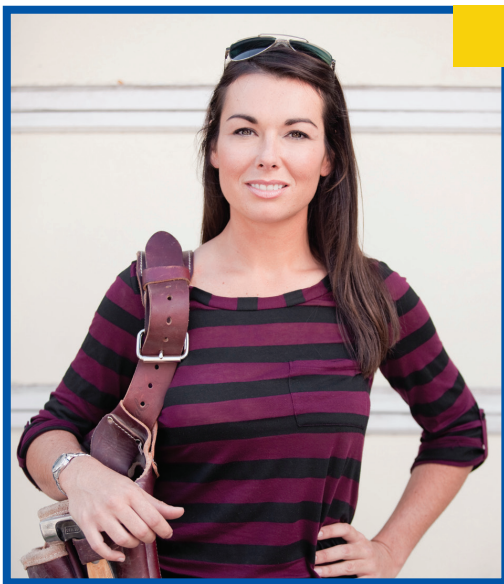


# CELEBRITY GUESTS



## KAYLEEN McCABE

Kayleen McCabe's passion for the trades was put to the test on Rescue Renovation, the DIY Network series she hosted for five seasons. Today, this licensed contractor, sought-after speaker, and the 2009 winner of DIY's Stud Finder competition funnels her know-how and innovative spirit toward a more pressing need than outdated wall paneling: Vocational advocacy and awareness. Her non-profit, The McCabe Foundation, tightens America's skills gap by encouraging young men and women alike to consider careers in our nation's most undervalued, unfilled, sector: The trades. A familiar face at industry events and in schools across the nation, Kayleen partners exclusively with respected partners including Skills USA and the National Association of the Remodeling Industry (NARI). When she's not knocking down stereotypes or walls, Kayleen caters to a wide array of clients on custom projects ranging from pergolas and decks to furniture and custom storage.



## SKIP BEDELL

Skip Bedell, a licensed Home Improvement Contractor and owner of Big Dog Building and Remodeling, Inc., has appeared in local television commercials for building products, e-learning modules, and most recently, as co-host of 'Catch A Contractor', which recently completed its 3rd season on Spike TV. Come hear firsthand how Skip has exposed general contractors who have done their clients wrong and learn the importance of using a licensed contractor.



## TOM FEIZA

Tom Feiza, radio call-in show host of 'Fix-It' on AM620 WTMJ from 7-9 a.m., is Milwaukee's top-rated Saturday radio show, with more than 45,000 listeners each hour. Tom gives practical advice while responding to callers' questions on home repair and related projects. Tom also writes a weekly question and answer column published in more than 80 newspapers with total circulation reaching more than 500,000 homes. At this year's show, Tom will present 'Just Fix It - The Absolute Best Home Repair Tips.'



## MELINDA MYERS

Whether gardening on a balcony, deck, or large lot, Melinda Myers can help make your garden stand out in the neighborhood. Melinda is a nationally known gardening expert, TV/radio host, author & columnist who has written over 20 gardening books, including Small Space Gardening, MN & WI Getting Started Garden Guide and the Midwest Gardener's Handbook. Attend Melinda's "Add A Little Star Power to Your Garden" presentation where she'll unveil how to add sparkle and appeal to any size landscape with must-have award winning plants for gardens and containers as well as some tricks and garden accessories for added bling.



## MAD DOG & MERRILL

Nationally recognized and self-proclaimed "Grillologists," Mad Dog & Merrill have entertained and educated backyard enthusiasts with the finer points of grilling. For the past 30 years, they have traveled the country performing in front of live audiences, writing cookbooks and making videos to show people how easy it is to be creative and entertain in their own backyard. They want nothing more than to make you a better griller and have a ton of fun in the process.



## MARIBEL ALCHIN

Maribel Alchin, Meijer Healthy Living Advisor and Personal Chef will provide easy, affordable and healthy meal solutions whose passion in life is to help people live the healthiest lives they possibly can. Eating nutritious meals is an investment in your health and food is the driving force. Maribel will not only provide healthy meal preparation tips, but provide you with tasty samples as well!



# EXTERIOR REMODELING TRENDS FOR 2016

By the Callen Construction Team

While most homeowners are aware of the trends that are discussed annually for the interior of a home, there are also trends that impact a home's exterior. There are a variety of trends that will be prevalent in exterior remodeling during 2016 and beyond.

"I believe the 'less is more' approach will become more popular. Straight lines, simple color palettes, and minimalism will be the new way to stand out," said Christopher Wittmann, CR, an exterior design specialist.

"Unless a homeowner is trying to remodel a house to retain a certain period-correct appearance, some of the elements that seem to be less popular are shutters, grilles, or grids on windows and doors and other decorative pieces such as scroll work, fluted or round porch posts, or balusters that adorn the house so as to give it a specific architectural style. Many houses built in the late 1980s through the mid 1990s were influenced by these treatments, which are now being thought of as outdated in favor of simple continuity."

Mike Wood, CR, a sales manager and an exterior product specialist, said more technology is going into exterior products, specifically engineered coatings that are designed to make them last longer and be more resilient. "Companies like Mastic have a new siding called Solar Defense, featuring a special coating to virtually eliminate fading. Infinity from Marvin Fiberglass Windows uses an acrylic coating instead of paint for the same reason," Wood said. "Royal Building Products is introducing a new deck material with a specialized film, giving it the most realistic woodgrain appearance I have seen. It too has an acrylic coating designed to make it slip resistant and offers a 25-year fade warranty."

Wittmann believes that with more commercial buildings being built in contemporary and modern styles, a push

will be made for residential remodeling to follow suit. "More urban styles will also make their way into neighborhoods that depict a traditional style," he said. "This will allow for the use of harder materials like prefinished metal to cover small sections of the house to accent those areas or bare concrete for walls and pathways."

Dark exterior colors trimmed with lighter contrasting colors are also on the rise. "While light and dark gray are becoming more popular, it will be introduced alongside earth tones like sand or tan, but with a striking bold color such as teal, light green, orange, and yellow as an accent," Wittmann said.

While low maintenance is still a major factor in exterior materials, Wittmann said more people are using products with wood-tone shades on exterior doors or siding. "These products look like stained wood, but they are man-made and require little maintenance."

As the baby boomer population ages, more leisure time and less home maintenance will become the focus. "As homeowners get older, there will be a greater focus on maintenance free exteriors," Wood said. "There will be a desire to eliminate painting, and products such as gutter protection systems will become more important. Having easy to open entry doors with levered handles and windows that are easy to clean will be a focus. Contractor maintenance programs are starting to be developed, providing annual inspections of the home so the homeowner doesn't have to be concerned about it, heading off problems before they occur."

Wittmann also said entry doors are receiving more glass with a nod towards privacy through the availability of more decorative glass options.

"Door hardware is also receiving an upgrade with keyless entry systems that can be controlled with phone apps," he explained.

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