

SWEETDEAL

EXCLUSIVE AMES BOSTON ONLINE PROMOTION

SPONSORED EMAIL

SWEET DEAL: Luxury and Value at Boston's Hottest New Boutique Hotel

From: SweetDeal@OurSite.com
To: Name@HerEmail.com

AMES BOSTON

Dear (First Name),



ISN'T IT SWEET TO SAVE ON THE THINGS YOU LOVE?

Experience exceptional savings at **AMES** BOSTON—the most talked about new boutique hotel that places you in the heart of historic Faneuil Hall, Beacon Hill and an eclectic nightlife and shopping scene. One of the prestigious properties of the **Morgans Hotel Group** (think Delano in South Beach, Mondrian on Sunset Boulevard, and Royalton in New York City), **AMES** BOSTON offers old-world sophistication combined with modern signature style—plus the level of personal service you deserve. Now, how sweet is that?

\$175 PER NIGHT (40% OFF) FOR A STANDARD ROOM*
Valid through SEPTEMBER 30, 2010

* EXCLUSIVE Offer on Our Site ONLY

BOOK YOUR SWEET DEAL NOW



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SAVE 40% ON A STANDARD ROOM AT BOSTON'S HOT NEW BOUTIQUE HOTEL—ONLY THROUGH SEPTEMBER 30.

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AMES BOSTON

LUXURY MEETS VALUE

IN THE HEART OF BOSTON'S HISTORIC FANEUIL HALL AND BEACON HILL.

SAVE 40%

ON A STANDARD ROOM VALID ONLY THROUGH SEPTEMBER 30, 2010

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EXCEPTIONAL SAVINGS

AT THE HOTTEST **NEW BOUTIQUE HOTEL** IN TOWN.

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VALID ONLY THROUGH SEPTEMBER 30, 2010

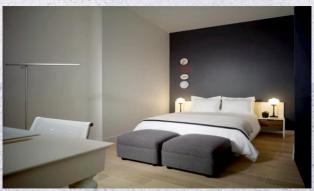
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CLAIM THE LUXURY-AND VALUE-YOU DESERVE.

\$175 Per Night (40% Off) for a Standard Room*

Valid through September 30, 2010

* Offered EXCLUSIVELY on This Site

GET THIS SWEET DEAL AT AMES BOSTON—THE HOTTEST NEW BOUTIQUE HOTEL IN TOWN!

One of the prestigious properties of the Morgans Hotel Group (think Delano in South Beach, Mondrian on Sunset Boulevard, and Royalton in New York City), this 114-room hotel, located in the historic Ames building, places you in the heart of Faneuil Hall, Beacon Hill and Boston's eclectic nightlife and shopping scene. Boasting a vibrant restaurant and bar, fitness center, rich architectural details, modern signature style and the level of personalized service you value and deserve, AMES BOSTON has everything you want in a hotel, and more.

HOTEL AMENITIES

WOODWARD - Modern-day tavern featuring the freshest local foods and world-class, handcrafted cocktails Original architectural details - Romanesque arched windows and carved marble fireplaces State-of-the-art fitness center • Room service • In-room spa services • On-site valet parking

STANDARD ROOM AMENITIES

Luxurious queen bed with down bedding Light oak flooring and textiles Flat-screen HDTV Mini bar

Agua by Korres bath products Luxurious white marble, walk-in shower iPod docking station Wireless high-speed Internet**

** Additional charges apply

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