

# DRIVING WHILE DISTRACTED

## BODY SHOP

AT ANY GIVEN MOMENT ACROSS AMERICA, APPROXIMATELY 660,000 DRIVERS ARE USING CELL PHONES OR MANIPULATING ELECTRONIC DEVICES WHILE DRIVING. (NOPUS)

That number was first reported in 2010... Can you imagine how much more that has grown and how many more distracted driving incidents have happened since then?

When you look at the facts, the numbers are alarming and scary all in one sentence. Distracted driving kills, and so many of us are guilty of it.

**DISTRACTED DRIVING IS ANY ACTIVITY THAT COULD DIVERT A PERSON'S ATTENTION AWAY FROM THE PRIMARY TASK OF DRIVING. ALL DISTRACTIONS ENDANGER DRIVER, PASSENGER, AND BYSTANDER SAFETY.**

Five seconds is the average time your eyes are off the road while texting. When travelling at 55mph, that's enough time to cover the length of a football field blindfolded. (2009, VTTI)

As a business who sells, services, and repairs the vehicles these distracted driving crimes are committed in, we feel it's important to remind you of the laws of Distracted Driving. **We'd like to ask that while running around and doing your activities and enjoying the spring that you remember distracted driving kills – be safe and keep your eyes on the road and off your phones!**

## ADDING TO OUR TEAM! +



LINDA CISLO

We'd like to introduce **LINDA CISLO** to our **BUSINESS DEVELOPMENT CENTER** team!

"My husband's name is Bill, we have been married 18 years as of this past Valentine's Day. We have one cat, Chloe, and no kids (so we spoil our 7 nieces and nephews).

Outside of work I enjoy going to Renaissance Festivals and concerts, traveling and fireworks!

In my previous job at Company Vehicles I was responsible for Inventory Analysis, compiling all of the company vehicle "float" orders for random assignment, ordering of Pre-production and all special programs. We processed upwards of 25K vehicle orders annually, and most recently I was assisting in the sales process for approximately 700 company car drivers, and tagged vehicle by employees for processing out to dealerships."

## LOANER VEHICLES

## MEET THE FLEET!

One of the perks of purchasing a new or pre-owned vehicle from **HEIDEBREICHT** is that we will make sure you have transportation when your vehicle is in for repair, and you can choose from a wide variety of vehicles in our **LOANER FLEET** to test out the latest models!

If you have a specific vehicle you would like to try in our fleet, just ask us when you call in and we will do our best to put you in that vehicle!



# ★★★★★ MVP Customer Service ★★★★★

## Pre-Owned Cars

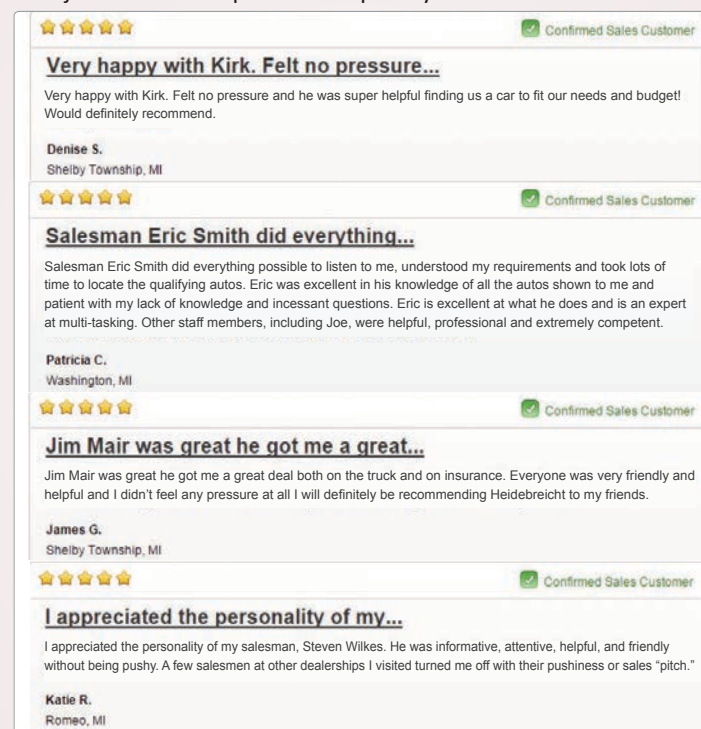
★ Did you know that here at Heidebreicht Chevrolet we regularly survey our Pre-Owned customers for **CUSTOMER SATISFACTION?**

★ Did you know that our Pre-Owned sales department consistently scores **90% PLUS!**

This is not required by Chevrolet or General Motors, however here at Heidebreicht we feel that it is important for our customers to receive the same "Completely Satisfied" sales experience on a Pre-Owned purchase as a new vehicle customer.

Stop by and see the salespeople in our Pre-Owned sales department and experience an elevated level of service for yourself. You will be pleasantly surprised with the level of courtesy, professionalism and sincere interest in earning your business.

Here's just a few examples of Completely Satisfied Customer Comments:



## FINANCE Protect Your Investment

It happens in an instant: you're driving down the road and all of a sudden a pothole comes out of nowhere, you have no time to swerve around it, and – BANG – you cringe as you drive right into it! Whether you purchase a New or Pre-Owned vehicle from us, you should check out the benefits of our **TIRE & WHEEL PROTECTION**.

With Tire & Wheel, your vehicle is protected from common road hazards such as potholes, nails, debris, glass and even metal! You'll receive nationwide coverage, every single day of the year, along with roadside assistance.

The best part is, there are NO deductibles or hidden fees, and there's NO limit on the number of repairs either. It's relatively inexpensive coverage for what you are provided; you can choose from 2 - 5 years; and prices range from \$229 - \$424 depending on whether you have Chrome rims or not.

Whether you currently own your vehicle or you are in the market for a new one, ask one of our Finance Managers about our **TIRE & WHEEL PROTECTION** so you can protect your investment!

## A Message from the Parts Manager

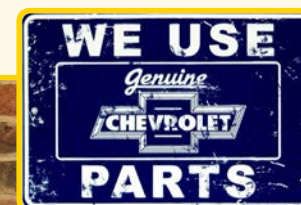
Many times our guests will come in and mention they recently purchased a part from Auto Zone or a local parts store only to find out we carry the same part at a cheaper cost. To avoid that disappointment, make sure to check with our Heidebreicht parts counter when you are in the market for parts.

Not only is our pricing competitive, we offer genuine GM parts which are always the better option because they were designed to fit your vehicle and are a direct replacement, rather than a 'will fit' aftermarket part that may have been manufactured to fit multiple applications (the 'one size fits all approach')

On top of competitive pricing, and better quality, the warranty is something to look into as well. Many parts come with a lifetime warranty, others have a 12 month warranty, and in some cases there may be a free replacement parts provision available as well.



Parts Manager  
Charles Vasseur



# AROUND THE COMMUNITY

## NEW RESTAURANT: BROWN IRON BREWHOUSE

"Brown Iron Brewhouse is a community house where great American beer is celebrated with outstanding smokehouse cuisine" how much fun does that sound?

We can tell you from experience that the Brewhouse has GREAT good and a really cool, relaxed atmosphere! Here are some recommendations from our staff:

The Brown Iron Brewhouse is located just south of West Rd. which is between 26 and 27 Mile Rd. on old Van Dyke. You can check out the menu and their hours at [www.browniron.com](http://www.browniron.com)



## Time for some Spring Cleaning



Spring is in the air, and that means it's time to tidy up. Not just the home or office, but our files and records too!

Have you received communications from us on a vehicle you no longer own? If so, we would be happy to sweep those vehicles up and out of our records for you.

It just takes a moment of your time and allows us to save some trees and send you the proper notifications and coupons you deserve!

You can call **Jenna Popp**, our Marketing Specialist, or email her at [jennaa@heidebreicht.com](mailto:jennaa@heidebreicht.com)

## UPCOMING EVENTS

Throughout the year we take part in various events to support the fight against cancer. If you are looking to join the fight, here are a few of the events and organizations we get involved with:

You can find more information on our website [www.romeochevy.com/communityinvolvement](http://www.romeochevy.com/communityinvolvement)

- **St. Baldrick's**  
Saturday, March 14th  
from 12 – 9pm  
in the Village of Romeo
- **Shades of Pink**  
Saturday, April 25th  
program begins 8am  
at the Detroit Zoo
- **Romeo's Relay for Life**  
Saturday, May 16th, 10am  
to Sunday, May 17th, 8am  
at Powell Middle School

