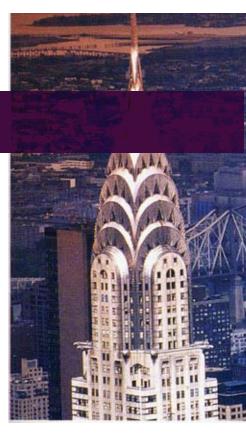


Art Deco flourished in Europe for only a decade in the 1920's; in America, the style, taste and fashion extended through the 1930's. The term Deco in the U.S. was associated with a different and new cultural situation especially in architecture. Architecture needed to be uplifting, the Great Depression gave most people a strong need for escapist entertainment of diversion.





Art Deco in America, forged a precise independent architectural style; it was an architecture of ornament, geometry, energy, retrospection, optimism, color, texture, light and sometimes symbolism. It revolutionized