



a start-up

After graduation we decided to go into the moustache business.

We made the decision to form a design company which we would use to release POP'S 'STACHE as well as any other future ideas we would undoubtedly come up with. We decided on the name FlatLab Design and filed our papers to become a limited liability corporation. Our goal was to develop a package of 8 unique moustache styles with a packaging that could be used as storage for the staches not in use.

After all 8 styles were designed and properly measured, we set out to secure a manufacturer in the United States. The "winner" of our search was Volocron, a plastic injection molding plant, specializing in small run products. They were also equipped to design and fabricate the tool

steel mold for us. Volocron sent us samples of our 'staches produced in a variety of different plastics for us to test. We settled on a recycled, food grade HDPE. Volocron also helped us with producing our package design. It is cut and folded out of Polypropylene and features an interlocking design that allows us to keep it adhesive free. To finance our packaging we needed some help, fortunately this website had just started called Kickstarter. We were successfully funded and our dream became a reality.

