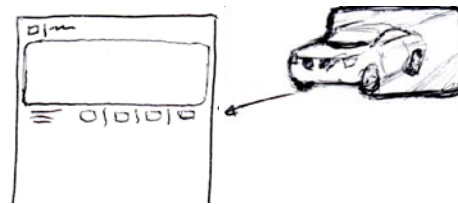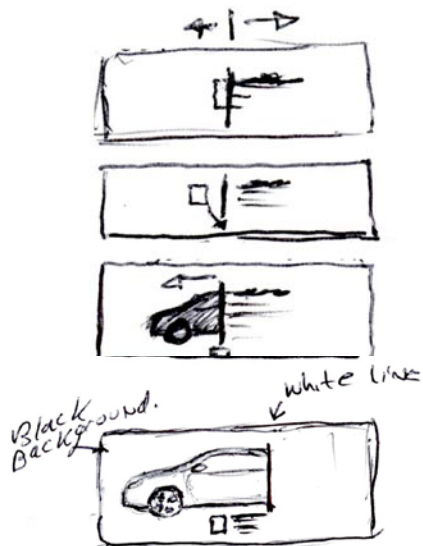# GM Cardmember Service

Landing Page
Flash banner concept for gmcard.com
Objective: Create an interactive web banner
where GM card members can view vehicles.

Stage 1: Thumbnails

Approved thumbnail
concept:

Black ground.
Back[g]

white line

When white line gets (or as it get)
to the end of the frame, it shrinks
in Vertical length. till its gone.