



Matt Harris

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Graphic Designer

Creative • Motivated • Skilled

Technical

Platform: Mac OS, Windows XP / Vista

Applications: Adobe Photoshop CS3, Adobe Illustrator CS3, Adobe Fireworks CS3, Adobe Dreamweaver CS3, QuarkXpress, Microsoft Word, Microsoft Excel.
Experience with Adobe InDesign, Flash CS3 and reading/writing HTML & CSS.

Design Proficiency

- Advertisement design
- Logo and identity design
- CD packaging design
- Flyer, poster & brochure design
- Page layout
- Photographic retouching
- Professional photography
- Preparation of files for output

Experience

2005 - Present

Vanillatone (Freelance Graphic Design), Cardiff, South Wales, UK

Vanillatone was set up as a freelance collective providing a full graphic design service for existing clients in Cardiff plus additional companies around the South Wales area. In addition, offer a full freelance creative design service to existing creative and marketing companies on an hourly or price per project basis.

Responsibilities include:

- Design of flyers for print & web
- Design of company logo and brand
- Design of CD packaging and inlay
- Website layout design and updates
- Full photographic shoots
- Customised MySpace page design
- Audio production and voiceover work
- Customer service

2005 - Present

Circular Music Events, Design & Marketing, Cardiff, South Wales, UK

Design and marketing promotional material for Cardiff based music promotion company. Includes the weekly layout of posters, flyers, advertisements for publication, website design and liaising regularly with printers and distributors.

2002 - 2005

Legal & General Retail Investments, Customer Services

AMP NPI Insurance, Customer Services

Cardiff, South Wales, UK

Dealt primarily with customer service and the administration of customer tax and residential information, utilising databases and dedicated in-house client administration systems. These were contract roles through recruitment agencies.

Education

1996 - 1999

University of Wales Institute Cardiff, South Wales, UK

BA (Hons) Industrial Design

1995 - 1996

Cardiff Institute of Higher Education, South Wales, UK

National Diploma in Art & Design

1988 - 1995

Cowbridge Comprehensive, South Wales, UK

General Certificate of Secondary Education - 10 passes

'A' Level in Art & Design, including Award of Excellence in Art & Design