

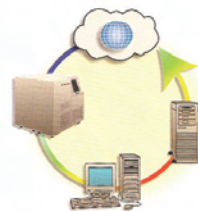
COleCONNECT



BRIDGING YOUR COMMERCE SITE
TO THE BACK OFFICE

COleSYSTEMS
Eclipsing the Ordinary

Even with a good e-Commerce site, there's downtime due to server upgrades or even failure due to heavy traffic volume. Cole.Connect compensates for it to keep you live 24/7.



While the direct architecture offers seamless integration of orders into the ERP system, the front-end goes down whenever back-end upgrades are performed.

The 100% Solution for e-Commerce

"Cole Systems' Cole.Connect is an extremely complementary product to Great Plains eEnterprise e-Commerce Solution. Cole.Connect provides a well architected, packaged solution to those customers who want to operate their online commerce storefront in a disconnected configuration. I would highly recommend the Cole.Connect solution for any customer that wants to implement a disconnected solution today."

Darren Laybourn
Executive Vice President,
Products and Services
Great Plains Software

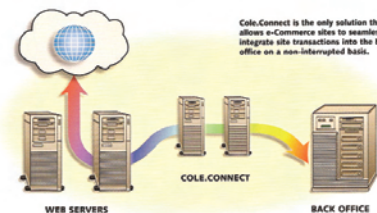


In creating Cole.Connect, Cole Systems worked closely with two of our key development partners, Microsoft and Great Plains.

Our close working relationship with these market leaders allows us to deliver cutting edge products built to the standards of the BizTalk Framework, Microsoft's new XML-based e-Commerce framework and built to work with BizTalk Server.

Cole Connect Customers can grow their Web businesses with confidence, knowing Cole Connect is built with the future in mind.

Microsoft
GREAT PLAINS
PARTNER



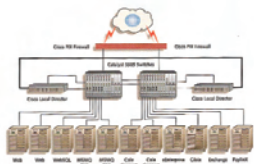
Cole.Connect is the only solution that allows e-Commerce sites to seamlessly integrate site transactions into the back office on a non-interrupted basis.

It's Time to Get

Connected

Every day in business is a day you could be winning business. Take control. Don't let communication outages, volume surges and systems upgrades send your business to your competition.

For less than the cost of the orders you're probably losing right now, you can protect your business with the one and only 24/7 e-Business solution, Cole.Connect.



Call 1-888 COLE SYS
to have Cole Systems design a
Cole.Connect migration plan
for your business. Today.

PROBLEM

Commerce sites today are disconnected. The hosting site is in one location, the back office at another, while the distribution center is at yet another.

Commerce sites must be scalable to allow for peak order periods.

There has to be an easy way to integrate to the back office from existing sites, without a complete overhaul or re-engineering.

SOLUTION

Cole.Connect supports a disconnected infrastructure using Microsoft Message Queue Server. This distributed environment allows for real-time store-and-forward of orders and publishing data. Information is guaranteed to arrive once, can be transacted and supports encryption.

Cole.Connect supports an n-tier architecture to allow multiple queues and connect paths to the data server. This allows as many orders to be taken at one time without disruption to the host site or end-user, while the back-end processing can be distributed to ensure that every order is fulfilled.

Cole.Connect easily integrates into existing site designs. If you are starting from scratch, we can integrate seamlessly. But if you already have a production site environment and you lack the back office unattended integration, Cole.Connect can easily plug into your existing site. This actually reduces the time it would take to build a site with a direct integration to the back office database.

COleCONNECT

As a Cole.Connect customer you can expect a lot more than great technology. You'll also get superior service and access to some of the industry's most talented hardware, applications and networking experts.

e-Commerce Solutions

- e-Commerce Design
- Integration to Web Site
- MSN/MSN Systems
- Credit Card Processing
- Integrated Back Office Solutions
- Core Products
- Order Entry/Distribution
- Product Ship Integration to FedEx, UPS, etc.
- Purchasing
- Web and Payment
- Customer Reporting
- Network Infrastructure Expertise
- Integrated Order Entry Solution
- Payment Services
- Co-location Consulting
- Router Design
- Customer Relationship Management
- Sales Force Automation

Hardware/Software Products

- Complex Servers and Designs
- Network Infrastructure Components
- Client Switches, Routers and Modems
- RightWay-Hi-Speed Fax Servers
- For Sale Integration
- Internet Service Provider Solutions
- Asset (Rental) Tracking
- The Entire Family of Microsoft Operating Systems, Tools and Applications
- End-to-end e-Commerce Solutions

Development Platforms

- Microsoft Visual Basic Tools Family
- VB, VBA, VFP
- Microsoft Visual Studio
- Microsoft Visual C++
- Microsoft Visual Source Safe
- Dreamweaver

Customization Tools

- Great Plains Modifier with VBA
- Visual Basic for Applications
- Microsoft Office Suite and any VBA-enabled Application

Database/Messaging Platforms

- Microsoft SQL Server
- Microsoft Exchange

Classroom Training

- Windows 95, 98, NT Workstation
- Microsoft Office Suite
- Microsoft Outlook/Exchange
- PC DOS
- RightWay
- Great Plains Dynamics

Customized Training & Floor Support

- Customer Training Manuals & Reference Guides
- Customer End-user Classes
- Train-the-Trainer Classes
- Check Release/Check
- Price Support
- Course Outlines
- Class Exercises
- Template/Menu Development
- Project Management
- Needs Assessment
- Help Desk Staffing

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