

MADE IN CALIFORNIA
CALI'S FINEST

CALI'S FINEST *2012 Collection*



2012 Collection

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APPAREL

TEES | TANKS | BUTTON UPS | HOODIES | SHORTS



TEES



NORTHERN LIGHT
TSA0002

Short sleeve tee in 100% cotton tubular jersey with 100% Organic CALI Bear printed in plastisol on front, "CF" logo stamp printed on back bottom right, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Navy	NAVY						
Burgundy	BUR						
Brown	BRN						



EVOLUTION
TSA0006

Short sleeve tee in 100% cotton tubular jersey with Evolution printed in plastisol on front, "CF" logo printed on back right shoulder, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
White	WHT						
Black	BLK						
Navy	NAVY						





T.P.
TSA0014

Short sleeve tee in 100% cotton tubular jersey with T.P. ART printed in plastisol on front, "CF" logo printed on back right shoulder, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Black	BLK						
Brown	BRN						



PATTERN
TSA0005

Short sleeve tee in 100% cotton tubular jersey with Pattern printed in plastisol on front, along with inside printed neck tag of size + label.



COLOR	CODE	XS	S	M	L	XL	XXL
Purple	PUR						
Red	RED						
Powder Blue	PBL						
Black	BLK						



ROOTED
TSA0010

Short sleeve tee in 100% cotton tubular jersey with Rooted printed in plastisol on front, "CF" logo and Tree printed on back, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Mocca	MOC						
Black	BLK						



REPUBLIC
TSA0011

Short sleeve tee in 100% cotton tubular jersey with Republic printed in plastisol on front, "CF" logo printed on back center of shoulders, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Navy	NAVY						
Black	BLK						
Cream	CRM						





CHEESE
TSA0008

Short sleeve tee in 100% cotton tubular jersey with Cheese printed in plastisol on front, "CF" logo printed on back right shoulder, along with inside printed neck tag of size + label.

COLOR	CODE	S	M	L	XL	XXL	DEL
Green	GRN						
Blue	BLU						
Black	BLK						



LOGO FLAG
TSA0007

Short sleeve tee in 100% cotton tubular jersey with Logo Rasta Flag printed in plastisol on front, "CF" logo printed on back right shoulder, along with inside printed neck tag of size + label.

COLOR	CODE	S	M	L	XL	DEL
Chocolate	CHD					
Charcoal	CHA					







LION
TSA0012

Short sleeve tee in 100% cotton tubular jersey with The Lion printed in plastisol on front, along with inside printed neck tag of size + label.

COLOR	CODE	S	M	L	XL	XXL	DEL
Green	GRN						
Blue	BLU						
Black	BLK						



BASIC
TSA0001

Short sleeve tee in 100% cotton tubular jersey with CF logo and name printed in plastisol on front, "CF" logo printed on back center of shoulders, along with inside printed neck tag of size + label.

COLOR	CODE	S	M	L	XL	DEL
Grey	GRY					
Black	BLK					



EXCELLENTE
TSA0003

Custom CF heavy-stretch fit short sleeve tee in 100% cotton tubular jersey with Excellence-SF Bridge team inspired colors printed in plastisol on front, "CF" logo printed on back right shoulder, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Red	RED						
Black	BLK						



SIDEWAYZ
TSA0004

Short sleeve tee in 100% cotton tubular jersey with Sidewayz brushed stripes printed in plastisol on front, "CF" logo stamp printed on back bottom right, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Powder Blue	PBL						
Gray	GRY						
Black	BLK						





ENDLESS SUMMER
TSA0022

Short sleeve tee in 100% cotton tubular jersey with CF Endless Summer silhouette printed in plastisol on front, along with inside printed neck tag of size + label.

COLOR	CODE	S	M	L	XL	XXL	DEL
White / Yellow	WYL						
White / Green	WGR						
Black / Blue	BLB						
Black / Red	BLR						



REPEAT
TSA0019

Short sleeve tee in 100% cotton tubular jersey with Repeat sports team colors printed in plastisol on front, along with inside printed neck tag of size + label.



COLOR	CODE	S	M	L	XL	DEL
Blue	BLU					
Purple	PUR					
Red	RED					



CF STATE
TSA0016

Short sleeve tee in 100% cotton tubular jersey with CF STATE printed in plastisol on front, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Royal	RYL						
White	WHT						
Black	BLK						
Powder Blue	FBL						



CALI BEAR
TSA0023

Short sleeve tee in 100% cotton tubular jersey with Cali Flag Bear printed in plastisol on front, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Brown	BRN						
Black	BLK						





SMOKEY
TSA0017

Short sleeve tee in 100% cotton tubular jersey with Smokey printed in plastisol on front, along with inside printed neck tag of size + label.

COLOR	CODE	S	M	L	XL	XXL	DEL
Cream	CFM						
Black	BLK						



SCRIPT
TSA0020

Short sleeve tee in 100% cotton tubular jersey with Script printed in plastisol on front, along with inside printed neck tag of size + label.



COLOR	CODE	S	M	L	XL	DEL
Black / Green	BLG					
White	WHT					
Black / Red	BLR					



RASTA DRIP
TSA0021

Short sleeve tee in 100% cotton tubular jersey with Rasta Dripp printed in plastisol on front and back, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Black	BLK						
Brown	BRN						
	YEL						



RASTA FLAG
TSA0018

Short sleeve tee in 100% cotton tubular jersey with Rasta Flag printed in plastisol on front, along with inside printed neck tag of size + label.

COLOR	CODE	XS	S	M	L	XL	XXL
Brown	BRN						
Black	BLK						





SLIM-V
VNA0001

Slim-fit in 100% cotton jersey with dyed yarn 3-color stripes all over with "CF" logo flag label on bottom right front and "CALI'S FINEST & CF" logo vertical woven label on the back bottom left side along with label+size neck print.

COLOR	CODE	XS	S	M	L	XL	XXL
Grey	GRY						
Light Blue	LBL						
Black/ Blue	BLB						
White	WHT						
Black/ Grey	BLG						



T-V
VNA0002

Regular fit in 100% cotton jersey with "CF" logo printed in plastisol on front left chest, with "CALI'S FINEST & CF" logo on woven label horizontal at back bottom left, along with label+size neck print.

COLOR	CODE	XS	S	M	L	XL	XXL
Blue	BLU						
White	WHT						
Black	BLK						
Grey	GRY						





TANKS

CLASS-C
TTA0003

Regular fit yarn dyed jersey in 100% cotton jersey with a woven label on the bottom front that is vertical "CALI'S FINEST & CF" logo, along with a "CF" flag label on the bottom back right.

COLOR	CODE	XS	S	M	L	XL	XXL
White/Red	WHR						
White /Yellow	WYL						
Chocolate	CHO						
Blue	BLU						
Navy	NAVY						



OLD MAN
TTA0004

Regular fit 100% cotton jersey with "CF" logo print on the front left chest in plastisol along with "CALI'S FINEST" printed vertical in plastisol on back bottom right side, along with a woven flag label inside neck tag.

COLOR	CODE	XS	S	M	L	XL	XXL
Blue	Blu						
White	Whz						
Black	Blk						
Grey	Gry						





ROAMER
TTA0002

Regular fit 100% cotton jersey with "CALI'S FINEST" in plastisol on front left chest and a "CF" logo print on the back left shoulder, along with a woven flag label inside neck tag.

COLOR	CODE	S	M	L	XL	XXL	DEL
Grey	GRY						
Black	BLK						



OZONE
TTA0005

Regular fit 100% cotton jersey with "CALI'S FINEST-the life you live" printed on the front left chest in plastisol along with "OZONE FRIENDLY" printed in plastisol on the back, along with a woven flag label inside neck tag.

COLOR	CODE	S	M	L	XL	DEL
Black/Rasta	RSA					
White	WHT					
Black/Green	BLK					



7 DAY
TTA0001

Regular fit 100% cotton jersey with "CALI'S FINEST" in plastisol on front right chest and a "CF" print on the back with a "CALI'S FINEST" written in the F, along with a woven flag label inside neck tag.

COLOR	CODE	XS	S	M	L	XL	XXL
Navy	NAVY						
Light Blue	LBL						
Black	BLK						
White	WHT						





RASTAS ON BOARDS-SKATE
TTA0007

Regular fit 100% cotton jersey with "CF" logo print on the front left chest in plastisol along with "RASTAS ON BOARDS" (skateboard version) printed in plastisol on the back, along with a woven flag label inside neck tag.

COLOR	CODE	S	M	L	XL	XXL	DEL
Black	BLK						
White	WHT						



RASTAS ON BOARDS-SURF
TTA0006

Regular fit 100% cotton jersey with "CF" logo print on the front left chest in plastisol along with "RASTAS ON BOARDS" (surfer version) printed in plastisol on the back, along with a woven flag label inside neck tag.

COLOR	CODE	S	M	L	XL	DEL
White	WHT					
Black	BLK					







CALI'S FINEST

BUTTON UPS

MIXER
SSA0004

Short sleeve shirt in yarn dyed fabric with front left chest pocket having "CALI'S FINEST" flag label on top, along with "CF" logo printed on back right bottom, with custom "CALI'S FINEST" buttons.

COLOR	CODE	XS	S	M	L	XL	XXL
Grey	GRY						
Navy	NAVY						
White	WHT						
Chocolate	CHO						



BEACH BUM
SSA0002

Short sleeve shirt in solid color fabric with front left chest pocket having "CF" logo embroidered above pocket, along with "CALI'S FINEST" embroidered below back right shoulder, with custom "CALI'S FINEST" buttons.

COLOR	CODE	XS	S	M	L	XL	XXL
Powder Blue	PBL						
Navy	NAVY						
White	WHT						
Tan	TAN						



ROUND ABOUT
SSA0001

Short sleeve shirt in yarn dyed fabric with front left chest pocket having "CF" logo embroidered on top, along with "CALI'S FINEST" embroidered on back right shoulder, with custom "CALI'S FINEST" buttons.



COLOR	CODE	XS	S	M	L	XL	XXL
Black / Gray	BGY						
Charcoal	CHA						
White / Gray	WGY						
Black / Blue	BLB						
White / Blue	WBL						



POLYMON
SSA0003

Short sleeve shirt in micro yardage fabric with front left chest pocket having "CALI'S FINEST" flag label along the side, with custom "CALI'S FINEST" buttons.



COLOR	CODE	XS	S	M	L	XL	XXL
White	WHT						
Black	BLK						
Gray	GRY						
Blue	BLU						



THE DEL MAR
LSA0001

Long sleeve shirt- all-over "CF" logo's printed fabric with front left pocket having embroidered "CF" logo on top of pocket, along with "CALI'S FINEST" embroidered on back right shoulder, with custom "CALI'S FINEST" buttons.

COLOR	CODE	XS	S	M	L	XL	XXL
Powder Blue	PBL						
White	WHT						
Black	BLK						



LATE NIGHT
LSA0002

Long sleeve shirt- all-over diamond printed fabric with "CF" embroidered on front right collar, along with "CALI'S FINEST" embroidered on back of collar and underneath the collar, along with custom "CALI'S FINEST" buttons.

COLOR	CODE	XS	S	M	L	XL	XXL
Chocolate	CHO						
Gray	GRY						
Black	BLK						
White	WHT						





CALI'S FINEST

CALI'S FINEST

L

CALI

EARLY MORNING

LSA0003

Long sleeve shirt in dyed yarn fabric with front left pocket having embroidered "CF" logo on top of pocket, along with "CALI'S FINEST" embroidered vertically on bottom back, with custom "CALI'S FINEST" buttons.

COLOR	CODE	XS	S	M	L	XL	XXL
Blue	BLU						
Black/ Grey	BGY						
Rasta	RST						
Black/ White	BLW						

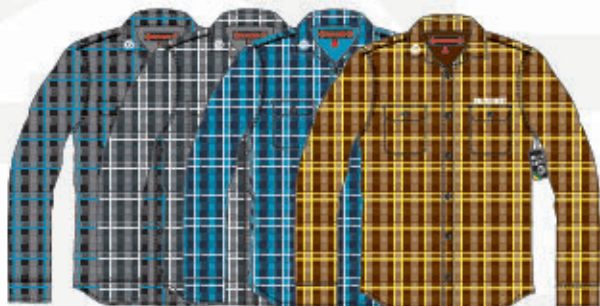


SHEX FLANNEL

FLA0003

Standard fit long sleeve super light weight yarn-dyed flannel with custom "CALI'S FINEST" buttons, along with a "CF" logo embroidery on the front right collar, dual front chest pockets with "CALI'S FINEST" embroidery on top of front left pocket, along with "CF" logo embroidered on back right lower shoulder.

COLOR	CODE	XS	S	M	L	XL	XXL
Navy	NAVY						
Black	BLK						
Grey	GRY						
Blue	BLU						
Brown	BRN						





LIGHT SD FLANNEL
FLA0002

Standard fit long sleeve light weight yarn-dyed flannel with custom "CALI'S FINEST" buttons, along with a "CF" logo embroidery on the front right collar, single front left chest pocket with "CF" logo embroidery on top of front left pocket, along with "CF" logo embroidered on back center of shoulders.

COLOR	CODE	S	M	L	XL	XXL	DEL
Green	GRN						
Black	BLK						
Navy	NAVY						



HEAVY BAY FLANNEL
FLA0001

Standard fit long sleeve heavy wight yarn-dyed flannel with custom "CALI'S FINEST" buttons, along with a "CF" logo embroidery on the front right collar, dual front chest pockets with "CF" logo embroidery on top of front left pocket, along with "CALI'S FINEST" embroidered on back left shoulder.

COLOR	CODE	XS	S	M	L	XL	XXL
Black	BLK						
Blue	BLU						
Green	GRN						
Yellow	YEL						



TRES BUTTON

PSA0001

Standard Poly-stretch fit 3-button polo shirt with "CF" logo embroidery on front right collar, along with "CALI'S FINEST" embroidered on front left chest with custom "CALI'S FINEST" buttons.

COLOR	CODE	XS	S	M	L	XL	XXL
White	WHT						
Black	BLK						



HOODIES



3-B
POA0001

Regular fit 3-button Pullover in 100% cotton pique w/ dyed yarn stripes, embroidered "CALI'S FINEST" on front left chest and "CF" flag label on front right top of pocket.

COLOR	CODE	XS	S	M	L	XL	XXL
Grey Heather	GHR						
Charcoal Heather	CHR						



SMOKEY
POA0002

Regular fit Pullover Hooded Fleece with 60% cotton/40% polyester, w/ front SMOKEY print and back right shoulder CF logo print.

COLOR	CODE	XS	S	M	L	XL	XXL
Cream	CRM						
Black	BLK						





REPUBLIC
POA0004

Regular fit Pullover Hooded Fleece with 60% cotton/40% polyester, w/ front "CF" logo print and back w/ THE REPUBLIC plastisol print.

COLOR	CODE	XS	S	M	L	XL	XXL
Black	BLK						
Navy	NAVY						
Chocolate	CHO						



RASTA FLAG
POA0003

Regular fit Pullover Hooded Fleece with 60% cotton/40% polyester, w/ front Rasta Flag print and back right shoulder CF rasta logo print.

COLOR	CODE	XS	S	M	L	XL	XXL
Brown	BRN						
Black	BLK						



THE BUS
ZUA0008

Custom fit w/ Patent, full zip hooded fleece w/ second zip pullover pockets in 60% cotton/40% polyester, w/ "CALI'S FINEST" print on front top left chest along with embroidered "CF" logo on front right side of hood and on back VW SURF BUS printed in plastisol, with woven "CALI'S FINEST & CF" logo on back bottom right.

COLOR	CODE	XS	S	M	L	XL	XXL
Grey	GRY						
Charcoal	CHA						
Black	BLK						



SOCIAL
ZUA0003

Regular fit full zip hooded lightweight fleece in 95% cotton/5% spandex rib w/ "CALI'S FINEST" printed in plastisol on front left chest and "CALI'S FINEST" printed on the back top, along with embroidered "CF" woven label below back of hood.

COLOR	CODE	XS	S	M	L	XL	XXL
Navy	NAVY						
Black	BLK						
Charcoal	CHA						
Light Gray	LGR						





LION
ZUA0007

Custom fit w/ Patent, full zip hooded fleece w/ second zip pullover pockets in 60% cotton/40% polyester, w/ "CALI'S FINEST" print on front top left chest along with embroidered "CF" logo on front right side of hood and on back LION printed in plastisol, with woven "CALI'S FINEST & CF" logo on back bottom right.

COLOR	CODE	XS	S	M	L	XL	XXL
Black	BLK						
Brown	BRN						
Grey	GRY						



ROOTED
ZUA0004

Custom fit w/ Patent full zip hooded fleece w/ second zip pullover pockets in 60% cotton/40% polyester, w/ "CALI'S FINEST" print on front top left chest along with embroidered "CF" logo on front right side of hood and on back top ROOTED SLOGAN printed in plastisol, w/ woven "CALI'S FINEST & CF" logo on back bottom right.

COLOR	CODE	XS	S	M	L	XL	XXL
Brown	BRN						
Grey	GRY						
Black	BLK						
Green	GRN						



FUR-REAL

ZUA0002

Regular fit full zip hooded fleece 60% cotton/40%poly with 100% polyester sherpa fur on inside lining excluding sleeves, with "CALI'S FINEST" embroidered across the front top chest and on back bottom right embroidered "CF" logo.

COLOR	CODE	XS	S	M	L	XL	XXL
Charcoal	CHA						
Black	BLK						
Chocolate	CHO						
Grey	GRY						



OZONE

ZUA0006

Regular fit full zip hooded lightweight fleece in 95% cotton/5% spandex rib w/ "CALI'S FINEST-the life you live" printed in plastisol on front left chest and "OZONE FRIENDLY" printed on the back top,

COLOR	CODE	XS	S	M	L	XL	XXL
Black/Green	BLG						
Black/ Rasta	BRS						





LOGO
ZUA0005

Regular fit full zip hooded lightweight fleece in 95% cotton/5% spandex rib w/ "CF-the brand of California" printed in plastisol on front left chest and big "CF" logo w/"CALI'S FINEST" inside the F printed on the back top.

COLOR	CODE	XS	S	M	L	XL	XXL
Charcoal	CHA						
Black / Orange	BRO						
Grey	GRY						
Black / Grey	BGY						



SWITCH
ZUA0001

Regular fit Full zip hooded fleece Reversible w/ solid color on front 60% cotton/40%poly, welt pockets w/ vertical embroidered "CALI'S FINEST" on front left pocket, reversible metal zipper, woven "CALI'S FINEST & CF" logo on back of hood and on reverse side 100% cotton w/ dyed striped fabric all over w/ embroidered "CALI'S FINEST" on top left of left pocket and embroidered "CF" logo on back of hood.

COLOR	CODE	XS	S	M	L	XL	XXL
White Stripes	WHS						
Navy Stripes	NVS						
Black Stripes	BSL						
Navy	NVY						
Grey	GRY						
Black	BLK						



HYBRID

HYA0001

Custom fit Full zip hooded fleece with custom "cali's finest" button flap to cover zip and custom button shoulder strap in 60% cotton/40% polyester, front top left zipper pocket w/ embroidered "CALI'S FINEST" along w/ embroidered "CF" logo on front right hood, and on back top below hood embroidered woven label "logo-calisfinest-logo"

COLOR	CODE	XS	S	M	L	XL	XXL
Charcoal	CHA						
Black	BLK						



SHORTS



Images Courtesy of Local California Photographer Blackbird Surf

LIGHT SD
WSA0005

Ultra Light SD fit 22 inch Walkshorts with engineered plaid fabric with custom side plaid waist, along with "CF" logo embroidered next to top front left pocket of welted pockets, with "CALI'S FINEST" woven label on back right pocket, custom "CALI'S FINEST" button, with custom cell phone pocket in back left leg.

COLOR	CODE	28	30	32	34	36	38
Blue	BLU						
Navy	NAVY						
Yellow	YEL						
Grey	GRY						
Charcoal	CHA						
Powder Blue	PBL						



PINNER
WSA0002

Standard fit 22.75 inch Walkshorts with engineered pin stripe fabric with custom side stripe waist, along with "CF" logo embroidered next to front left pocket of welted pockets, with "CALI'S FINEST & CF" logo woven label above back right pocket, custom "CALI'S FINEST" button, with custom cell phone pocket in back left leg.

COLOR	CODE	28	30	32	34	36	38
Tan	TAN						
Grey	GRY						
Black	BLK						
Yellow	YEL						



STANDARD
WSA0004

Standard fit 22.75 inch Walkshorts with engineered plaid fabric with custom side plaid waist, along with "CF" logo embroidered on bottom left leg and below back right pocket, with "CALI'S FINEST" woven label on front right belt loop, custom "CALI'S FINEST" button, along with welted pockets and custom cell phone pocket in back left leg.

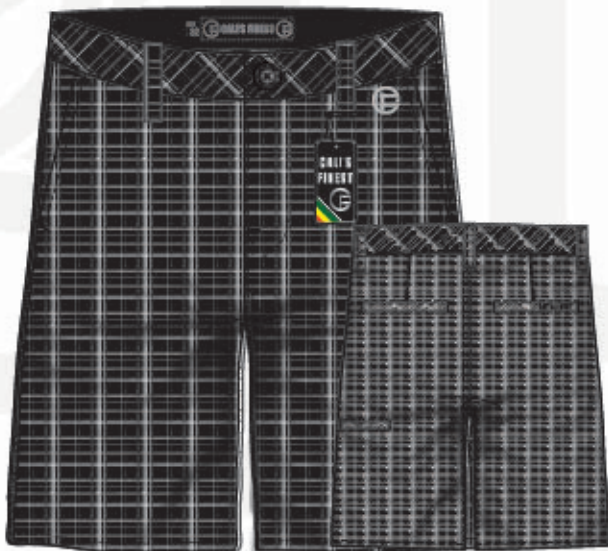


COLOR	CODE	28	30	32	34	36	38
Gray	GRY						
Black	BLK						
White	WHT						



ULTRA LIGHT
WSA0003

Ultra Light fit 22 inch Walkshorts with engineered plaid fabric with custom side plaid waist, along with "CF" logo embroidered next to top front left pocket of welted pockets, with "CALI'S FINEST" woven label on back right pocket, custom "CALI'S FINEST" button, with custom cell phone pocket in back left leg



COLOR	CODE	28	30	32	34	36	38
Black	BLK						
Brown	BRN						
PowderBlue	PBL						



WORK MEN

WSA0001

Standard fit 23.6 inch Walkshorts solid color fabric with "CALI'S FINEST& CF" logo woven label on left leg, custom "CALI'S FINEST" button, along with "CF" logo woven label above back right pocket, welt pockets in the front with custom cell phone pocket in back left leg.

COLOR	CODE	28	30	32	34	36	38
Khaki	KHA						
Navy	NAV						
Black	BLK						
Grey	GRY						



SIMPLE MAN

BSA0003

Standard Polyester 22 inch boardshort with diagonal pattern stripes with "CF" logo engineered print along with "CF" logo embroidery on front right solid waist with velcro flap right pocket having "CALI'S FINEST" print on bottom of pocket.

COLOR	CODE	28	30	32	34	36	38
Blue	BLU						
Grey	GRY						
Khaki	KHA						
Black	BLK						





FLEX
BSA0002

Standard fit 4-way stretch 20 inch boardshort with standard plaid engineered print and "CALI'S FINEST" print on left leg, along with "CF" logo embroidery on front right solid waist with custom "CF" rubber zipper on standard horizontal seem pocket.

COLOR	CODE	28	30	32	34	36	38
Red	RED						
Black	BLK						
Blue	BLU						
Rasta	RST						
PowderBlue	PBL						



GUMBI
BSA0001

Standard fit 4-way stretch 21 inch boardshort with 3-color sideways engineered printed stripes and "CALI'S FINEST" print on left leg, along with "CF" logo embroidery on front right solid waist with custom "CF" rubber zipper on angled glued seem pocket.

COLOR	CODE	28	30	32	34	36	38
PowderBlue	PBL						
Blue	BLU						
Black	BLK						
BlackStripes	BLS						
White	WHT						
Rasta	RST						



OLD SCHOOL

BSA0004

Custom Hawaii Retro-Cut Polyester 21.5 inch two-tone boardshort with solid color fabric and other tone solid color waist and piping, having a "CALI'S FINEST" flag label on left waist, along with "CF" logo woven label on bottom left leg, with a velcro flap right pocket having "CF" logo woven label on top of pocket.

COLOR	CODE	28	30	32	34	36	38
Blue	BLU						
Grey	GRY						
Powder Blue	FBL						
Black	BLK						



ALL IN

BSA0005

Standard fit 4-way stretch Poly-Spandex 22 inch walkshort boardshort with engineered printed pin stripes and "CF" logo embroidered on left leg, along with "CALI'S FINEST" button, having "CALI'S FINEST & CF" logo woven label on front right belt loop and back middle belt loop with custom side welt pockets.

COLOR	CODE	28	30	32	34	36	38
Powder Blue	POW						
Khaki	KHA						
Black	BLK						
Grey	GRY						







ACCESSORIES

HEADWEAR | FOOTWEAR | MISC.

HEADWEAR



NEW ERA CF
NEA0001

Custom New Fit CF in 100% acrylic w/ flat peak bill and raised 3-D embroidered "CF" logo on front left panel, along with "CALI'S FINEST" embroidery at back right, on inside of cap is woven label CF tag.

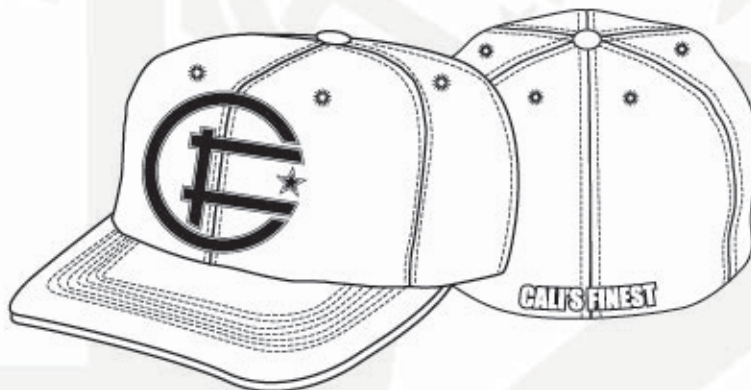
COLOR	CODE	6 7/8	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8
Grey	GRY									
Powder Blue	FBL									
Charcoal	CHA									
Red	RED									
Black/ Green	BLG									
Black/ Orange	BLO									
Brown	BRN									
Black/ White	BUW									



CF CENTER
FFA0002

Fitted CF CENTER in 100% acrylic w/ flat peak bill and raised 3-D embroidered "CF" logo on front center panel, along with "CALI'S FINEST" embroidery at back center, on inside of cap is woven label CF tag.

COLOR	CODE	6 7/8	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8
White	WHT									
Navy	NAV									
Black/ Orange	BLO									
Brown	BRN									
Grey	GRY									
Black/ Red	BLR									





CF SLANT
FFA0001

Fitted CF SLANT in 100% acrylic w/ flat peak bill and raised 3-D embroidered "CF" logo on front right panel, along with "CALI'S FINEST" embroidery at back center, on inside of cap is woven label CF tag.

COLOR	CODE	678	718	714	728	712	758	724	778	8
Navy	NAVY									
Grey	GRY									
Black / Red	BLR									
Black / Grey	BGY									
White	WHT									



ELASTO
FFA0003

ELASTO FLEX CF in 97% acrylic/3% spandex w/ flat peak bill and single color raised embroidered "CF" logo on front left panel, along with "CF" logo embroidery at back center, on inside of cap is woven label CF tag.



COLOR	CODE	678	718	714	728	712	758	724	778	8
Black / Red	BLR									
White	WHT									
Grey	GRY									
Navy	NAVY									
Black / Grey	BGY									
Red	RED									

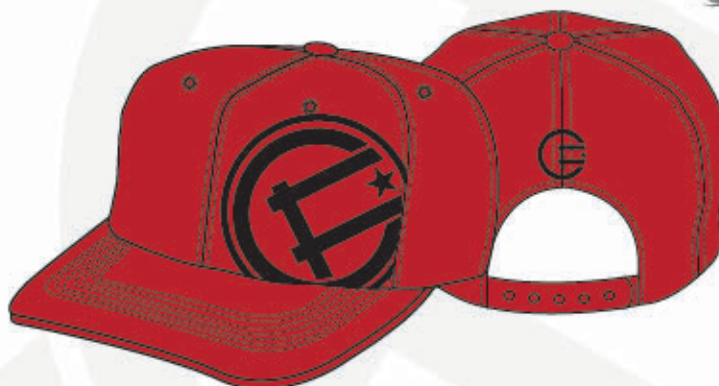


SNAP BACK

FFA0004

SNAP BACK in 100% cotton w/ flat peak bill and single color embroidered "CF" logo w/ raised outline on front left panel, along with "CF" logo embroidery at back center above snap, on inside of cap is woven label CF tag.

COLOR	CODE	S/M	L/XL
Red	RED		
Black	BLK		
Brown	BRN		
Grey	GRY		
Navy	NAVY		
Blue / Red	BLR		



SNAP BACK BRO-D

FFA0005

SNAP BACK BRO-D in 100% cotton w/ flat peak bill and single color embroidered "CALI'S FINEST" across front panel, along with "CF" logo embroidery at back center above snap, on inside of cap is woven label CF tag.

COLOR	CODE	S/M	L/XL
Blue / Red	BLR		
Brown	BRN		
Navy	NAVY		
Red	RED		
Black	BLK		
Grey	GRY		



BILL
THA0002



One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, with a 3-color line design with "CF" log printed at bottom in water based on front panel, along w/ "CALI'S FINEST" embroidered along the left brim, on inside of cap is woven label CF tag

COLOR	CODE	S/M	L/XL		
Brown	BRN				
Black / Gray	BGY				
Rasta	RST				
Blue	BLU				



OZONE
THA0004



One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, "OZONE FRIENDLY" plastisol print on front panel, along w/ "CALI'S FINEST" printed in plastisol along the left brim, on inside of cap is woven label CF tag

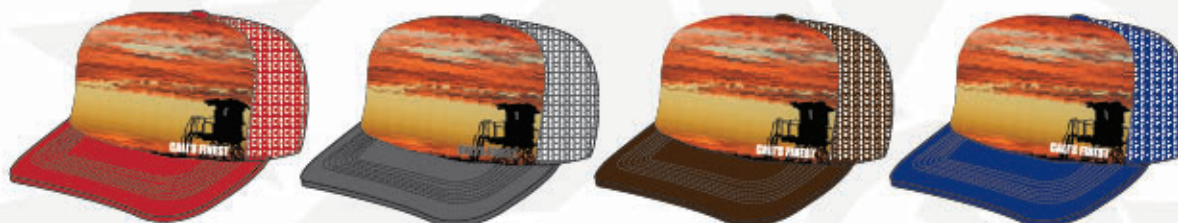
COLOR	CODE	S/M	L/XL		
Green	GRN				
Gray	GRY				
Black / Gray	GRY				
White	WHT				
Rasta	RST				



PRINT
THA0003

One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, "lifeguard sunset" sublimation print on front panel, "lifeguard sunset" sublimation print on front panel, on inside of cap is woven label CF tag.

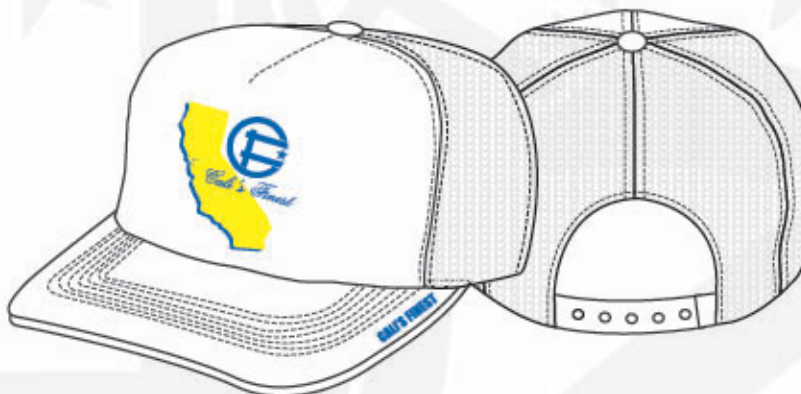
COLOR	CODE	S/M	L/XL
Black	BLK		
Red	RED		
Grey	GRY		
Brown	BRN		
Blue	BLU		

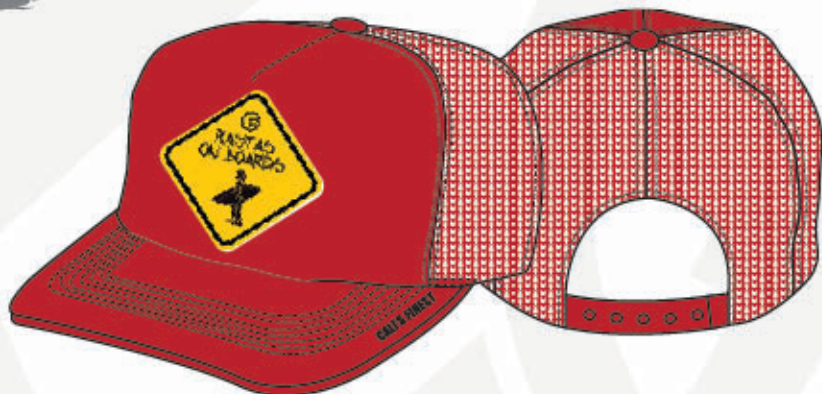


CF STATE TRUCKER
THA0008

One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, "CF STATE" plastisol print on front panel, along w/ "CALI'S FINEST" printed in plastisol along the left brim, on inside of cap is woven label CF tag.

COLOR	CODE	S/M	L/XL
White	WHT		
Red	RED		
Grey	GRY		
Black	BLK		





RASTAS ON BOARDS-SURF
THA0006

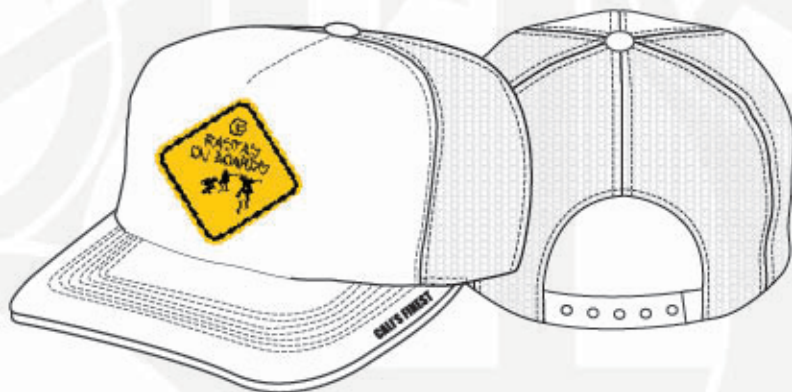
One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, "RASTA'S ON BOARDS(SURF)" plastisol print on front panel, along w/ "CALI'S FINEST" printed in plastisol along the left brim, on inside of cap is woven label CF tag

COLOR	CODE	S/M	L/XL				
Red	RED						
White	WHT						
Black	BLK						



RASTAS ON BOARDS-SKATE
THA0005

One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, "RASTA'S ON BOARDS(SKATE)" plastisol print on front panel, along w/ "CALI'S FINEST" printed in plastisol along the left brim, on inside of cap is woven label CF tag



COLOR	CODE	S/M	L/XL				
White	WHT						
Black	BLK						
Red	RED						







CALIFORNIA CHEESE
THA0007

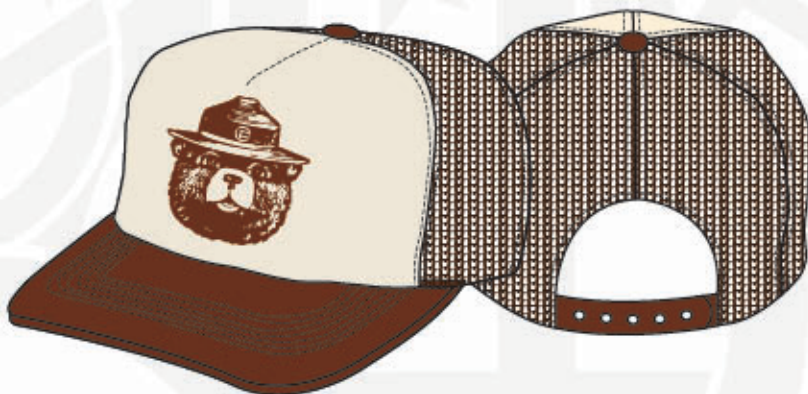
One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, "CHEESE" plastisol print on front panel, along w/ "CALI'S FINEST" printed in plastisol along the left brim, on inside of cap is woven label CF tag

COLOR	CODE	S/M	L/XL
Black	BLK		
Charcoal	CHA		
Blue	BLU		
Brown	BRN		
White	WHT		



SMOKEY
THA0010

One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, "SMOKEY" plastisol print on front panel, on inside of cap is woven label CF tag



COLOR	CODE	S/M	L/XL
Cream	CRM		
Brown	BRN		
Black	BLK		



BEAR FLAG
THA0001

One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, Rasta Flag printed on front in plastisol with "the life you live" along the left brim, on inside of cap is woven label CF tag.

COLOR	CODE	S/M	L/XL						
Black	BLK								
Brown	BRN								

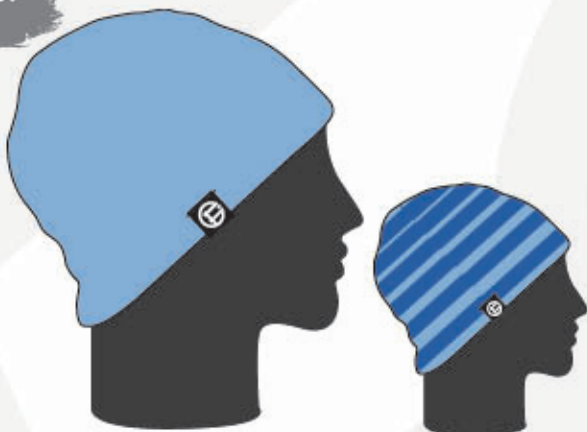


SCRIPT
THA0009

One size fits most "CF custom" mesh trucker hat with 100% Polyester and 100% Nylon, "CF SCRIPT" plastisol print on front panel, on inside of cap is woven label CF tag.

COLOR	CODE	S/M	L/XL						
White / Red	WHR								
Blue	BLU								
Black / Red	BLR								
Black / White	BLW								
Black / Yellow	BLY								





FLIP SWITCH
BEA0004

Custom Flip Switch CF Beanie in 100% acrylic w/ 1-color striped pattern throughout, along w/ woven "CF" flag label on front right, reverse side is same color tone as main body

COLOR	CODE	S/M	L/XL				
Powder Blue	PBL						
Rasta	RST						
Grey	GRY						
Black	BLK						
Brown	BRN						



LANKEY
BEA0002

Custom Lanky CF Beanie in 100% acrylic w/ 1 to 3-color stripes pattern, along w/ woven "CF" flag label on front right.



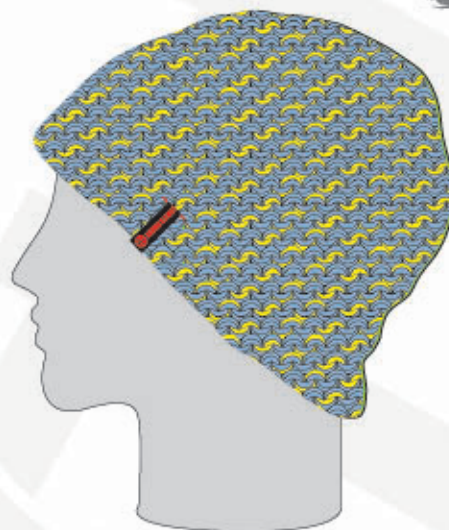
COLOR	CODE	S/M	L/XL				
Rasta	RST						
Yellow	YEL						
Green	GRN						
White	WHT						



KNIT CF
BEA0003

Custom Knit CF Beanie in 100% acrylic w/ 2-toned knit, along w/ woven "CALI'S FINEST & CF" flag label on front right

COLOR	CODE	S/M	L/XL						
Powder Blue	PBL								
Charcoal	CHA								
Brown	BRN								
Light Gray	LGR								



WOVEN CF
BEA0001

Custom CF Woven Beanie in 100% acrylic w/ 3-color blend along w/ woven "CF" flag label on front right

COLOR	CODE	S/M	L/XL						
Black	BLK								
Powder Blue	PBL								
Brown	BRN								
Rasta	RST								





FOOTWEAR

CHILLER
FWA0002

Standard fit CHILLER sandals in 75% EVA and 25% rubber footbed (inlaysole) with 100% hard rubber outsole, along with 100% soft rubber straps.

COLOR	CODE	6	7	8	9	10	11	12	13
Yellow	YEL								
Black	BLK								
Blue	BLU								
Grey	GRY								



CRUISER
FWA0003

Standard fit CRUISER sandals in 75% EVA and 25% rubber footbed (inlaysole) with 100% hard rubber outsole, along with 100% soft rubber straps.

COLOR	CODE	6	7	8	9	10	11	12	13
Rasta	RST								
Green	GRN								
Yellow	YEL								



LOGO 3-PEAT
FWA0001

Standard fit LOGO 3-PEAT sandals in 75% EVA and 25% rubber footbed (inlaysole) with 100% hard rubber outsole, along with 100% soft rubber straps.



COLOR	CODE	6	7	8	9	10	11	12	13
Grey	GRY								
Rasta	RST								
Red	RED								
Green	GRN								
Blue	BLU								





CAL'S FINEST

CAL'S FINEST

CAL'S FINEST

CAL'S FINEST



MISC.

CF TEXT SWEATS

SPA0001

Regular fit Sweat-pants in 60% cotton/40% poly fleece with plastisol print down front left leg, sizing on inner woven label.

COLOR	CODE	S/M	L/XL						
Black	BLK								
Grey	GRY								

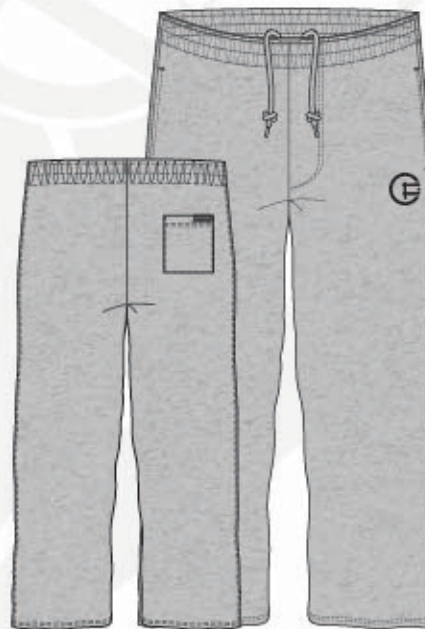


CF LOGO SWEATS

SPA0002

Regular fit Sweat-pants in 60% cotton/40% poly fleece with embroidered logo below front left pocket on left leg, sizing on inner woven label.

COLOR	CODE	S/M	L/XL						
Grey	GRY								
Black	BLK								





CF SOCK LOW
SKA0003

One size fits most CF Low Sock in 92% nylon/7% polyester/1%elastane with color matching toes and heels, along with different color "CF" logo at front top of sock.

COLOR	CODE	S/M	L/XL				
White	WHT						
Black	BLK						
Black / White	BLW						
White / Black	WHB						



CF SOCK MID
SKA0002

One size fits most CF Mid Sock in 90% cotton/8% polyester/1% nylon/1%elastane with color matching toes and heels, along with "CALI'S FINEST" in different color to match "CF" logo at top of sock.

COLOR	CODE	S/M	L/XL				
Black	BLK						
White / Red	WHR						
White / Black	WHB						



CF SOCK HIGH
SKA0001

One size fits most CF Hi Sock in 82% cotton/18% nylon with solid colored toes and heels to match "CF" logo at top of sock.

COLOR	CODE	S/M	L/XL				
Black / Gray	BGY						
White	WHT						
Black / White	BLW						
White / Black	WHB						

ONE WING STICKERS

STI0001

Pack of 25 stickers, 5 of each color,

COLOR	CODE	EACH
Assorted	AST	



LOGO & TEXT

STI0002

Pack of 20 stickers, 5 of each color.

COLOR	CODE	EACH
Assorted	AST	



CIRCLE LOGO

STI0003

Pack of 35 stickers, 5 of each color.

COLOR	CODE	EACH
Assorted	AST	



WRAP LOGO
STI0004



Pack of 20 stickers, 5 of each color.

COLOR	CODE	EACH				
Assorted	AST					



SCRIPT
STI0005

Pack of 20 stickers, 5 of each color.

COLOR	CODE	EACH				
Assorted	AST					



CREST
STI0006

Pack of 20 stickers, 5 of each color.

COLOR	CODE	EACH				
Assorted	AST					

BOXXED
ST10007

Pack of 15 stickers, 5 of each color.



COLOR	CODE	EACH							
Assorted	AST								

SMOKEY
ST10008

Pack of 20 stickers, 10 of each color.




COLOR	CODE	EACH							
Assorted	AST								

VARIETY PACK
ST10009

Pack of 15 stickers, 5 of each color.



COLOR	CODE	EACH							
Assorted	AST								

The background of the entire page is a photograph of palm trees silhouetted against a vibrant sunset sky. The sun is low on the horizon, creating a warm orange and yellow glow that transitions into a darker, reddish-orange at the top. The palm trees are of various heights and are scattered across the frame, with some in the foreground and others in the background. The overall mood is tropical and serene.

CALI'S FINEST....."THE BRAND OF CALIFORNIA."

-CALI'S FINEST HAS BECOME A WELL RESPECTED FORCE IN THE ACTION SPORTS-STREETWEAR-LIFESTYLE INDUSTRIES. OUR GEAR REPRESENTS AN ENTIRE GENERATION OF YOUTH AND CULTURE FROM THIS CALIFORNIA LIFESTYLE THAT THE REST OF THE WORLD RESPECTS AND ADMIRES. WE SET THE TONE AND TRENDS FOR FASHION, MUSIC, AND ACTION SPORTS. BRIDGING THE NORCAL-SOCAL GAP, WE'VE FUSED THE SURF,SKATE,HIPHOP, REGGAE, AND UNDERGROUND COMMUNITIES, AND HAVE FORMED THE ULTIMATE LIFESTYLE BRAND THIS WORLD HAS EVER SEEN. AS ONE OF THE NEWEST, SICKEST, FRESHEST LINES AVAILABLE ON THE PLANET, WE ARE OFFERING OUR 2012 COMPLETE LINE FOR ALL SEASONS. WE ARE EXTREMELY PROUD OF OUR WORLD'S ONLY PATENTED ZIP-UP HOODY, "THE ORIGINATOR." THIS ONE OF A KIND ZIP-UP HOODY HAS PULLOVER POCKETS, SO MOUNT UP AND SEE HOW IT WORKS!

"THE LIFESTYLE LEADING THE WORLD...CALI'S FINEST"





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