



It's our 1st Anniversary!

Turn up the heat

with 

TV Guide is celebrating its 1st Anniversary as a full-size magazine with the October 16 issue.

It's been a *red hot* year—with 16 million readers, 3 million new subscriber orders, innovative advertising programs across multiple categories, and the huge success of our 2006 Emmy® After Party.

Add some sizzle to your media schedule with *TV Guide*! Our unique and engaging entertainment editorial is the perfect environment to position your brand for maximum impact.

To learn more, contact your local TV Guide Media Sales Representative.

HOT!
HOT! HOT!

Enjoy these tasty Red Hots, compliments of *TV Guide*, and look for more treats to fill your gumball machine in the coming months.