

Munich Summer 1928

jan tschichold

new typography

Jan Tschichold (1902- 1974)
in Leipzig.

At the summer of 1923 he
visited the exhibition of
Weimar Bauhaus and then
he converted to Modernism.

In May 1927 Tschichold gave
a lecture on
“ Die neue Typographie”.

In August he wrote to Piet

Zwart that a “book by me
about the new typography
will appear soon”.

But was not until summer of
the following year that the
book was printed and
officially published. The
imprint of the book gives
the date as “June 1928” and
the number of copies
printed as 5,000.