

# CANYON CREEK CASEGOODS BEDROOM FURNITURE LINE



"HOT SELLER" As a summer internship with freelance furniture design firm Zagaroli & Company came to a close, the final project was called "Canyon Creek." This product line was a "final exam" of sorts in that it would be designed, from the very rough ideation sketches to the colored hand renderings to the CAD drawings with dimensions in *AutoCAD*, with more independence. While David Zagaroli, the former president of the company, was always willing to offer guidance with the Canyon Creek product line whenever asked, he was always very affirming with his words when shown my designs. Although I never did get to see the bedroom furniture line at Market, I did catch the photo of Canyon Creek when visiting Zagaroli & Company several months later. Charlie, Dave's son, informed me that the line had been a "hot seller."

