

ALEXANDRE DESVIGNES

industrial design | manager | consultant

415 316 5293
alexandre.desvignes@gmail.com
french nationality

Ambitious, passionate and open-minded, I've just left my designer routine in Paris to achieve stunning projects in San Francisco, working with the best multidisciplinary teams in what is believed to be the most innovative and creative place on earth.

EDUCATION

**master in international business and management for design
with highest honours and best thesis price**

university of Salford (UK)

courses : corporate design and innovation management, marketing & strategy, user-centered design, consumer research methods, business & systems

master in industrial design

euromed international design school (France)

courses : industrial design process & tools, project management, design culture

bachelor of science in mechanical engineering

2 yrs institute of technology of Rennes (France) + 1 yr Swansea university (UK)

courses : manufacturing processes and systems, engineering sciences (material properties, part dimensioning, fluid flow dynamics, electronics, robotics)

baccalaureat in sciences with maths and engineering options

autun military school (France)

PROFESSIONAL EXPERIENCE

2009 - 2012 | **5.5 designers - design manager** | Paris

tasks : managing product creation and development in close collaboration with each actor of the design process, share my technical knowledge & experience, participate design execution

2008 - 2009 | **5.5 designers - industrial designer** | Paris

tasks : brainstorming, 3d modelling, 3d renderings, prototyping, mock-ups

2007 - 2008 | **Danbar Toys Ltd - design manager** | London

tasks : set up the design studio from scratch, create and develop new product ranges, manage brand image in collaboration with an external graphic agency.

2007 | **Concept Frenoy Design - industrial design internship** | Paris

tasks : industrial, space and furniture design

2006 | **Concept Frenoy Design - industrial design internship** | Paris

tasks : learning designer's basics 3d modelling, renderings, prototyping, mock-ups

2005 | **Marcoux et Charrier Architects - space design internship** | Paris

tasks : 2d modelling, mock-ups

2004 | **Legris Autoline - automotive engineering** | Rennes

tasks : creation and development of built in test equipments for car fluid connectors

CLIENTS & PARTNERS

kitchen appliances and accessories | **Nespresso, Lipton, Moulinex** (SEB group)

electronics & engineering | **LaCie, Thales Electronics, PA Consulting**

furniture & space design | **JC Decaux, Urban Outfitters, Tarkett, Ceramica Cielo, Oberflex, RATP** (= Muni), **Paris Town Council, Cacharel**

packaging & exhibitions | **Hennessy, La Veuve Cliquot, Moët**

food design | **Häagen-Dazs, Chocolate Factory**

COMPUTER SKILLS

solidworks (expert) - 3ds max - keyshot - indesign - photoshop - illustrator - premiere

INTERESTS & ACTIVITIES

everything that flies (drones, aircrafts, rockets) - sciences and technology - human behaviour - product, space & graphic design trends - extreme sports (practicing kitesurfing 11yrs & kravmaga 3 yrs) - bikes - photography - music (playing guitar)

REFERENCES UPON REQUEST

Claire Renard - 5.5 designers - designer associate

Anthony Lebossé - 5.5 designers - designer associate

Daniel Toon - PA Consulting - engineer

Stéphane Bouvier - SEB group - engineering manager

Laurent Dutruel - SEB group - brand design manager

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REFERENCES

Claire Renard - 5.5 designers - CEO | c.renard@55designers.com

Anthony Lebossé - 5.5 designers - designer | a.lebosse@55designers.com

Daniel Toon - PA Consulting - engineer | daniel.toon@paconsulting.com

Stéphane Bouvier - SEB group - engineering manager | sbouvier@seb.fr

Laurent Dutruel - SEB group - brand design manager | ldutruel@seb.fr

Hilary Collins - Euromed - referent teacher | hilary.collins@euromed-management.com