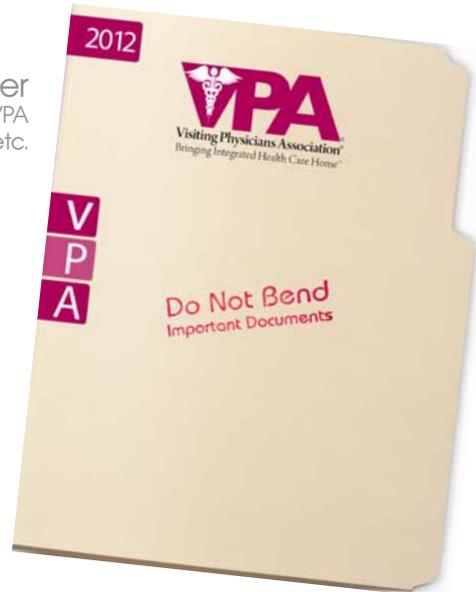
Faux File Concept

Nurses handle a lot of patient Files. They prep files for the doctor and update them. Let's give them a fun faux file with an X-ray, flyers and promo items. This can be sent in a medical envelope.



Envelope found in Doctor's offices.

Manila Folder Printed with VPA logo, etc.



Flyers to go in file:

Fake x-ray flyer (on vellum, translucent paper)

VPA Promise (paper)



About Us flyer (hi-gloss paper)



Gift Ideas:

Pocket Stuffers:
(Small enough to fit in envelope)
Nurse Stress Ball,
Anti-bacterial Pocket
Spray & Pen
Printed with VPA logo



Other gifts:
(Won't fit in envelope, send separate)
lunch cooler with
kidney stressball &
aluminum bottle
Printed with VPA logo

