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FRINGE FANTASTIC

Adelaide Fringe, which celebrates its 50th year in 2010, is in full swing bringing hoards of visitors to the East End. The Fringe began in 1960 when local and smaller-scale artists were lacking a forum to showcase their talents. Since its opening the Adelaide Fringe has successfully grown into one of the biggest festivals in the Southern Hemisphere.

"Adelaide Fringe is a major drawcard to people from all over the world. Thousands of tourists choose to come to Adelaide in February to enjoy the buzzing atmosphere and diverse arts culture that the Fringe offers. The Adelaide Fringe continues to grow with more acts than ever participating in this year's event. We are proud to have the Fringe as an annual event in the City," said the Lord Mayor, Michael Harbison.

Adelaide Fringe Director Christie Anthoney said this year's event will be better than ever with hundreds of new and exciting performances taking place around the City.

"In 50 years we have been able to establish ourselves as the largest arts event in Australia. Our 50th anniversary is very special as it is a year to acknowledge what Adelaide Fringe started out as and what it has grown to be," said the Fringe Director.

Adelaide Fringe was a biannual event until 2007 when it became so popular it was made into an annual event. Running each year in the City of Adelaide the Fringe lasts for 24 days throughout February and March.



Photo courtesy of Adelaide Fringe