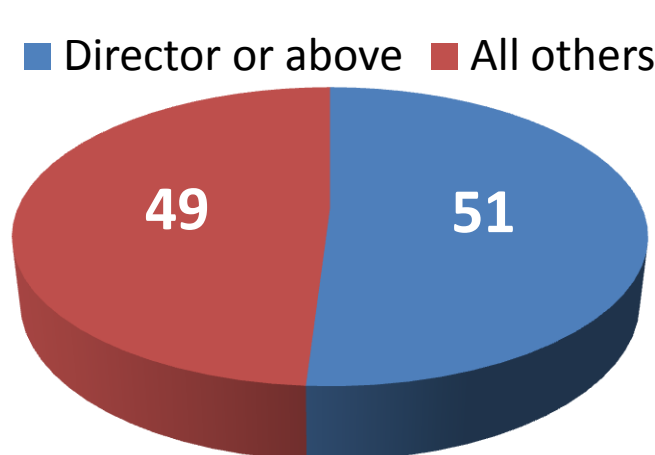
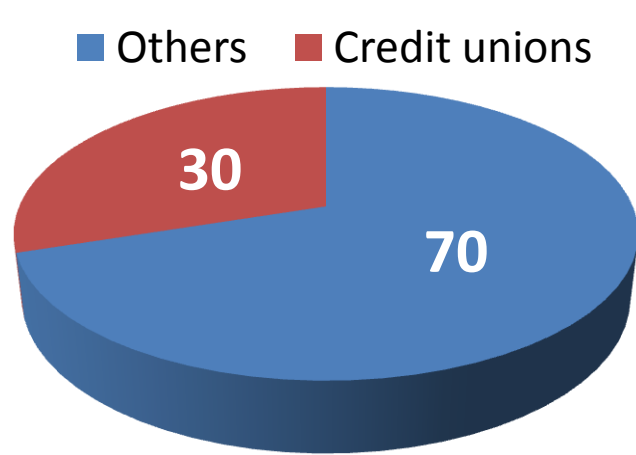
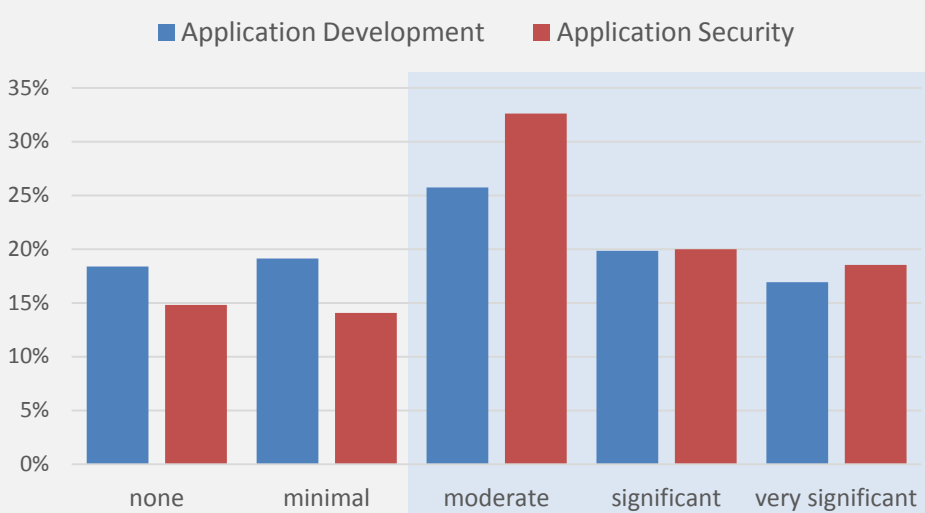


Secure Application Development at Credit Unions, by the numbers:

We surveyed **158** individuals in the IT function of US-based Financial Services Organizations

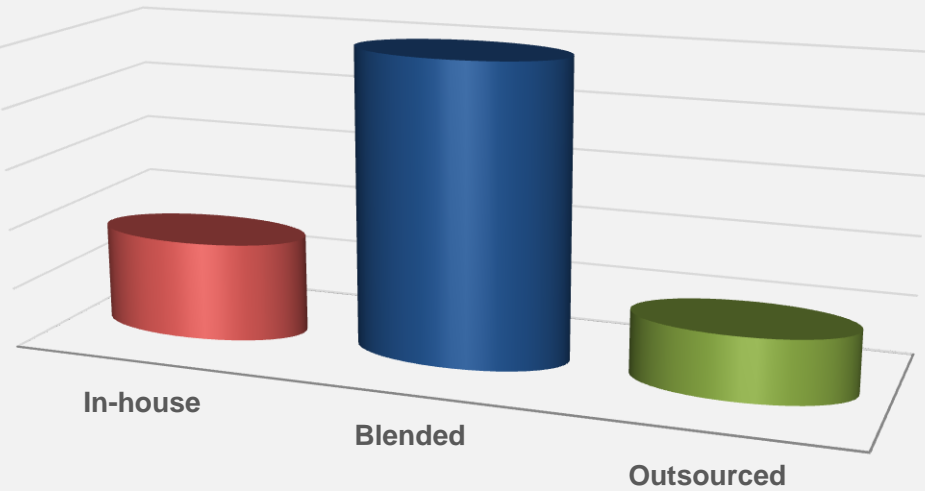
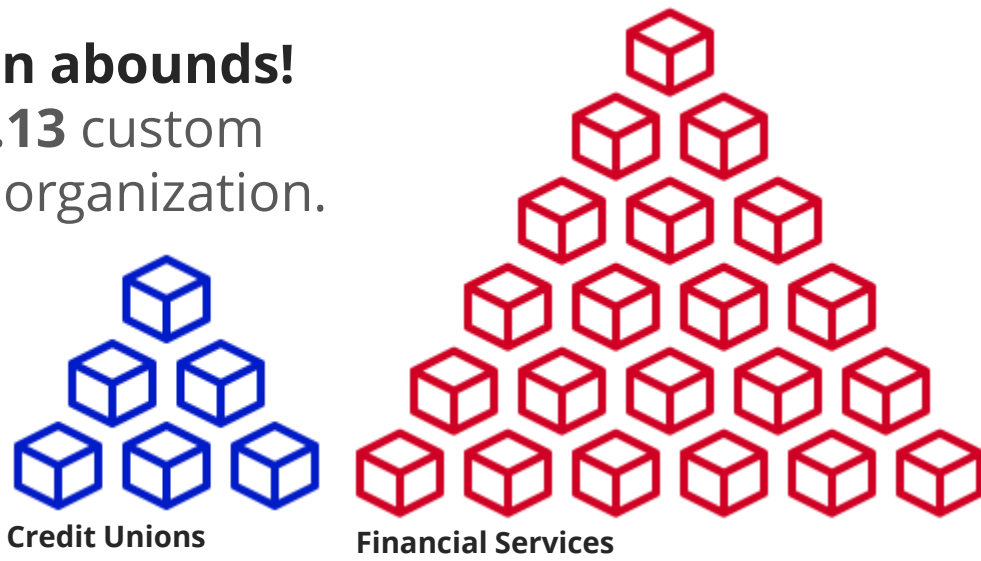


Level of Involvement



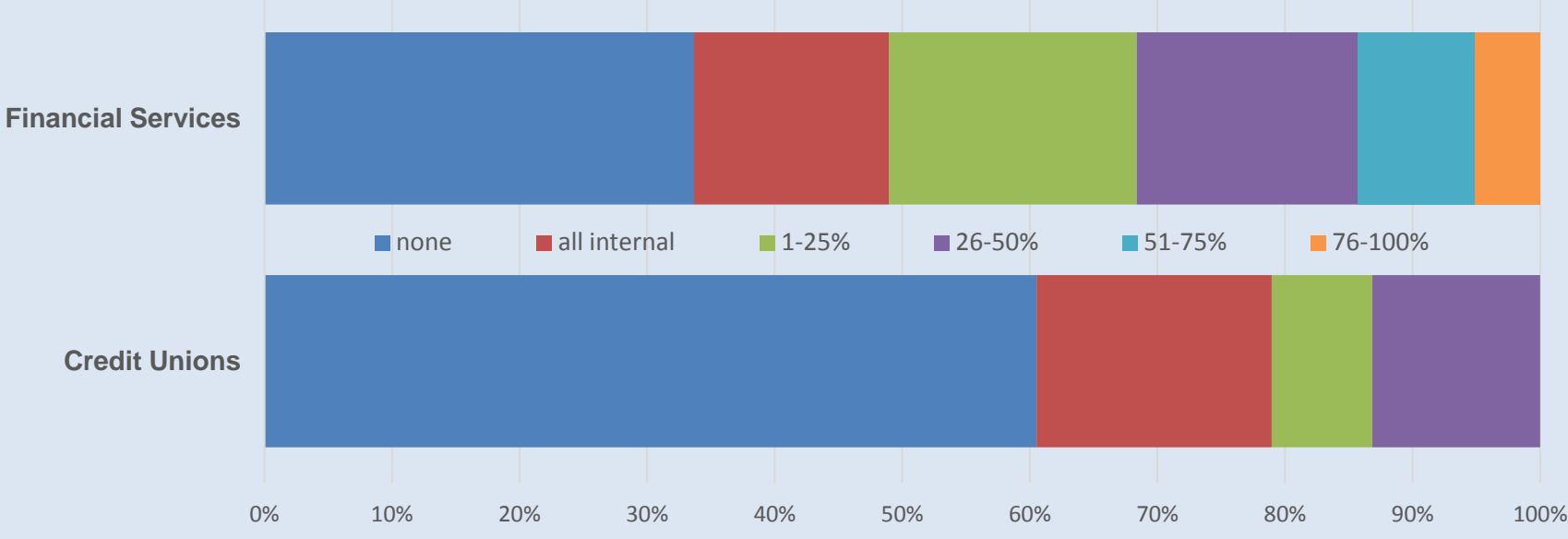
67% of them were moderately to very significantly responsible for Application Development and Application Security

Application proliferation abounds! Respondents average **21.13** custom mobile apps across their organization. Credit unions averaged far fewer apps

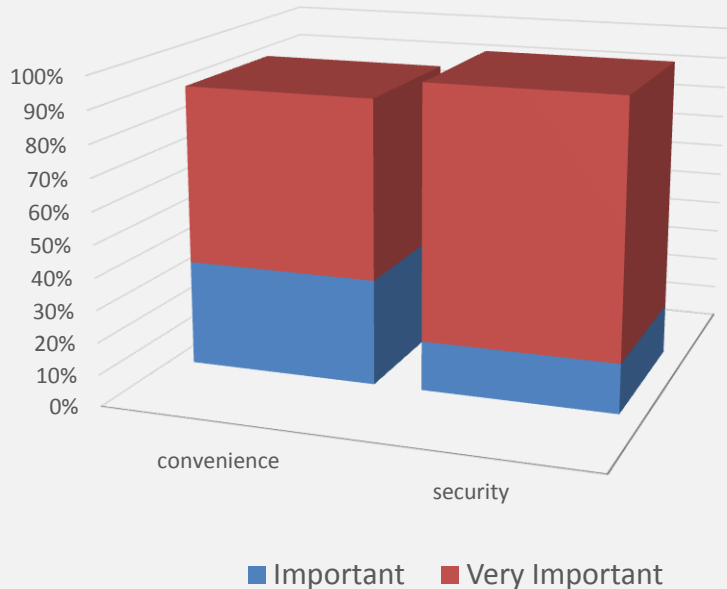


Blended is the new norm: 3:1 ratio of blended vs: internal apps and 5:1 blended vs: outsourced!

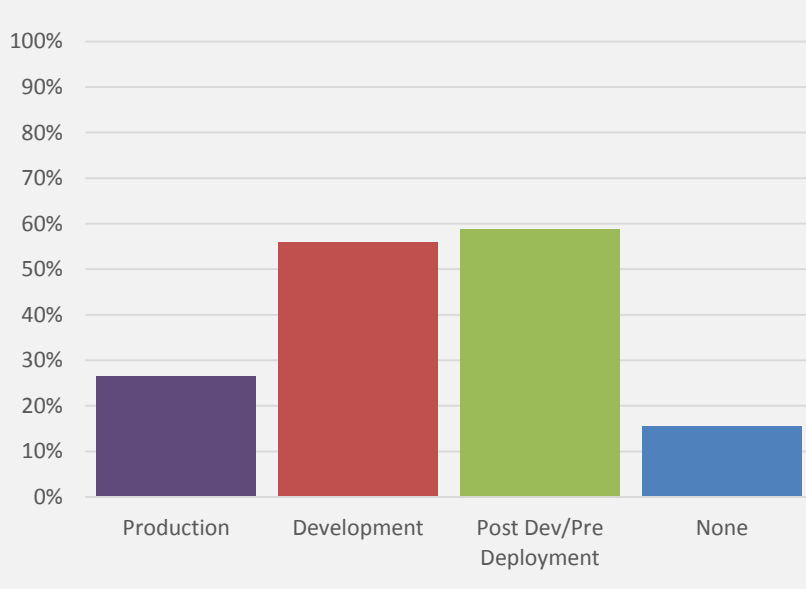
The Not So Global Economy of Application Development. Only **42%** of respondents do any offshoring at all and of those, only **25%** off-shore the majority of their work, no credit unions among them.



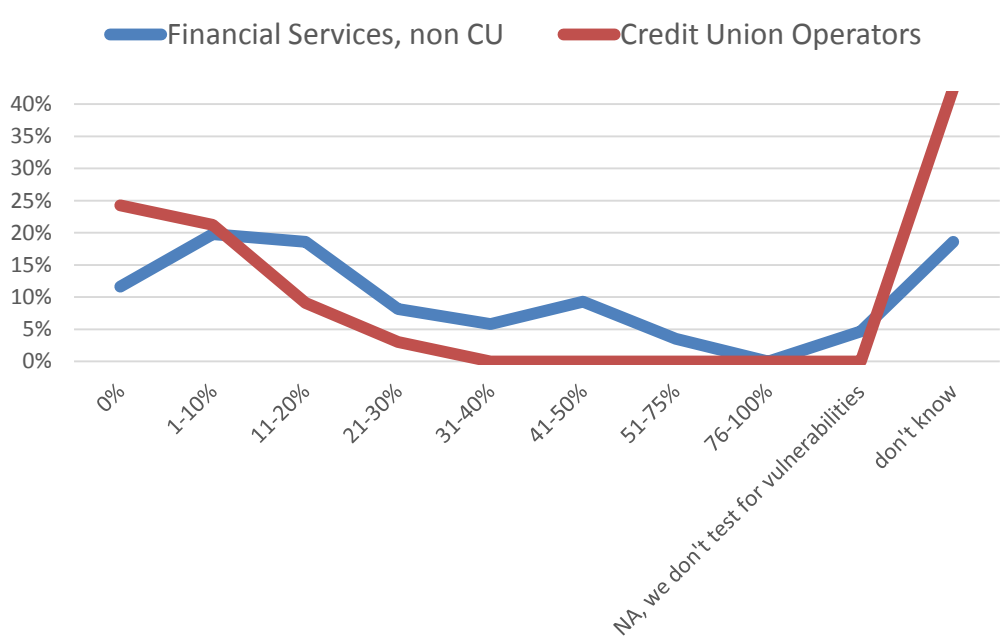
Nobody questions the importance of security or end-user convenience:



So then, why is app testing all over the board?



Ignorance is Bliss: Broad FinServ respondents report finding 9.5x the vulnerabilities of CU operators. Are CU apps considerably more secure, or is the answer among the **42%** of CU respondents that indicated that they “don’t know”?



Resources don't reflect importance:



Only half of respondents are confident that they've got sufficient resources to deploy secure apps though almost 90% count security as a high priority

Don't go it alone, successful financial services organizations are assembling hybrid teams with the right skills to develop and deploy secure mobile apps.