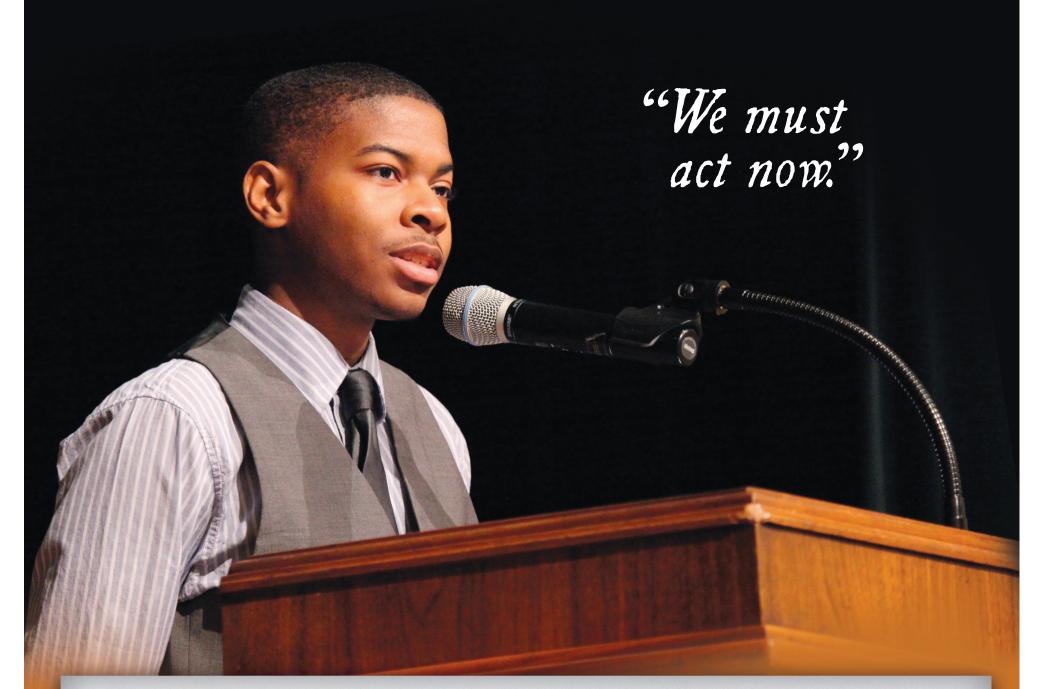
2 0 1 5 DR. MARTIN LUTHER KING, JR. SPEECH CONTEST



THE CONTEST

Goal

Strengthen students' reading, writing and public speaking skills while encouraging them to learn about and support the dreams of Dr. Martin Luther King, Jr.

Guidelines

- Open to K-12 students who live in Milwaukee or attend a Milwaukee public, private or home school.
- Speeches must be written and delivered by students.
- Theme: "We must act now."
- Length: Four (4) minutes maximum
- Grade categories: K-2, 3-4, 5-6, 7-8, 9-10 and 11-12.
- Schools may send only one student per grade category to Dec. 1 preliminaries.
- Schools may conduct competitions to select a representative for each grade category.

Application

- Deadline: Friday, Nov. 20, at 5 p.m.
- Online applications only. Application and contest rules can be found at www.we-energies.com/educators
- Applications require principal approval.

Key dates

Application deadline: Friday, Nov. 20, at 5 p.m.

Preliminaries: Tuesday, Dec. 1 Golda Meir Campus - Rosa Parks Auditorium 1615 N. Martin Luther King Drive, Milwaukee

Finals: Saturday, Dec. 5

We Energies Public Service Building Auditorium 231 W. Michigan St., Milwaukee

Milwaukee King Celebration: Sunday, Jan. 17, 2016 Marcus Center for the Performing Arts 929 N. Water St., Milwaukee

First-place winners from each grade category at the finals deliver their speeches at the celebration.

For more information visit: www.we-energies.com/educators

