



2010 annual **REPORT**

## A Message from the CEO/Executive Director



I have been proud to serve the Edmonton Humane Society as CEO / Executive Director for 9 years. Over the years, the team at the EHS has continued to work hard to elevate peoples' beliefs and attitudes towards homeless animals in our community. We are recognized as a model shelter, locally, nationally and internationally.

Part of our work here at the shelter is to find answers and solutions to challenging problems. This past year the hardest question was how to deal with the value of cats in our community and how to find loving, forever homes for so many homeless felines. As always, we came up with innovative and successful adoption incentives that answered these difficult questions.

Our community has learned that we are far more than a simple animal shelter. Our success stories are not isolated to fantastic adoptions. We rescue animals from situations of neglect and abuse, and charge those who are responsible. We mold young minds through our humane education programs. And we have become a destination where people are helping animals and animals are helping people as well.

I invite you into our shelter's journey of growth this year. All of the accomplishments in the following pages would not have been possible without the support of our community, generous donors and the countless hours for work from our volunteers and dedicated staff. Thank you for your support and hard work.

With gratitude,  
Stephanie McDonald



## A Message from the Chair of the EHS Board of Directors

This past year has been another very successful one for the Edmonton Humane Society.

I would like to thank the Board members, past and present, for their vision and efforts on the Society's behalf. Were it not for individuals who meet the challenge of volunteering, sharing their expertise and providing a collective perspective, the work of the Society could not be achieved.

The Board has completed the major effort of developing a strategic plan to aid the Society to reach into the future. Also this past year, the members of the Board reviewed many of the governance policies and position statements required to support the strategic direction for the future. Implementing policies which guide the board in its role as well as the CEO/Executive Director, in her position, are pivotal to good governance.

As Board Chair I would like to particularly thank our CEO/Executive Director, Stephanie McDonald and the entire staff for their leadership in the field of animal care and diligent efforts in meeting the goals of the Society. Were it not for these individuals, the Edmonton Humane Society would not have attained its reputation as a world class facility.

As the Board Chair I am most grateful to have been part of this organization and seeing the level of successes that have been attained. I look forward to working with fellow Board members, donors, volunteers and staff in realizing the vision of the Society.

Dennis Hutton, RET  
Chair, Board of Directors | Edmonton Humane Society

On the cover, Jacob and Esperanza share a cuddle. Read more about our "mother of the year" story on page 4. These photos voluntarily taken by Erik Hornung Photography.

2010 Annual Report graphic design donated by EHS volunteer Kelle Cloutier, 7th Stranger Design & cat cuddler.



## mission **STATEMENT**

Through partnership and innovation, the Edmonton Humane Society (a registered charity) is committed to helping homeless and abused companion animals, enlightening people and enriching lives.

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## vision **STATEMENT**

The Edmonton Humane Society leads the community in elevating peoples' beliefs, attitudes and behaviors to enhance the quality of life for companion animals.





In 2010, our first full year in our new facility, we experienced a 20% increase in animal admissions, presenting a few challenges. Space within our shelter was often at a premium, especially for our cat population, as we were averaging around 450 felines in our care at any given time.



Happily we found homes for over 7,500 animals, like Esperanza, a husky/shepherd cross who came into our care nursing five puppies and Jacob the kitten, all while suffering from a badly broken leg. Her story reached thousands of hearts and minds after several videos of this special mother were posted on our Youtube page and quickly went viral. After a local veterinarian donated his services to perform the surgery and follow up treatments necessary to save Esperanza's injured leg, this unique family was moved into a volunteer foster home. Once her puppies were big enough, they were placed up for adoption and quickly found their forever homes. The foster family has committed to adopting Esperanza and Jacob, keeping this special pair together.



## Animal Care by the Numbers

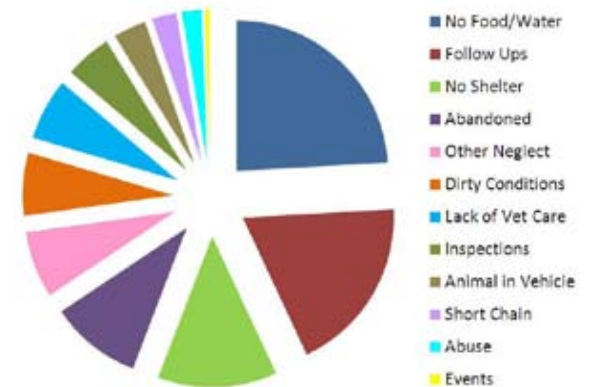
	2010	2009
Animals Admitted	12,948	10,772
Animals Adopted	7,636	6,413
Spay/Neuter Surgeries Performed on Shelter Animals	5,729	4,533
Cats Adopted on <i>Cat Adoption Incentive Days</i>	890	254
Cats Adopted through <i>Barn Buddies Program</i>	80	48
Cats Adopted through the <i>Senior for a Senior Program</i>	11	8
Animals Placed in Foster Care	1,138	900

## Protecting Animals

Last year was a turning point for our Animal Protection Department within the court system. Our officers have been working closely with a Crown Prosecutor dedicated to the Animal Protection Portfolio for court cases in Edmonton. As a result, six of our officers' cases ended in strong convictions and they laid more charges this year than in the last 10.

	2010	2009	2008
Calls	4,443	2,347	3,710
Investigations	1,295	900	945
Charges Laid	15	9	0
Convictions	6	1	0

## Types of Concerns Investigated



# connecting with our **COMMUNITY**



## Communications

In an effort to stay closely connected to our community, we added a full time Social Media and Website Coordinator to our Communications Department in October of 2010. We also launched the first live monthly webcast aired by an animal shelter in Canada, the EHS Pawdcast.



At the end of 2010, the EHS Facebook page has 6,037 likes and our Twitter page has 1,732 followers!

## Humane Education

Our Humane Education Department continued to reach more members of our community by providing a diverse set of educational opportunities for all ages.

	2010	2009
People reached	10,993	9,232
School visits	300	187
Camp Sit. Stay. Play! Students	329	213



The EHS hosted 107 birthday parties with 1,199 people attending!



**W**e could not do what we do without the support of our dedicated volunteers. You'll find them in all areas of the shelter — and beyond! From walking dogs to cuddling cats and critters to opening their homes for a special animal in need of foster care, we are grateful for their continued commitment to our organization and the animals in our care.



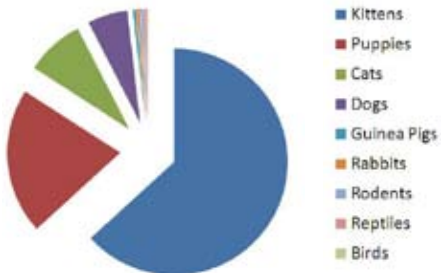
## Board Members 2010

- CHAIR ..... Dennis Hutton, RET
- First Vice Chair ..... Dean Heuman
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- Treasurer ..... Blake Christopherson  
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- Directors ..... Colleen Begg  
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Veronica Vinge\*  
Charlene Weiss\*

## Volunteers by the Numbers

Number of Volunteers	1,299
Number of Foster Homes	246
Total number of Volunteer hours	27,619:46

### Animals Fostered in 2010



The EHS volunteers outnumber the staff by nearly 10: 1... how lucky are our animals.

# engaging **PET OWNERS**



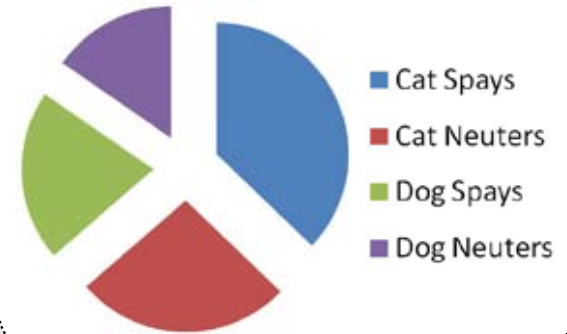
**O**ur Canine Enrichment Centre Training Academy launched in April of 2010. The academy offers puppy training, obedience and manners training, agility training and the one of a kind, pit bull classes. This department works hard to support our mission and vision by teaching people how to keep their companion animals happy and healthy; truly making their pets a part of the family. The addition of a link to the American SPCA's virtual pet behaviorist was also in great demand in 2010, offering a lot of written information on specific behavior issues.



**We taught over 700 students in 2010 through our Training Academy and held over 91 private sessions.**



## **PAL Program Surgeries Performed**



## **Prevent Another Litter (PAL) Program**

**I**n June 2010, we introduced the PAL program, a joint initiative of the EHS, the Alberta Veterinary Medical Association (AB.VMA) and 48 participating veterinary clinics from across the province. The program offered financial assistance for qualifying families that did not have the means to spay or neuter their animals and offered an incentive to other families who simply had not yet had the surgery done on their pets.



**Of the 371 animal sterilized through the financial assistance portion of the program, a staggering 36% of them had already had litters, many of which had been given away, unaltered, beginning the cycle of pet overpopulation again.**



## Animal Health

Our medical team strategically and successfully managed the larger number of animals admitted to our shelter. We increased staffing to this essential department and began to perform surgeries five days a week rather than four as in previous years. The equipment in our animal hospital continues to improve the speed and accuracy of our medical diagnoses. We expanded our options for surgical correction of various injuries, although amputations continued to be the most common. Our skilled medical team has also performed a variety of other procedures including femoral head ostectomies, bladder stone removals and an intussusceptions repair.

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## Behavior

Our behavior team changed the way we assess dogs, now following Dr. Rebecca Ledger's validated behavior evaluation. This evaluation helps us accurately predict how dogs will behave in their new homes thus increasing our ability to better match dogs more effectively with their new owners.



In 2010, our behavior department evaluated 3,317 dogs and answered 450 free behavior hotline calls for the public.





# support from our **CONSTANT COMPANIONS**



Our community continues to support the shelter and our animals in extraordinary ways. This year's Pets in the Park, our signature event, was the best yet with Mayor Stephen Mandel officially declaring it as Edmonton's Pet Festival and over 8,000 people and their pets taking in the fun. Through the dedicated efforts of hundreds of pledge earners, more than \$150,000 was raised for our shelter animals. We are so grateful to our supporters, sponsors, exhibitors, vendors, and demonstrators for their involvement.



In addition to generous donations from our supporters, we are grateful for our third party partners who come up with creative ways to raise money for our shelter. One of these events, the 3rd Annual Coventry Homes Paws and Claws Gala, was held in October. The event was a huge success - selling out months in advance and raising well over \$50,000!



The following list includes all gifts or in-kind donations of \$500 or more made during 2010. The Edmonton Humane Society has made every effort to ensure that all of our valued contributors have been properly recognized and sincerely apologizes for any errors or omissions. We gratefully acknowledge and value all of the support that we receive each year. Every contribution makes an incredible difference in the lives of our animals.

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 In honour of Bear, Shaggy and Moxie Alford  
 In memory of Mr. Duke & Daisy Girl Badry  
 In memory of Sweetie Badry  
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 In honour of Hannah Dahl  
 In memory of Libby Danyluk  
 In memory of Norma Delia-Woods  
 In honour of Ron & Laurie Dersch  
 In memory of Josh & Buck Proctor-Devlin  
 In honour of Laura Dickson  
 In memory of Bev Drake  
 In memory of Bill Egan  
 In memory of Patricia Everson  
 In memory of Gem Fitzpatrick  
 In memory of Katherine Folk  
 In memory of Veeta Geyer

In memory of Spiky & Boris Gilchrist  
 In memory of Toby, Tessa & Sir Mortimer Graham  
 In memory of Lillian Greenwood  
 In memory of Ellie Hansen  
 In honour of Carleen & Leigh Harvey  
 In memory of Carly Hethrington  
 In memory of Penny & Sam Hewitt  
 In memory of Ross Huebner  
 In memory of Jimmy Domenco & Paula Chan  
 In honour of Harvey Ireland  
 In honour of Lindsey Jeffrey & Brent Martin  
 In honour of Schaeffer, Harley, Brio & Ripley Johnson  
 In honour of Rainie & Doug Kitura  
 In memory of Murray Klem  
 In memory of Andy Klynstra  
 In memory of Coco Ko  
 In memory of Mary Krpan  
 In memory of Mandy Laban  
 In memory of Sandra D. Lamb  
 In memory of Peppermint Lee  
 In memory of Raven Lefebvre  
 In memory of Walter Lohstraeter  
 In memory of Len Lunde  
 In memory of John Lunn  
 In memory of Frank Lutz  
 In honour of Mongo Marazzo  
 In honour of Mitus, Titan & Dexter Nadeau  
 In memory of Lucy Petrin-Nicholson  
 In honour of Jenna McConkey  
 In honour of Laurel & Brooke McInnes  
 In honour of GG McNab  
 In memory of Sheri Lynn

Popowich  
 In memory of Florence Price  
 In memory of Moose Quilley  
 In memory of Sam Rees  
 In memory of Brad Reid  
 In memory of Shadow Richl  
 In memory of Baby Rossler  
 In honour of Tia Sajjad  
 In honour of Stella & Monty Schultz  
 In memory of Bogart Schulz-Chapman  
 In honour of Dave & Freda Scott  
 In memory of Tia & Tanner Shaffer  
 In memory of Robert Snyder  
 In memory of Walter Staheli  
 In honour of Kaitlin Stilwell  
 In memory of Paddington Sydness  
 In memory of David Taylor  
 In honour of Mackenzie Thomas  
 In memory of Sara Thomas  
 In memory of Jayson Tober  
 In memory of Ebony Tod  
 In memory of Ronald Tomusiak  
 In honour of Cookie Monstie Trento  
 In memory of Patricia Trouth  
 In honour of Hiller Tsui  
 In honour of Geoff & Lisa Ulrich  
 In memory of Blaine Wanchuk  
 In honour of Mindy Wilkinson



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An independent member firm  
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Chartered Accountants



### Auditors' Report

May 6, 2011  
Edmonton, Alberta

To the Directors of Edmonton Humane Society for the Prevention of Cruelty to Animals

The accompanying summary financial statements, which comprise the summary statement of financial position as at December 31, 2010, and the summary results from operations for the year then ended, are derived from the audited financial statements of the Edmonton Humane Society for the Prevention of Cruelty to Animals for the year ended December 31, 2010. We expressed an qualified audit opinion on those financial statements in our report dated May 06, 2011.

The summary financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Edmonton Humane Society for the Prevention of Cruelty to Animals.

#### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in Note 1.

#### Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

#### Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Edmonton Humane Society for the Prevention of Cruelty to Animals for the year ended December 31, 2010 are a fair summary of those financial statements, on the basis described in Note 1. However, the summary financial statements are subject to conditions equivalent to those of the audited financial statements of the Edmonton Humane Society for the Prevention of Cruelty to Animals for the year ended December 31, 2010, upon which we issued a qualified audit opinion.

Our qualified audit opinion, as described in our report dated May 06, 2011, is based on the fact that the Society derives some of its revenue from donations. In common with many charitable organizations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amount recorded in the records of the Society and we were not able to determine whether any adjustments might be necessary to contributions, deficiency of revenue over expenses, current assets and net assets.

*Kingston Ross Pasnak LLP*

Kingston Ross Pasnak LLP  
Chartered Accountants

### Summarized Financial Statements

EDMONTON HUMANE SOCIETY FOR THE  
PREVENTION OF CRUELTY TO ANIMALS  
Year ended December 31, 2010

#### RESULTS FROM OPERATIONS

	2010	2009
<b>REVENUES</b>		
Shelter operations	\$ 2,821,238	\$ 2,076,557
Fundraising and sponsorships	2,205,962	1,858,197
Amortization of deferred capital contributions	336,876	353,180
Bequests	256,027	980,055
Investment income	24,556	59,708
Gain on disposition of assets	840	769,491
	<b>5,645,499</b>	<b>6,097,188</b>
<b>EXPENSES</b>		
Shelter operations	3,409,671	2,624,817
Amortization of property and equipment	899,883	953,297
Program and service delivery	802,321	707,098
Fundraising and sponsorships	514,429	432,720
Finance and investment	300,151	341,469
Loss on sale of shares bequeathed	-	54,565
	5,926,455	5,113,966
<b>(DEFICIENCY) EXCESS OF REVENUES OVER EXPENSES</b>	<b>\$ (280,956)</b>	<b>\$ 983,222</b>

#### FINANCIAL POSITION

<b>ASSETS</b>		
Cash and short term investments	\$ 3,234,800	\$ 3,181,128
Other current assets	180,242	216,176
	3,415,042	3,397,304
<b>PROPERTY AND EQUIPMENT (net of accumulated amortization)</b>	<b>18,772,948</b>	<b>19,269,321</b>
	<b>\$ 22,187,990</b>	<b>\$ 22,666,625</b>
<b>LIABILITIES</b>		
Accounts payable and accrued liabilities	\$ 446,947	\$ 616,163
Deferred contributions	379,332	70,919
	826,279	687,082
<b>DEFERRED CAPITAL CONTRIBUTIONS</b>	<b>7,897,733</b>	<b>8,234,609</b>
	8,724,012	8,921,691
<b>NET ASSETS</b>		
Invested in property and equipment	10,875,215	11,034,711
Internally restricted	2,514,176	2,514,176
Unrestricted	74,587	196,047
	13,463,978	13,744,934
	<b>\$ 22,187,990</b>	<b>\$ 22,666,625</b>

APPROVED BY THE BOARD

*[Signature]* Director

*[Signature]* Director

#### Basis of Presentation (Note 1)

Management is responsible for the preparation of the summary financial statements. The summary financial statements are comprised of the summary statement of financial position and the summary results of operations, and do not include any other schedules, a summary of significant accounting policies or the notes to the financial statements. The summary statement of financial position and the summary results of operations are presented with the same amounts as the audited financial statements, but certain balances have been combined and all note referencing has been removed.

EDMONTON HUMANE SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS

Dear Edmonton Humane Society;

I'm just writing to let you know that Kip is settling in fine to his new home. We brought him home on Sunday and he is already starting to open up! I woke up this morning to lots of happy "wheeking" noises.



As soon as you go in the room he runs up to the front of the cage. He is even starting to get used to being petted and appreciates nose rubs. He also likes being cuddled in his towel and stepping up onto the rim of the cage door for treats! He especially loves lettuces and radicchio.

He's started grooming himself again. He also really seems to like his fleece bedding and is perfecting his sprawl and snooze technique.

I'd just like to thank you from the bottom of my heart for taking in small pets like Kip. Every animal is special and the EHS is sending an important message when it offers hamsters, gerbils, guinea pigs and rabbits for adoption: animals are not disposable, and every animal, no matter how small, deserves a forever home.

Yours Sincerely,  
Kariša Ubbens



**EDMONTON  
HUMANE  
SOCIETY**

for the Prevention of Cruelty to Animals

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[www.edmontonhumanesociety.com](http://www.edmontonhumanesociety.com)