

## AED Partner Coalition Goes Large on Infrastructure Ads

(ATM) coalition, of which AED is a Management Committee member, recently launched a regionally focused, multiplatform ad campaign urging Congress to develop a long-term solution to the Highway Trust Fund (HTF). The print, digital, and high-impact ad buys were appearing in 33 congressional districts across 10 media markets throughout the country just as lawmakers returned home before the midterm elections.

Billboards in Atlanta, Dallas, Houston, and Kansas City, as well as placements in various regional publications and on national digital networks, directed individuals to visit



*FasterBetterSafer.org*

to learn more about the country's transportation and infrastructure needs and take action by submitting letters to Congress. Don't just hope that your elected officials drive by a billboard – tell them yourself that our nation's need their help. Visit [AEDaction.org](http://AEDaction.org) to urge your congressmen to save the federal highway program now.

## OSHA Announces New Requirements for Reporting Severe Injuries

On Sept. 11, 2014, the U.S. Department of Labor's Occupational Safety and Health Administration announced a final rule requiring employers to notify OSHA when an employee is killed on the job or suffers a work-related hospitalization, amputation or loss of an eye. The rule, which also updates the list of employers partially exempt from OSHA record-keeping requirements, will go into effect on Jan. 1, 2015, for workplaces under federal OSHA.

The announcement follows preliminary results from the Bureau of Labor Statistics' 2013 National Census of Fatal Occupational Injuries. Under the revised rule, employers will be required to notify OSHA of work-related fatalities within eight hours, and work-related in-patient hospitalizations, amputations or losses of an eye within 24 hours. Previously, OSHA's regulations required an employer to report only work-related fatalities and in-patient hospitalizations of three or more employees. Reporting single hospitalizations, amputations or loss of an eye was not required

under the previous rule.

All employers covered by the Occupational Safety and Health Act, even those who are exempt from maintaining injury and illness records, are required to comply with OSHA's new severe injury and illness reporting requirements. To assist employers in fulfilling these requirements, OSHA is developing a Web portal for employers to report incidents electronically, in addition to the phone reporting options.

In addition to the new reporting requirements, OSHA has also updated the list of industries that, due to relatively low occupational injury and illness rates, are exempt from the requirement to routinely keep injury and illness records. The new list is based on updated injury and illness data from the Bureau of Labor Statistics and maintains the exemption for any employer with 10 or fewer employees, regardless of their industry classifications and illnesses.

For more information about the new rule, visit OSHA's website at <http://www.osha.gov/recordkeeping2014>.

## Grand Opening at Honnen Equipment in Salt Lake City



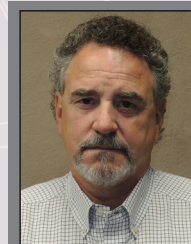
A customer tries a John Deere excavator simulator at an event celebrating the Grand Opening of Honnen Equipment's new 60,000-square-foot facility in Salt Lake City. Honnen is the John Deere construction equipment dealer in Colorado, Utah, Wyoming and southern Idaho. The event included building tours, an equipment rodeo contest, vendor display area and product demonstrations. "We had a great turnout for this event and we look forward to continuing our commitment to partner with and provide support for all our customers in the Utah market," said Mark Honnen, president of Honnen Equipment.

**Kirby-Smith Machinery, Inc.** was recently named Best Oilfield Rental Equipment Company in the Permian Basin. Every year the Odessa American puts out the "Odessa American 2014 Best of the Permian Basin Readers' Choice" awards for businesses in the area.

In other news, **David Cooper** was promoted to the role of vice president/general manager, South Division of Kirby-Smith Machinery, Inc. from his previous role as north Texas area manager. He is based out of the Dallas branch. **Jeff Weller** was appointed vice president/general manager, North Division, and will be based out of the Oklahoma City branch. Weller comes to Kirby-Smith Machinery, Inc. from Link-Belt Mid-Atlantic in Mechanicsville, Va., where he has worked for the past 28 years, most recently serving as general manager. Cooper and Weller succeed Glen Townsend, who retired in July from the vice president/general manager role.



David Cooper



Jeff Weller

**Hyundai Construction Equipment Americas, Inc.**, announced the appointment of Martin Implement Sales to their rapidly growing dealer network. Martin Implement will provide sales and service of Hyundai equipment from their dealership locations in Orland Park, South Elgin and Wauconda, Ill.

**Atlas Copco Construction Equipment** has strategically located eight service centers within a day's drive of the majority of rental customer locations across the U.S. The move is designed to keep rental companies profitable, efficient and operating at

peak utilization. Centers are located in Seattle, Wash.; Corpus Christi, Texas; Covington, Ga.; Cleveland, Ohio; Apex, N.C.; Santa Ana, Calif.; and Houston, Texas (two facilities). The company plans to open additional centers in Chicago, south-central Florida and in the Northeast U.S.

**Deere & Company** announced the retirement of **James A. Israel**, president of John Deere Financial, the company's global financial services division, after 34 years of service. **Michael J. Mack, Jr.** has been appointed group president, John Deere Financial Services, Global Human Resources and Public Affairs. **Max A. Guinn** has been appointed president, World-wide Construction & Forestry, Global Labor Relations and Security. Mack is currently president of Deere's World-wide Construction & Forestry Division, a position he has held since 2009. Guinn is currently senior vice president of human relations, communications, public affairs and labor relations.



Michael J. Mack, Jr.



Max A. Guinn

**Vermeer Corp.** announced its intent to build the Vermeer Applied Technology Hub in the third phase of the Iowa State Research Park. The Vermeer facility will house offices, meeting space and an equipment high-bay. The state-of-the-art office space will allow Iowa State students, faculty and part-time and full-time Vermeer team members to work collaboratively on technology advancements for Vermeer industrial and agricultural equipment.

**Terex Aerial Work Platforms (AWP)** opened a new 18,000 square-foot training center in Oklahoma City, Okla. An amphitheater-style training

## in the news

room provides comfortable seating for up to 12 students. The classes are small, allowing for personable, quality, hands-on training. Genie will also continue to offer technician training at its Redmond, Wash. campus.

**JCB** recently opened its newest North American parts distribution center in Aurora, Ill.



This Chicago-area facility will be JCB's main parts distribution hub and service a large portion of the Midwestern U.S., the Northeast and South Central U.S. JCB's Savannah headquarters and its parts distribution center in Fontana, Calif., will continue to provide primary parts support to the Southeastern, Western U.S. and Mexico respectively. The Ontario, Canada facility continuing to serve its Canadian dealers and customers.

**XAPT Corporation**, a Microsoft Dynamics partner, announced the successful "Go-Live" of their Microsoft Dynamics AX for Equipment Dealers ERP solution at NMC. The XAPT solution, developed exclusively for heavy equipment dealers, will now allow the Cat dealer to better plan and manage business operations throughout its 18 locations serving the state of Nebraska as well as locations in Iowa, South Dakota and Utah.

**PFW** has been renamed **CDK Global Heavy Equipment**. It is now a business unit of CDK Global, Inc., an independent company trading on the NASDAQ as "CDK." CDK Heavy Equipment is still part of the former ADP Dealer Services organization, and according to the company, will retain the same people and expertise.

**CASE Construction Equipment** has named its 2014 "Diamond Dealer" recipients as a part of its North

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