LIZ Claiborne

Fearlessly feminine. Blooming with color. Revel in it.

SHAPES

It's all about femininity. In ladylike dresses. Soft cowl necks. And the ruffled curl of a collar. Look for body skimming silhouettes that hint of curves, but never shout. Alternative-length pants that flash a bit of leg. And delicate accessories that celebrate being a woman.

COLORS

Colors are kissed by the sun. From bright poppy to pink taffy, solids to multicolor prints, the color parade marches on in wallpaper-print toiles, stripes, checks and hothouse florals. Pristine black and white provides dramatic contrast.

FABRICS

Think comfort. Think ease. Like the coolness of cotton and gossamer linen. The give-and-take of stretch sateen. The smooth kiss of silk/nylon against the skin. Cool fabrics that warm up to the season.

DETAILS

If it's feminine, it fills the bill. From delicate rhinestone-studded sandals to a flirty, floppy wide-brim hat in nostalgic reversible prints, they're fresh, flattering and thoroughly female.

CONTACT: FRANKIE CROCKER 212 626 3451 LIZ CLAIBORNE INC. 1441 BROADWAY NEW YORK, NY 10018 212 354 4900 TELEX 621067 LIZCLAY WWW.LIZCLAIBORNE.COM

LIZGOLF BY LIZ CLAIBORNE

Any way you slice it, simply the best way to get on the green.

STYLES

They're the sure shots of the season. Striped, plaid and argyle V-necks, mock necks, and johnny-collar sweaters and polos on top. Flirty skorts, flat-front shorts, cropped pants, and cuffed single-pleat trousers on the bottom. Completed by an anorak or vest, it's style that's a cut above.

FABRICS

Performance meets comfort meets style. Fine-gauge silk jersey sweaters or microfiber trousers that can go absolutely anywhere. An element of stretch in cotton, cotton poplin and cotton sateen sportswear that follows your every move. And water-repellent finishes to help you weather the course.



COLORS

It's a virtual tournament of colors. Patriotic red, white and blue segue into black, white and grey with a hint of pink. Navy, pearl blue and white add a fresh, clean element. Naturals come to the fore in shades of caffe, coral and brown. All, the colors of champions.

DETAILS

The difference is in the details. From the zipper on an anorak and the ball pocket on shorts to the unexpected

paisley print of a polo, there are lots of ways to play the game in style.

CONTACT: FRANKIE CROCKER LIZ CLAIBORNE INC. 1441 BROADWAY NEW YORK, NY 10018 212 354 4900 TELEX 621067 LIZCLAY WWW.LIZCLAIBORNE.COM