3. Assuming the map option is presented, a large overview of the state is shown with some key cities or areas. Selecting the area selects the dataset associated with it. However, using the magnification tool opens up even further options (shown in more detail later).

if GPS is active

### BY LOCATION



1. When the user opens the app, they are presented with multiple options for sorting, storing or retrieving data. Location Search, Interest Search, Events/Deals, Trip Tools & Local Information.

if GPS is inactive OR user is outside of state proximity

2. Knowing that the user may not be in the area they wish to search, they are presented with an option to sort/select data based on a map OR using their current GPS Location. If the location is not within the data range, then the user would be presented with a map of the state.

#### Map icon initiates Google API mapping behavior









### **EVENTS AND DEALS**

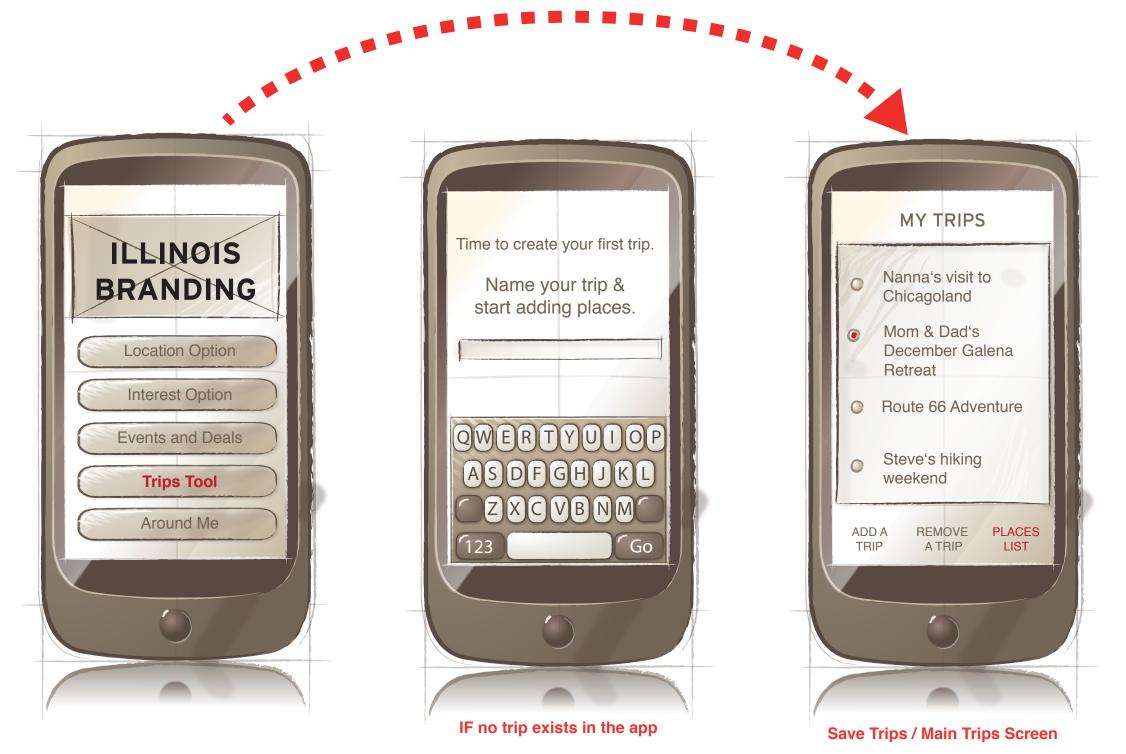




Event List would use current XML formatted text delivered via the mobile texting program

# TRIP TOOL

If there are already saved Trips





# TRIP TOOL (continued)

#### Can also map directly from list









Map This Screen

# AROUND ME (as map)

if GPS is already active









# AROUND ME (as tips)









# MAP DETAILS





Deeper magnification of the map would reveal more location choices.

# **VIDEO PLAYER**





When prompted, device can be rotated to play fullscreen video clip or images

