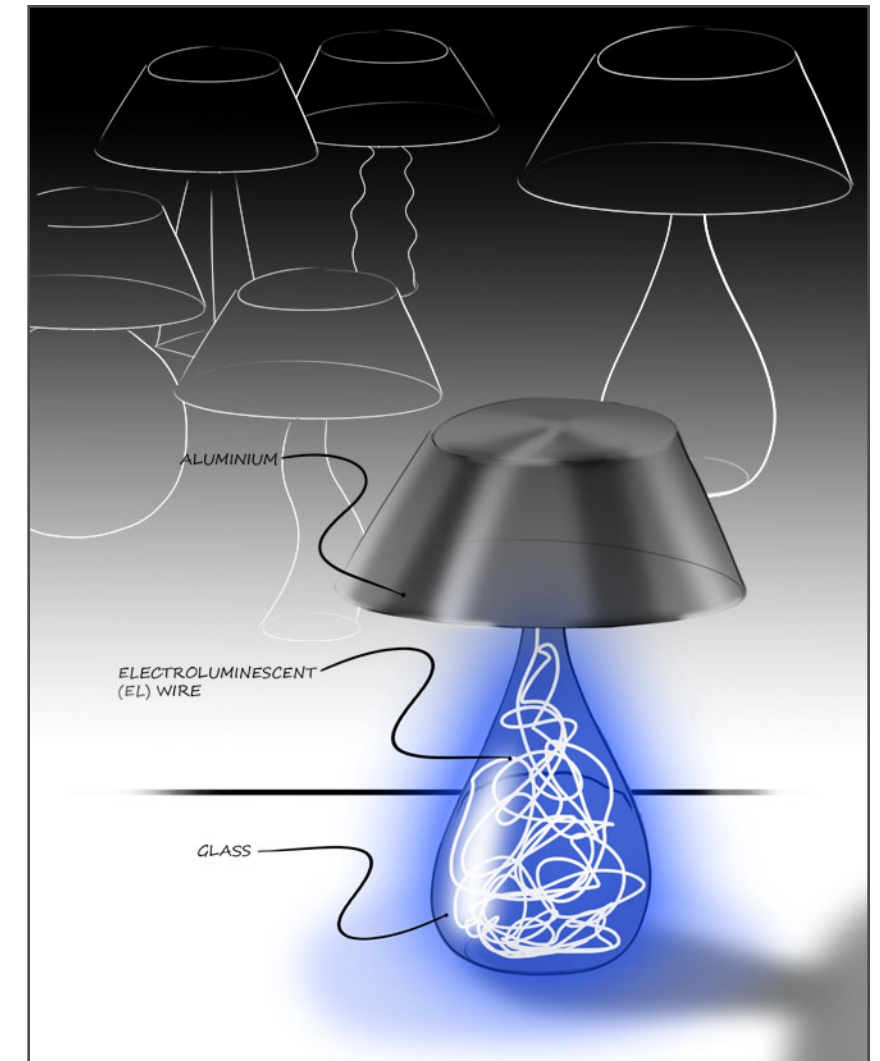


LIGHTNING LAMP

Rethinking the Archetype



Lightning Lamp

By changing the light source of a traditional lamp shape from under the shade to within the base, the Lightning Lamps force one to question the archetype. Although the only light source is the base of the lamp, the underlying surface is illuminated in a similar fashion to a traditional lamp. The Lightning Lamp is illuminated through the use of electroluminescent wire.