# **GTM** CONTENT STAFF

#### Michael Kanellos, Editor in Chief



Michael Kanellos is the Editor in Chief at Greentech Media, where he covers emerging technologies and companies in the green world. Prior to joining the company in 2008, he

worked for CNET Network's News.com for eleven years. Among other jobs at CNET, he launched the company's push into clean technology. He has appeared on NPR, CBS, CNBC, Fox News and other media outlets and has spoken at CES, the Japan Business Strategy Summit, Ceatec, the Irish Software Association, Stanford, U.C. Berkeley, the Flash Memory Summit and Clean Energy Venture Summit. A graduate of Cornell University and the University of California (Hastings), he has worked as an attorney and a travel writer.

#### Eric Wesoff, Senior Analyst



Eric's expertise covers solar power, fuel cells, biofuels and advanced batteries. His strengths are in market research and analysis, business development and due diligence for

investors. He frequently consults for energy startups and Silicon Valley's premier venture capitalists.

#### Shyam Mehta, Senior Solar Analyst



Shyam Mehta is a Senior Analyst at GTM Research, focusing on global solar markets.

## David J. Leeds, Smart Grid Analyst

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David Leeds is an Analyst at Greentech Media, focusing on the emerging Smart Grid sector.

### Daniel Englander, Senior Energy Analyst



Daniel Englander heads GTM Research's downstream markets practice. His expertise covers utility regulation and economics, renewable energy project development and

project finance, and energy policy, with a specific emphasis on solar power.

## Shayle Kann, Energy Analyst



Shayle Kann is an Energy Analyst with GTM Research, focusing on downstream solar markets and carbon markets.

Greentech Media's news and research coverage and analysis and writers have been showcased in national publications including: Business Week, The New York Times, The Wallstreet Journal, CNN, CNBC, MSNBC, San Francisco Chronical, Boston Globe, BNET, CNET and Discovery Magazine as well as other green and cleantech industry publications Environmental Leader, GreenBiz, earth2tech, VentureBeat, Photovoltaics International, Renewable Energy World and CleanTech Brief.

The New Hork Times

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