



**JAIME FORNARI**  
**GRAPHIC DESIGNER**

**DEAR SIR AND MADAME,**

Designing is basically the practice of combining ideas -- ideally, in ways that have not been seen before. So the more ideas you have, the greater the chance is that you will find a relevant and distinctive, therefore effective and original combination. I have been dedicated to study many areas of design in order to evoke emotional response from the public. I believe the purpose of designers is to make the ordinary, extraordinary -- to combine forms and shapes, and use colors to graphically express a message -- and to drive opinions, generate expectations, capture valuable clients, and create extraordinary work.

Please take a moment to review the attached resume. My unique background as a Fashion Designer, Entrepreneur, and Graphic Designer make me a superior candidate for a position with your company. My positions as fashion designer and business owner have allowed me to work closely with highly creative teams and clients. I have created relevant and distinctive communications that consistently brought innovations and strength to brands through multiple channels.

I encourage you to consider my candidacy when reviewing my resume. I am certain you will find proven accountability and the skills and accomplishments necessary to succeed within your company, while contributing to the overall success of the company and the development of its workers.

Thank you for your time and consideration. I look forward to hearing from you in the near future.

ALL MY BEST,

**JAIME FORNARI**  
**312.203.9665**