



# PREPARE Your Ranch for 2012

## VALUABLE INSIGHT

- ◆ Opening General Session panel of industry leaders will discuss “The Cattle Industry in 2027”
- ◆ CattleFax Market Outlook with Kevin Good
- ◆ Drought Update and Weather Outlook with Evelyn Browning-Garriss



## ENTERTAINMENT

- ◆ Cattle Raisers Dance and PAC Auction featuring Jake Hooker and the Outsiders
- ◆ Young People’s Reception
- ◆ Trade Show Reception



## TRADE SHOW

- ◆ More than 150 exhibitors featuring the latest technologies and services to make your operation more profitable



## KNOWLEDGE

- ◆ The School for Successful Ranching provides practical, useful information to help your ranching operation



## REGISTER TWO WAYS

Online:

[www.tscra.org/convention](http://www.tscra.org/convention)

Phone

800-242-7820

AFTER MARCH 16<sup>TH</sup>,  
PRICES INCREASE

