Chanel

A Parisian fashion house founded by couturier Gabrielle "Coco" Chanel, recognized as one of the most established in haute couture, specializing in luxury goods. Chanel has always specialized in items such as simple suits, dresses, women's pants, and costume jewelry. Coco Chanel's vision was to replace such opulent, sexy pieces with items, which conveyed casual elegance. Her designs and creations are timeless, considering the basic silhouettes have remained consistent from generation to generation. Today, Chanel is most famous for the "little black dress" which has become a key item in most women's closets.

Elements for Design

—— Classic Proportions
—— Harmonious Materials
—— Circle Motifs
—— Simple Lines