

2015 DR. MARTIN LUTHER KING, JR. SPEECH CONTEST



*“We must
act now.”*

THE CONTEST

Goal

Strengthen students' reading, writing and public speaking skills while encouraging them to learn about and support the dreams of Dr. Martin Luther King, Jr.

Guidelines

- Open to K-12 students who live in Milwaukee or attend a Milwaukee public, private or home school.
- Speeches must be written and delivered by students.
- Theme: “We must act now.”
- Length: Four (4) minutes maximum
- Grade categories: K-2, 3-4, 5-6, 7-8, 9-10 and 11-12.
- Schools may send only one student per grade category to Dec. 1 preliminaries.
- Schools may conduct competitions to select a representative for each grade category.

Application

- Deadline: Friday, Nov. 20, at 5 p.m.
- Online applications only. Application and contest rules can be found at www.we-energies.com/educators
- Applications require principal approval.

Key dates

Application deadline: **Friday, Nov. 20, at 5 p.m.**

Preliminaries: **Tuesday, Dec. 1**

Golda Meir Campus - Rosa Parks Auditorium
1615 N. Martin Luther King Drive, Milwaukee

Finals: **Saturday, Dec. 5**

We Energies Public Service Building Auditorium
231 W. Michigan St., Milwaukee

Milwaukee King Celebration: **Sunday, Jan. 17, 2016**

Marcus Center for the Performing Arts
929 N. Water St., Milwaukee

First-place winners from each grade category at the finals deliver their speeches at the celebration.

For more information visit: www.we-energies.com/educators

