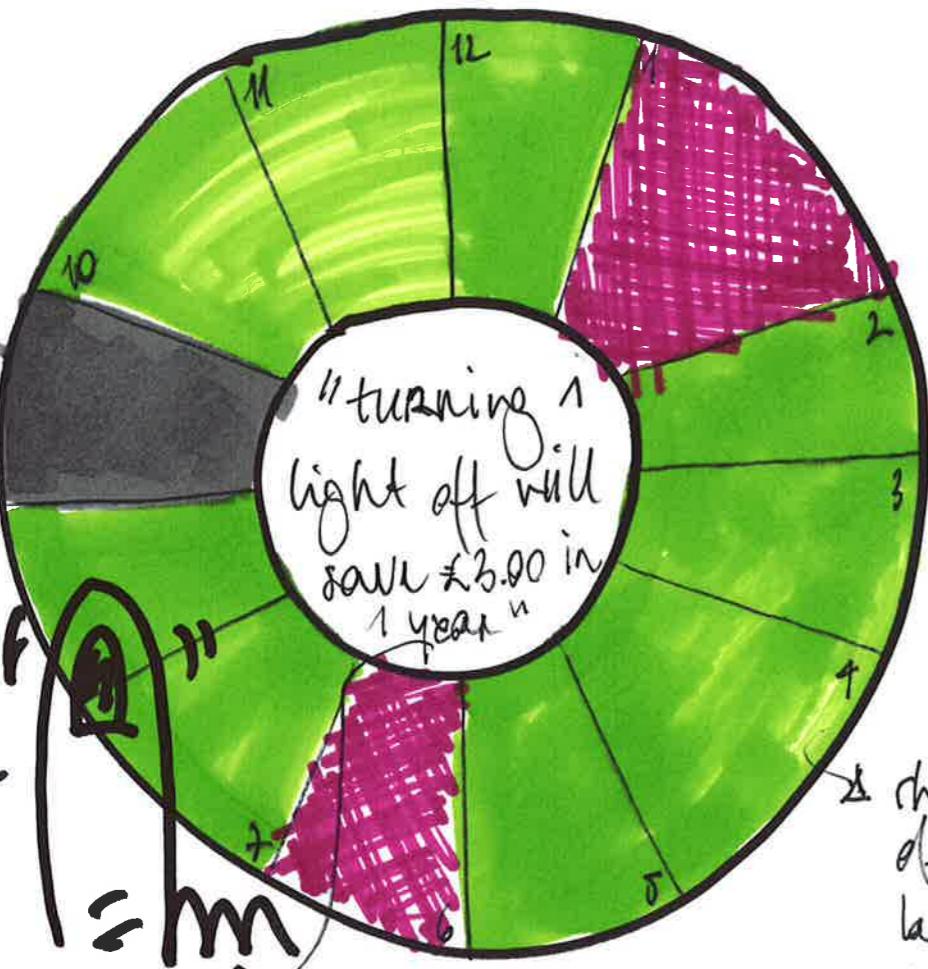


① SCREEN SAVER

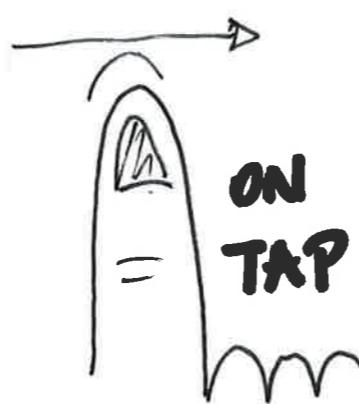
when? green now and inactive
= GOOD PERFORMANCE



"MESSAGE △ every < x min > :

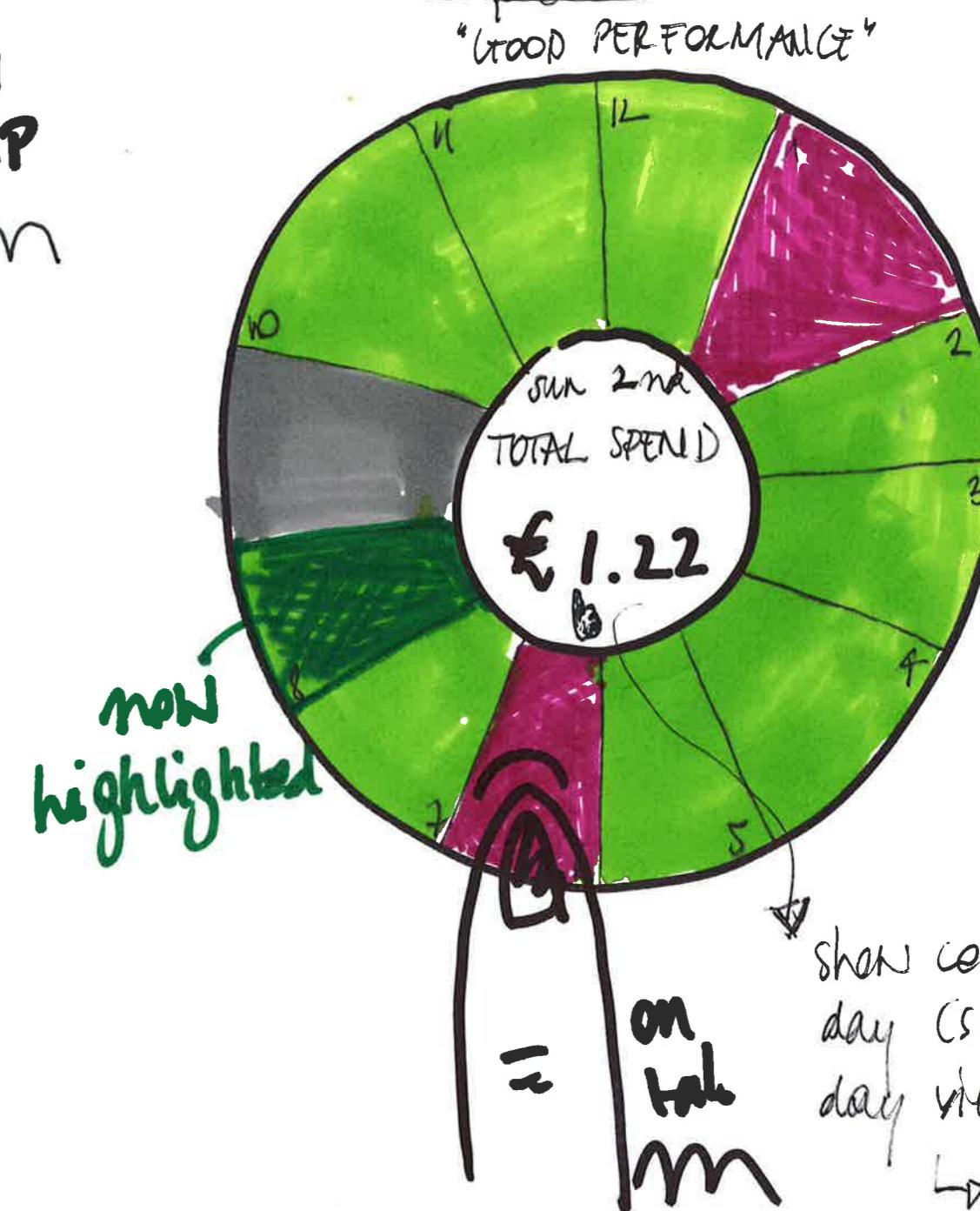
~~we~~ we show:

- a quote ("warm message with advice")
- a reminder (booked appointment
e.g. "Rik will come in at 3pm today
to check your boiler")
- a loyalty reward ("you get 10% off...")



⑥ Wake-up (= default state)

when? now green and active.



(goes to 'micro product view
= screen ②)

↳ "banked money
spreads across
and distributes
evenly increasing
spend limit"

= source against
credit

↳ option to incl.
group buying, etc.