SALVÉ BAGEL TOASTER

Materials, Components & Use Cycle

HEATING ELEMENT

- Long life Nichrome resistance wire.
- Salvé concentrates heat from 1 wire onto the bagel vs 14 wires in a traditional toaster.

OUTER SHELL ~

- Recycled aluminum.
- Laser etched Electrolux logo.
- Fits well within Electrolux's Scandinavian design language.

INNER SHELL

- High gloss white Ecoceramics.
 - Ceramic produced from renewable natural resources like wood or wood wastes/sawdust.

CHARGE LIGHT

- Long lasting & energy efficient LED.
- Illuminates when Salvé is fully charged.
- Green in colour.



BIO BATTERY

- A battery that generates electricity from carbohydrates such as sugar.
- Low environmental impact upon disposal.

BAGEL TURNTABLE

- Cone shape allows bagels to seat into position properly for an even toast.
- Polished aluminum.

MOMENTARY SWITCH/MOTOR

- Automatically begins to rotate when weight of bagel triggers momentary switch.
- Stops rotating when bagel is removed.

CHARGING DOCK

- High gloss white Ecoceramics.
- Automatically starts charging cycle via induction when Salvé is set on top.
- Worry free charging.



Electrolux Design Lab is an annual global design competition open to industrial design students who are invited to present innovative ideas for household appliances of the future. Electrolux Design Lab 2011 asked industrial design students to create home appliances that considered the theme 'intelligent mobility'. In particular Electrolux sought after a design concept that offered personalization and inspired users whilst utilizing existing technology to offer support and guidance. Additionally, and in keeping with the heritage of Electrolux, concepts should reflect Scandinavian Design values; being sensitive to the environment, providing intuitive ease of use and aesthetic appeal.

Kent Madden was among the top 8 finalists in the world and was the first Canadian in history to compete in the finals.



