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In our state-of-the-art school in SoHo, Manhattan's epicenter of fashion, trend, and style, you'll find inspiration all around you, while our intimate, small-class-numbers-only, facility is the perfect place for your work to flourish.

ARROJO is a contemporary hairdressing brand dedicated to excellence in every part of the hairdressing industry. The vision of the ARROJO cosmetology school is to deliver excellence to each student: A well-rounded, inspirational, and career-shaping program of education so that you graduate with a phenomenal skill set that paves the way for lifelong achievement.

You'll learn the foundations of high-quality hairdressing in theory and practice, client communication, retail performance, presentation skills, creative expression, and business building. And on completing the program, students that meet our standards will be invited to become an ARROJO studio employee as part of an advanced training program that leads to our salon floor.

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The school, although completely private, adjoins ARROJO studio. You'll have your own highly experienced professional instructors, but you'll also get regular guest demos and lectures from my studio team of master stylists and I. We will demo advanced techniques, provide you with exclusive insights to the industry, and give you a platform for success whether you want to work in the salon, in education, or in editorial and fashion-related work.

This is the beginning of your cosmetology career, work hard, stay inspired, and think big, and all your dreams will come true.

Nick Arrojo



A picture of our new school facilities for now a picture of the new saloon.