





Electrolux Totem

Empathic research was initially conduced to gain a greater understanding of the core issues. This helps to easily relate and Identify areas that cause particular issues or problems. Sketches and paper / foam models were used to develop the design into three dimensions. I keep using the foam models / sketches until I am satisfied with the design. Ergonomics also have input from Alias where manikins are used to ensure Inclusivity.