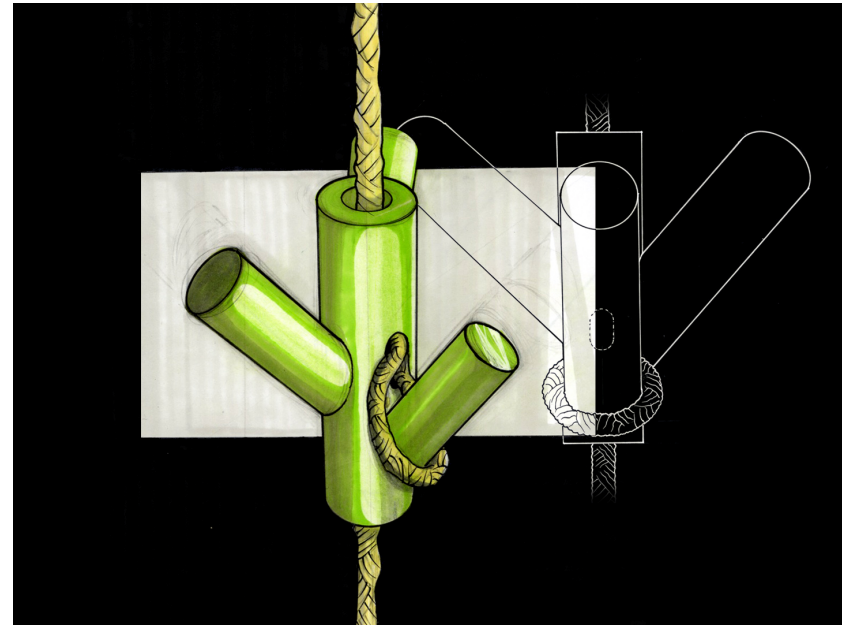


ELEMENTARY SCHOOL COAT HOOK

A Unique, Personalized Way for Children to Hang Their Backpacks



Starting as a quick one day design charrette, the Elementary School Coat Hook turned into something quite beautiful. The hook is vertically adjustable to give the child a sense of ownership (and thus responsibility), and would be manufactured in a variety of colors to allow the child to customize their hallways. The hook also represents a tree and it's ability to grow, just like the child.

