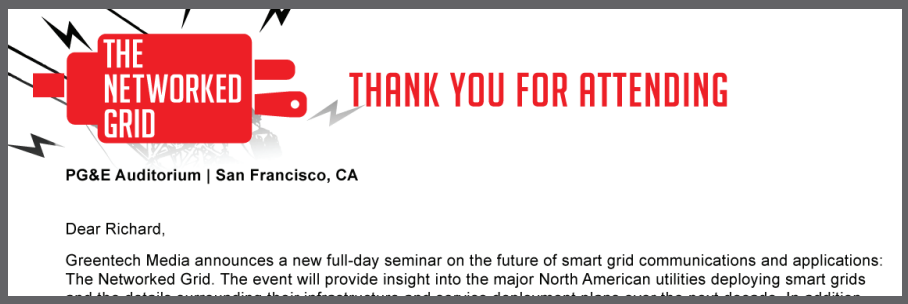
Brand Exposure for Sponsors

ONLINE AND PROMOTIONAL



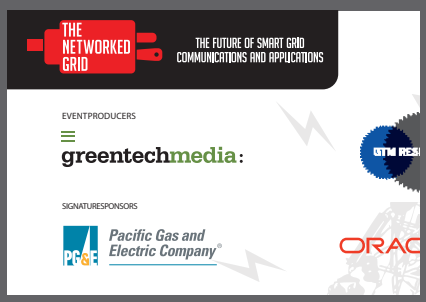
Greentech Media engages in an interactive and robust marketing campaign for our events. Starting with our redesigned event website, in-house ads and email blasts to our large, yet targeted, lists, we also reach out to relevant media outlets for media partnerships. Our social media campaigns bring Web 2.0 buzz, while our SEO-optimized press releases guarantee extra coverage and visibility. Finally, we find unique ways to get the message out to audiences including ad campaigns and a stylized and user-friendly registration site.

PRINT

- » Attendee Badge or Lanyard
- » Folder
- » Printed Agenda
- » Speaker Packet With Sponsor Page

ON-SITE

Sponsor and Agenda Board Signage



Podium or Banner Signage

Exhibit Booth With Product Display