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The Lait Hotel, New Delhi**

Overview

Investing in property is increasingly becoming synonymous to intellectual thinking. It is a truth universally acknowledged that every successful corporate executive in possession of a six figure salary must be in want of a house to be owned.

Ownership of a property has become a trend quite prevalent in the corporate culture, very much to the tune of punctuality and/or work ethics.

With so much happening in one go, it becomes imperative to analyze the demand and supply dynamics of the Real Estate. Investors definitely want to invest in to Real estate but they seem to be at a loss of reliable information. For this, various projects in an assorted range of categories need to be evaluated in order to inform the investors make informed choices.

Objective

Real Estate is one such Sector, where actions speak louder than words. Real development speaks for itself, with no need for jazzy words to be clubbed with Award Titles. Awards, where credibility & availability are tailor made to match the specific needs of a few. To break this trend, and to bring credibility to the institution of awards and merits, Property Observer, India's leading real estate magazine has decided to invite entries for their first ever Real Estate felicitation ceremony, where winners would be judged on various crucial parameters which are often overlooked.

The PO Advantage

What offers us a competitive edge in the Realty market is our 4 plus years of close study of this market and having driven the investor sentiments, Property Observer has been widely accepted as the market leader in guiding investment decisions.

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