



K-Nouveau Mannequin Outfits

Create a romantic mood.

GLORIA DRESS
211888 BROWN BOOTS
MORFENGA DRESS
K94768 CLOTHES ACCESS
MADLINE SHOES
ARABIA BAG



MINI TEE SHIRT
202008 PINKISH GREEN
VIGORIAN T-SHIRT
242008 GREEN & WHITE
HANNAN TROUSERS
JACQUELLE CO. HOOD PINKISH-GREEN
CORNEIL JACKET
971 FASH. CLOTHES-BOOTS
MARIANE SHOES
FRANCE BAG



BELLEFLOWER JACKET
971 FASH. CLOTHES-ACCESS
LUNA DENIM
210008 COLORED-LEATHER
MENE SHOES
FRANCE BAG

DARK ORCHID MANNEQUIN OUTFITS

Use legwear on mannequins for weather reaction.

CRATER L/S JACKET
KATHRYN DRESS
KATHRYN DRESS
KATHRYN DRESS
PENNY SHOES



TRINITY BLANKET
DALLA DRESS
MORFENGA DRESS
ROBERTA SHOES



KOKO TOP
KATHRYN DRESS
JAMIE TROUSERS
MORFENGA DRESS
PEACE SHOES
HITCHH. BAG



DIGITAL SUNSHINE IN-STORE TOTAL LOOK



Important

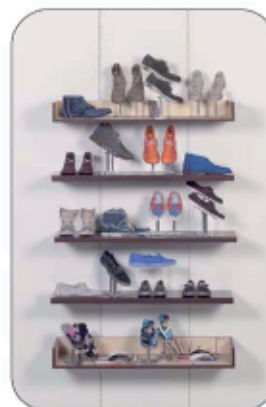
- Create displays using accessories on highest top shelves
- Use the lower shelves where customers can reach for merchandise
- Always create outfit suggestions along the rails and shelves and fronts

1 Extended colour palette on to floor furniture



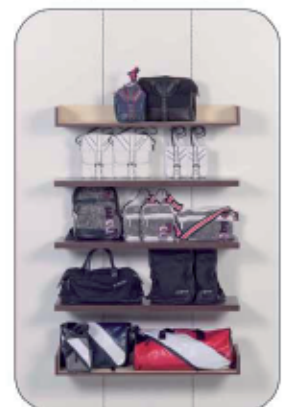
ACCESSORIES DESTINATION AREAS

- Create destination areas to display bags and shoes.
- Use the 2 categories separately, create focused displays grouping product by family.



SHOES

Use higher shelves to display tall shoes, lower shelves for low shoes. Shoes should all face the same direction.



BAGS

Display bags by colour if delivery is fragmented. Repeat small bags to encourage customers to touch the product.