

# PROMOTIONAL GRAPHICS

LEFT FOOT GUITAR PEDALS



## OBJECTIVE:

Design fun, eye-catching graphics, both informational (for company website, facebook page, stickers, and business cards) and promotional (for t-shirts), for the custom guitar effects pedal company, Left Foot Guitar Pedals.

## COMPANY RESPONSIBILITY:

Graphics Designer

- ideation
- refinement of graphics
- digitizing graphics using *Adobe* products

Public Relations

- promoting Left Foot Guitar Pedals products to musicians

## INSPIRATION:

- footprints
- robots
- bold colors
- music/geek humor

## SOFTWARE:

- *Adobe Illustrator CS3*
- *Adobe Photoshop CS3*