

## Graphic Designer - Joanne Donoghue DeCenzo

8 Coffeetown Road, Deerfield, NH 03037

978.202.5667 | jod@metrocast.net | www.jojodd.weebly.com

May 5, 2013

Emerson Fry  
Portsmouth, NH 03801

Dear Hiring Manager,

I was delighted to find your advertisement for Junior Graphic Designer/Design Department Assistant on creativehotlist.com. By virtue of my career path, fashion design to graphic designer, I am confident my credentials would compliment your design department assisting your lead graphic designer on every front of your rapidly growing fashion label.

Junior designer/assistant would be an excellent starting point for me to gain insight into your company from the bottom up to provide support where needed. I bring a fun yet serious personality to the workplace. I handle all projects with utmost respect as a team player or independently. I am a focused contributor to any task menial or monumental and I take those extra steps to deliver quality results.

I am a proficient designer looking for a change, a different design field. I started in fashion and would love to return. I have always loved fashion. I see myself as a forward thinker with fresh new ideas, a diligent task master conscientious of revenue, very detail savvy, a passionate junior photographer fascinated with color theory and I love research, design flow, font usage and content that visually communicates with style.

Need me to stay late, sure. A photo resized, done. Manage files, edit media sites, compose emails, post photos, update website, proof copy, completed. I have researched all your job details and whatever I was not familiar with I explored online. I now have the knowledge and feel capable to perform the requirements but lack hands on experience. I am a quick study, thorough and absorb information like a sponge. I look forward to exchanging more about the incredible things I can do for your company's voice and style in an interview. Your fashion line reflects a strong character with charming sophistication.

My online visual aesthetics: [www.coroflot.com/jdizzle](http://www.coroflot.com/jdizzle)  
My relevant experience: design samples and resume follow

Thank you for this opportunity,  
Joanne Donoghue DeCenzo

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portfolio: [www.coroflot.com/jdizzle](http://www.coroflot.com/jdizzle) | website: [www.jojodd.weebly.com](http://www.jojodd.weebly.com) | email: [jod@metrocast.net](mailto:jod@metrocast.net) | phone: 978.202.5667



Dynamic graphic designer excited to create solutions for the media marketplace. Enjoy developing and producing a wide range of print and electronic communications. Diligently research new and current marketing trends to stay abreast of the design industry. Proven history of creative revenue results. Strong communication skills to interpret vibrant identities.

I am a professional creative with a can-do attitude that you can rely on to get the project done in a timely manner. I have excellent skills in CS4/Adobe InDesign, Illustrator, Photoshop and so much more. A motivated, ambidextrous designer and I sit on a yoga ball to work. My qualifications will compliment your visual identity. I am happiest learning new shortcut key commands to maximize my work flow.

- High work ethic assisting and promoting a company's brand
- Able to handle project from concept to completion on large or small scale
- Work independently or on a team with a proficient congenial approach
- Passionate about design cohesion, style and simplicity
- Courses in podcasting, blogging, photojournalism, broadcasting, editorial, reporting, public relations
- Expand my talents with online tutorials, workshops and freelance commissions
- Actively involved in all major social media networking

## **CONCORD MONITOR PUBLISHING CO.** - Concord, NH (current employer) *Winner of the Pulitzer Prize 2010*

- Create and maintain print and web collateral for the Advertising/Creative Services Department by staying current with layouts, images, typography and formats.
- Experienced in multiple design programs to produce creatives for special publications, advertisements, marketing promotions, email correspondence and web graphics.
- Work closely with all departments to meet goals for a consistent quality look.
- Ability to manage numerous projects and prioritize challenging deadlines.
- Generate consistent revenue with speculative advertisements.
- Repeat client satisfaction while delivering a professional experience.

## **SEACOAST MEDIA GROUP** - Portsmouth, NH (Portsmouth Herald)

- Collaborated as sole designer with the Marketing Director to provide mixed media for lead projects.
- Created newsletters, logos, brochures, direct marketing postcards, display events, posters, double truck spreads, online advertising and outsourced printed matter.
- Targeted markets with daily/weekly newspaper promos, niche publications (arts, entertainment, sports), and radio for a thriving New England seacoast audience.
- Classes in design software, advertising, sales, online and newspaper protocol.

## **EDUCATION**

Quinsigamond College, Worcester, MA, Visual Arts - Associates in Arts (highest honors)

Butera School of Art, Boston, MA, Signpainting/Commercial Art - Associates in Arts (high honors)

Endicott College, Beverly, MA, Fashion Design - Associates in Arts (honors)

Concord Carlisle High School, Concord, MA, College courses (high honors)

## **INTERESTS**

Ocean walks . organic . design magazines . books . photography . fashion . home goods . art . music . shopping . textiles walking . sustainable gardening . power foods . juicing . yoga . reading . fibers . nature . writing . recycling . world news



stepping out of the image area


## tri-fold brochure - the ocean - nov2012

### the ocean





Shall we never tire of it's marvelous impact upon us...



Deerfield New Hampshire [www.joedd.weebly.com](http://www.joedd.weebly.com)

### Wells MAINE

November 2012 - Give thanks to our beauty



#### What do we know about the ocean...

Area: about 140 million square miles (362 million sq km), or nearly 71% of the Earth's surface. Average Depth: 12,200 feet (3,720 m).

Deepest point: 36,198 feet (11,033 m) in the Mariana Trench in the western Pacific.

Mountains: The ocean ridges form a great mountain range, almost 40,000 miles (64,000 km) long, that weaves its way through all the major oceans. It is the largest single feature on Earth.

Highest Mountain: Mauna Kea, Hawaii, rises 33,474 feet (10,203 m) from its base on the ocean floor; only 13,680 feet (4,170 m) are above sea level.

The Great Barrier Reef, measuring 2,300m in length covering an area more extensive than Britain, is the largest living structure on Earth and can be seen from space. Its reefs are made up of 400 species of coral, supporting well over 2,000 different fish and 6,000 species of mollusks and countless other invertebrates. It should really be called Great Barrier Reef, as it is not one long solid structure but made up of nearly 3,000 individual reefs and 1,000 islands. Other huge barrier reefs include the barrier reef of New Caledonia, the Dominican Republic barrier reef and the large barrier reef of the Pacific. The largest coral atoll complex is in the Marshall Islands, comprising the central Indian Ocean and in Micronesia.

Fish supply the greatest percentage of the world's protein consumed by humans and most of the world's major fisheries are being fished at levels above their maximum sustainable yield. Some regions are severely overfished.

More than 90% of the trade between countries is carried by ships and about half the communications between nations use underwater cables.

### Does your footprint matter



Air pollution is responsible for 33% of the toxic contaminants that end up in oceans and coastal waters. About 44% of the toxic contaminants come from runoff via rivers and streams.

Each year, three times as much rubbish is dumped into the world's oceans as the weight of fish caught.

Oil is one of the ocean's "greatest" resources. Nearly 80% of the world's oil comes from offshore fields in our oceans. Areas most popular for oil drilling are the Arabian Gulf, the North Sea and the Gulf of Mexico.

Refined oil is also responsible for polluting the ocean. More oil reaches the ocean each year as a result of leaking automobiles and other non-point sources than the oil spilled in Prince William Sound by the Exxon Valdez or even in the Gulf of Mexico during the Deepwater Horizon/BP oil spill.

Life began in the ocean 3.1 billion to 3.4 billion years ago. Land dwellers appeared approximately 400 million years ago, relatively recently in geologic time.

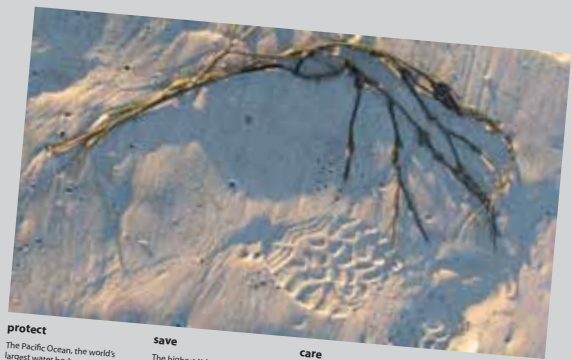
### We must care for the well-being of our bodies of water

### How to keep our mighty ocean safe

### Knowledge will take you there

#### Some interests to ponder

- Because the architecture and chemistry of coral is so similar to human bone, coral has been used to replace bone grafts in helping human bone to heal quickly and cleanly.
- Many fish can change sex during the course of their lives. Others, especially rare deep-sea fish, have both male and female sex organs.
- One study of a deep-sea community revealed 808 species from more than 100 families and a dozen phyla in an area about half the size of a tennis court. More than half of these were new to science.
- Blue whales are the largest animals on our planet ever (exceeding the size of the greatest known dinosaurs) and have hearts the size of small cars.
- Oarfish (Regalecus glesne), are the longest bony fish in the world. They have a snake-like body sporting a magnificent red fin like face and blue gills, and are thought to account for many sea-serpent sightings.
- A mouthful of seawater may contain millions of bacterial cells, hundreds of thousands of phytoplankton and tens of thousands of zooplankton.
- The Kuroshio Current, off the shores of Japan, is the largest current. It can travel between 40-121 km/day at 1.6-4.8 kph, this current's speed. The Gulf Stream is close to warm water in the Atlantic Ocean. At a speed of 97 km/day, the Gulf Stream moves a 100 times as much water as all the rivers on earth and flows at a rate 300 times faster than the Amazon, which is the world's largest river.
- A given area in an ocean upwelling zone or deep estuary is as productive as the same area in rain forests, most crops and intensive agriculture. They all produce between 150-500 grams of Carbon per square meter per year.



<h4>protect</h4> <p>The Pacific Ocean, the world's largest water body, occupies a third of the Earth's surface. The Pacific contains about 25,000 islands (more than the total number in the rest of the world's oceans combined), almost all of which are found south of the equator. The Pacific covers an area of 179.7 million sq km.</p>	<h4>save</h4> <p>The highest tides in the world are at the Bay of Fundy, which separates New Brunswick from Nova Scotia. At some times of the year the difference between high and low tide is 16.3 m, taller than a three-story building.</p>	<h4>care</h4> <p>The average depth of the Atlantic Ocean, with its adjacent seas, is 3,332 m; without them it is 3,926m. The greatest depth, 8,381 m, is in the Puerto Rico Trench.</p>	<h4>enjoy</h4> <p>The speed of sound in water is 1,435 m/sec - nearly five times faster than the speed of sound in air.</p>
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design, copy and photos by jo



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Let colorful living be your inspiration

Concord, NH

1.800.818.8288

company C

company C

speculative advert - colorful home decor



# JUST BE

is a state of mind, a way of life, and a philosophy. It is a line of apparel and accessories not meant to inspire - but to JUST BE.

Choose to be free, be organic, be peaceful, be on the farm, be the music, be a kayaker, be in the game, be the change, be natural, and much more!

Just Be gear allows you to show the world how you like to JUST BE.

There are tees for your whole family - men, women, kids and infants. All JUST BE tees are printed on super-soft, combed ring-spun cotton tees with a soft-hand technique using eco-friendly ink. This means that there is no "plastic-y feel" to the design. In fact you can't feel the design at all and it is also better for the environment. We also have a line of 100% organic cotton tees and onesies that are made in the USA.



## LIVE LIFE & JUST BE

[justbe.net](http://justbe.net) | 603-369-3659  
249 Sheep Davis Rd., Concord, NH





Linda from Iceland - photojournalism story project, her fashion line

