

Project Brief

Conceptualize and design an a) Armchair or b) Wing-Back Chair, based on the likeness and appearance of Karl O. Lagerfeld.

Interpreted

The guidelines for this project were structured in such a way as to allow for maximum interpretation. I took this liberty and used it as a means to fuel rigorous concept development, and to really challenge the idea of seating, luxury, persona and celebrity. I wanted to break down the meanings of the terms assigned, to extract the essence of their archetypes. This led to me conceptualizing not so much a chair but rather an artifact for presenting someone engaged in the act of sitting.