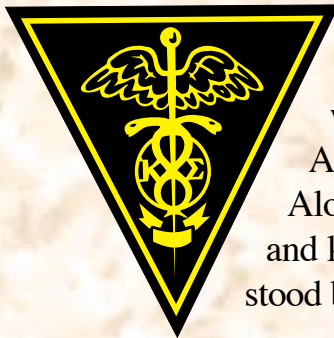


HOW IT ALL STARTED

The Very Beginning: In the late 14th Century, Manuel Chrysoloras was sent to Italy as an emissary to solicit aid for the Greeks. He was selected for this mission because of his intelligence, diplomatic skill and his family's close ties with the Greek Emperor. The Greeks were preparing their defense in a war with the Turks, and Italy's support was needed. Upon arrival, he taught in Florence, reviving the study of Greek in the Christian West.

Chrysoloras later became the founder of Kappa Sigma in Italy. After learning the political system, with the University of Bologna as his "cover," he and his disciples formed a society for mutual protection against physical attack and robbery, and to ensure member safety. These men devised secret signs, words, and rituals to protect them from penetration and betrayal. Their ideals transformed them from an average group of men to a true "Brotherhood."

This Brotherhood was recreated in America on a cold December evening in 1869 at the University of Virginia. Five friends met to draft a constitution, and the Kappa Sigma Fraternity of North America was born. Adopting the traditions of their Renaissance forbearers at Bologna, these five friends bound themselves together by an oath and preserved their union with secret work. They used the colors of scarlet and forest green, sealing their commitment to ritual, friendship and tradition.



The first American Chapter of Kappa Sigma, founded at the University of Virginia was called the Zeta Chapter. The five founders and Brothers were William Grigsby McCormick, John Covert Boyd, George Miles Arnold, Frank Courtney Nicodemus and Edmund Law Rogers. Stephen Alonzo Jackson, the "Golden-Hearted Virginian," joined several years later and kept their initial dream alive. At the 1878 Baltimore Conclave, Jackson stood before the assembled Brothers and declared,

"May we not rest contentedly until the Star and Crescent is the pride of every college and university in the land!"

History of the Delta Delta Chapter: According to Finis K. Farr, Kappa Sigma Historian, the nucleus of the UF Chapter was formed in 1919 from the already established local fraternity Delta Rho. In 1920 Professor James Miller Leake, a Kappa Sigma member from Randolph-Macon, helped submit a petition for the Chapter's admission before the Supreme Executive Committee. Joining him was Herbert M. Martin, Worthy Grand Scribe and designer of the pledge pin. The group of men purchased land near the University and built a house that was managed by the Delta Rho Chapter House Association. In 1922, 36 members were initiated. Eighty-three years later, the Delta Delta Chapter remains Florida's Flagship Chapter!



CHAPTER AWARDS: ENHANCING EXCELLENCE

2004-05 Accomplishment Highlights

- Nine Brothers received Kappa Sigma scholarship awards; one initiated into Jackson's Men
- Three Brothers invited into Florida Blue Key
- Representation on the Student Government Cabinet and Student Senate
- Raised \$7000 for March of Dimes
- Participation in Gator Growl, Navy ROTC, Savant UF, and Florida Cicerones
- Winner of 2004 and 2005 Dance Marathons with Kappa Delta Sorority: almost \$100,000 raised
- Sorority event philanthropy winners: KD Shamrock, ADPi Rock the Mic, and Zeta Line Dance
- Initiated 39 Brothers during the fall - largest UF class and 6th largest for Kappa Sigma nationally.

2003 Accomplishment Highlights

- Buddy McKay Award for Fraternal Excellence (Best Chapter on Campus)
- John Covert Boyd House Award; Jackson's Chapter Award
- 3rd place in Dance Marathon with TriDelta Sorority: \$20,000 raised
- Champions of Zeta Line Dance, the largest sorority philanthropy on campus
- Outstanding Community Service Award; Most Improved Chapter
- KD Shamrock, Pi Phi's Down and Dirty, Alpha Chi's Great Escape and March of Dimes
- Twelve Brothers received Kappa Sigma Scholarship/Leadership Awards
- Family Church/Operation Christmas Child and Scramble for the Kids
- Outstanding Grand Master, Procurator and Grand Treasurer
- One Brother becomes one of Jackson's Men, and another is invited to join Florida Blue Key.

2002 Accomplishment Highlights

- Outstanding New Chapter
- Winner of 2002 Dance Marathon with Chi Omega sorority
- Scholarship Award: Spring 2001 and Fall 2001, plus Outstanding Scholarship Award
- Outstanding Membership Development Program, 3rd Place - Rush Video, Outstanding Grand Master and Grand Procurator
- Master of Ceremonies and Scribe Awards received at Grand Conclave
- Alumni Brothers invited into McCormick Circle: John Amos (45'), Natale Naccarato (57')
- Six members received Kappa Sigma Scholarship/Leadership Awards worth \$2500.

2001 Accomplishment Highlights

- Superior Accomplishment in Chapter Development, Programming and Alumni Relations
- Greek Week: 3rd Place Overall
- Kappa Kappa Gamma and Beta Theta Pi's Greek Gala: Best Overall Fraternity
- IFC: Chapter Excellence Award
- John G. Tower Distinguished Alumni Award: Ralph E. Stevens, Jr.

The Delta Delta Chapter continues to "Redefine the Standard" today. Kappa Sigma stresses the importance of academic, campus and community involvement. Most notably, Kappa Sigma has won the Dance Marathon at UF three times in the last four years. The UF Dance Marathon is the largest student-run philanthropy event in the Southeast. Kappa Sigma has earned the reputation of being the leading philanthropic fraternity on campus.



REDEFINING THE STANDARD TODAY

Now, 83 years later, the UF Chapter has “Redefined the Standard” for UF fraternities. The Four Cornerstones of Kappa Sigma (Fellowship, Scholarship, Leadership and Service) are recognized as a role model for fraternities nationally.

By applying the cornerstone values of Kappa Sigma, the Delta Delta Chapter received the Buddy McKay Award, recognizing it as the number one fraternity at the University of Florida in 2003. This Award for Fraternal Excellence is the greatest honor a fraternity can receive from the Interfraternity Council. It is awarded each year to the chapter representing the highest ideals in the areas of Greek Relations, Scholarship, Community Relations, Alumni Programming, Campus Involvement, Intramural Play, and New Member Education. The Delta Delta Chapter received this award without a permanent place to call home.

The Delta Delta Chapter continues to “Redefine the Standard” today. The Chapter’s accomplishments are numerous, significant and impressive. The Chapter has won multiple campus and Kappa Sigma international awards over the last few years. Kappa Sigma stresses the importance of academic, campus and community involvement. (See Chapter Awards.)

The young men of the Delta Delta Chapter hold some of the most important leadership positions on the University of Florida campus. Examples include: President of the Board of College Councils, Special Projects Director for the Interfraternity Council, Assistant Director of the Student Government Cabinet, Platoon Commander of the Navy ROTC, and President of the Water Polo Team. Brothers are active off-campus as well. One member is a National Vice President for the Boy Scouts, another is a National Merit Scholar, and six are Eagle Scouts.

Despite such tremendous success, the Chapter has operated from the undersized Sigma Nu House on UF’s Fraternity Row for the last two years. Even without quality housing, the Chapter has grown from 60 to over 100 members during that time!

A long term commitment is needed to build a new House for the UF men of Delta Delta. The House will serve as a rallying place for the Chapter’s activities, as an architectural landmark, and as a dwelling that reflects the values of Leadership, Scholarship, Fellowship and Service. It will be the first fraternity house built at UF in 20 years! The Delta Rho Educational Foundation of Florida was established in 2004 as a 501(c)(3) charitable entity to assist the Kappa Sigma Delta Delta Chapter in providing educational support (including gifts to capital facilities), academic scholarships, and grants for student-initiated charitable projects.

Together the Foundation and the Delta Delta Chapter will see that the Star and Crescent remain the pride of the University of Florida!



STANDARDS OF GIVING

PROJECTED STANDARDS OF GIVING KAPPA SIGMA DELTA DELTA CHAPTER GOAL: \$1,500,000

Delta Delta Men of Honor are needed to make this project a reality! Will you be one? The following Standards of Giving are consistent with capital campaign guidelines:



<u>No. Gifts</u>	<u>Amount</u>	<u>Cumulative</u>
CRESCENT DONORS		
1	\$250,000	\$ 250,000
1	150,000	400,000
1	125,000	525,000
1	100,000	625,000
1	75,000	700,000
1	50,000	750,000
1	40,000	790,000
1	30,000	820,000
STAR DONORS		
3	\$ 25,000	\$ 895,000
5	20,000	995,000
6	15,000	1,085,000
18	12,000	1,301,000
18	10,000	1,481,000
BROTHERS OF THE STAR AND CRESCENT		
Brothers <\$10K		\$1,500,000

NAMING OPPORTUNITIES

Naming Opportunities are offered to Crescent Donors and to Star Donors. Naming Opportunities may honor or memorialize a Brother. Ask for more details.

Pledge class donor listings will also recognize these gifts.

Gifts are tax-deductible. All gifts to the **Crescent House Campaign** received within five years will be counted and recognized toward the goal, including appreciated stocks, bonds, whole or universal life insurance (to be cashed in), and checks. Gifts of appreciated stocks can help avoid capital gains taxes.

Additional charitable gifts will be accepted and recognized through the **Gentlemen of Honor Society** in the form of bequests and trusts to cover operating expenses for the designated educational facilities, for grant making to other organizations, and for endowment. Such gifts may be eligible for naming rights as determined through mutual agreement. Gifts may be structured to result in immediate deductions, and may help avoid estate taxes.



CONTRIBUTOR RECOGNITION

Individual and corporate contributors will be recognized as follows: Recognition is based on having signed a formal pledge form or letter of intent. Naming rights at respective levels are on a first-come, first-serve basis and will be guaranteed for 30 years. Completion of the gift within five years is required. Naming opportunities may be made in honor of, or in memory of, any individual. Suggestions include honoring parents, guardians or employers of Brothers, and others who were financially or inspirationally essential to a Brother's education.

All gifts are tax-deductible and may be made with a pledge using checks, appreciated stocks, bonds or other assets.

Donors at:

- **\$10,000 and above** may name part of the new building and will be recognized on a donor display inside the House. Additionally, all donors will be listed together with their contributing pledge class peers inside the new Library, and acknowledged in the *Annual Report*.
- **\$5,000 - \$9,999** will be recognized on a donor display inside the new House, listed together with their contributing pledge class peers inside the new Library, and acknowledged in the *Annual Report*.
- **\$500 - \$4,999** will be listed together with their contributing pledge class peers inside the new Library, and acknowledged in the *Annual Report*.



Pledge class gifts will be recognized on a distinctive display honoring the Brothers of the Star and Crescent. (Class gift listings will include those who elect to make individual gifts as described above.) Individuals contributing a total of \$500 or above over three years will have their names engraved permanently on bronze plates. Each class will list its donors in four categories: Men of Action (\$500 to \$2499), Men of Zeal (\$2500 to \$4999), Men of Courage (\$5000 to \$9999) and Men of Honor (\$10,000 and over). The pledge classes raising the most funds will be recognized.

The Gentlemen Brothers is a group of men and their families who commit to leave a gift to the Foundation as part of their estate planning. Legacy gifts, such as bequests, gift annuities received through the national office of Kappa Sigma, gifts through charitable remainder trusts, life insurance, and gifts intended for endowment will receive comparable recognition in the main study hall. (Such gifts are not technically counted toward the campaign.)



NAMING OPPORTUNITIES

CRESCENT DONORS

\$250,000	Grand Lecture Hall
150,000	Third Floor Grand Library
125,000	Campus and Parking Area
100,000	Dining Room
75,000	Lobby Foyer
50,000	Covered Front Porch Entry
40,000	Kitchen
30,000	Rear Deck

TAKEN BY

STAR DONORS

\$ 25,000	Alumni Library
25,000	Buffet Area
25,000	Balcony 2nd Floor
20,000	Entry Column (4)
20,000	President's Study
20,000	President's Bedroom
20,000	House Mother's Room (3)
20,000	Kitchenette Area or TV Lounge
15,000	Covered Side Porch or Side Deck
15,000	Tutoring Conference Room (2)
15,000	Women's Powder Room
12,000	Double Room (18)
10,000	Hallways, Second or Third Floors
10,000	Study Area (3)
10,000	Single Room (9)
10,000	Fireplace
10,000	Elevator or Laundry Room

PLEDGE CLASSES AND POLICY

The highest fundraising pledge class names the Trophy Case. The second highest fundraising class names the Barbecue Pit. The third through seventh highest fundraising classes name a Stair Well or an EC Office of their choice. All pledge classes contributing to this effort will be recognized in the Alumni Library. Donors of individual gifts of \$500 or more will be recognized with pledge class displays. (Unfulfilled naming opportunities are subject to change.)



PERSONAL PLEDGE FORM

CONTRIBUTIONS ARE TAX DEDUCTIBLE

I wish to pledge \$ _____ over _____ years to be paid by (date) _____ (maximum 5 yrs.)
Remind me of my pledge: _____ quarterly _____ annually _____ A one-time gift is enclosed.

Optional: this gift _____ honors _____ memorializes (name) _____

Send recognition of gift to: _____

For the balance of the gift (if any) charge my: Visa MC American Express Discover
Exp. date: _____ Card # _____ Name on Card _____

Signature _____ Date _____

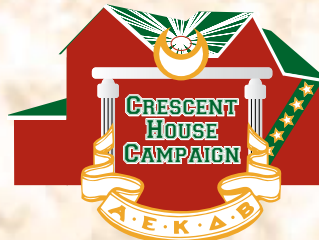
Contact me about: how I can make a bequest, gift in trust or endowment transferring stock
 naming opportunities donating life insurance more information volunteering

Name _____

Address _____ Email _____

City _____ ST _____ Zip _____ Fax _____

Office _____ Cell _____ Home _____



Your gift is tax deductible! Consult your legal or accounting counsel for more details. Gifts should be made payable to The Delta Rho Educational Foundation of Florida, Inc.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 FROM WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE OF FLORIDA.

Delta Rho Educational Foundation of Florida, Inc. • P.O. Box 388 • Pinellas Park, FL 33780 • 727-573-3900 x18



CRESCENT HOUSE CAMPAIGN LEADERSHIP

COMMITTEE

CRESCENT HOUSE CAMPAIGN

Ryan E. Merkel ('04)
R. Marshall Stevens ('82)
Tyler Young ('01)
C. Cole Jeffries, Jr., Esq.
Nat Naccarato
Lee Allen

ADVISORS

CRESCENT HOUSE CAMPAIGN

Mark Bogue ('82)
William R. Hough ('45)
Norman LeClair ('82)
Joe Ludovici ('82)
Tom Santilli ('85)
Mrs. Ralph Stevens, Jr.

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DELTA RHO EDUCATIONAL FOUNDATION OF FLORIDA, INC.

R. Marshall Stevens, President	John Farese
Mark Bogue, Vice President	Nat Naccarato
Robert Carr, Secretary/Treasurer	Tom Santilli

BOARD MEMBERS

DELTA RHO CHAPTER HOUSE ASSOCIATION, INC.

Toni Boni	Tom Santilli
Reed Brown	R. Marshall Stevens
Chris Dix	Tyler Young



RALPH E. STEVENS, JR: FOUNDER EMERITUS

Brother Ralph E. Stevens, Jr. (1950), who passed away in 2003, was a driving force behind this campaign. He served in the Air Force during the Korean War. After graduating from the University of Florida, Ralph Stevens, Jr. served as an investment banker, an insurance agent, and as a broker. He founded Stevens & Stevens, a records management firm, with his sons Rhett and Marshall in 1994. (Rhett and Marshall are also initiates of Kappa Sigma.) As a community leader in the St. Petersburg/Tampa area, Ralph Stevens, Jr. served on many charitable boards.

A multi-year winner of “Alumni of the Year” award, Ralph Stevens, Jr. received the John G. Tower Award as the Most Distinguished Alumni in 2001. As he began his move toward retirement, he worked tirelessly to find a new location for the Kappa Sigma house on the UF campus, evaluating land and financing options. He was researching how to establish this Foundation when he died.

He is remembered as an intelligent gentleman of honor and courage - zealous, truthful and humble. He understood how the brotherhood of Kappa Sigma had contributed to his life as a successful family man, businessman and philanthropist, and wanted others to share that experience. As the driving force behind this campaign, many Brothers feel that it should be supported in his honor. If we could ask him, he would say, “The students need this house to be competitive and to achieve the goals Stephen Alonzo Jackson set for us over 100 years ago.” And just as Jackson is remembered for his leadership, so shall be Ralph E. Stevens, Jr.



THE STAR AND CRESCENT

"The Star and Crescent shall not be worn by every man, but only by him who is worthy to wear it. He must be a gentleman ... a man of honor and courage ... a man of zeal, yet humble ... an intelligent man ... a man of truth ... one who tempers action with wisdom and, above all else, one who walks in the light of God."



The Delta Rho Educational Foundation of Florida, Inc. was established in 2004 as a 501(c)(3) charitable educational organization to support the goals of Kappa Sigma's flagship Florida Chapter. It is chartered to provide academic scholarships, seed philanthropic projects, and support educational activities such as the Star and Crescent Campaign.

