



# It takes more than talent

**Digital People has an edge over  
other staffing firms**

.....

**The right talent for the job.** Digital People specializes in providing highly-skilled, experienced talent to amplify your organization's creative, marketing and new media functions.

**Recruiters who know the ropes.** Digital People recruitment associates have experience in the creative and marketing field themselves. They understand your world. Digital People recruiters are known for exceptionally quick response to urgent situations, as well as unequalled follow-through and persistence in meeting challenging needs.

**Extreme focus.** When other staffing firms try to be all things to all people, they often emphasize quantity over quality, inundating their clients with too many unqualified candidates. Digital People has a different mission: finding the right talent for you, every time.

**Consultative approach to our partnership with you.** Operating with entrepreneurial independence and leadership at the local level, Digital People consults with leading ad agencies and in-house creative services departments to continually identify exciting projects and new career opportunities, providing effective solutions by:

- Partnering with you to identify your specific needs and recommend the ideal solutions
- Implementing extensive discovery to source the right talent to meet your requirements
- Applying in-depth screening techniques and skills assessment before you interview any talent
- Preparing candidates with concise on-boarding procedures that match your organization
- Supporting your team with periodic satisfaction reviews to ensure your needs are met
- Assisting you by handling any issues that may arise, quickly and effectively, to your satisfaction

### Attracting and retaining qualified talent.

Effective recruitment of high performers requires a clear understanding of the work environment, company culture, job requirements and “what’s in it for them.” To find and retain the best people available, Digital People utilizes:

- A deep referral network of tried and true, blue chip talent
- Investments in advertising and real-time networking to identify active and passive job seekers
- Communication technology and social media to continuously engage and expand our extensive talent pool
- A full array of benefits offered to all talent we employ

**As good as the people we place.** Digital People offers you an unconditional guarantee of excellent service. If, for any reason, a temporary assignment placement does not meet your expectations, you will not be charged for that person’s time. Choose Digital People with complete confidence and zero risk.

**Excellent service at every level.** We have the experienced talent you need for short-term temporary work, long-term projects, temporary-to-direct hire and permanent direct hire placements in jobs as varied as web production artists, copywriters, email marketing specialists and graphic designers, including management-level positions. When you partner with Digital People, the edge will go to your organization.

## Talent Disciplines

### MARKETING

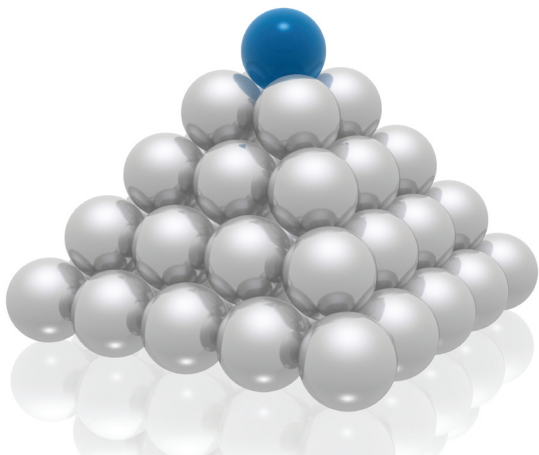
- Marketing Director
- Marketing Manager
- Marketing Specialist
- MarCom Manager
- Public Relations Specialist
- Project Manager
- Traffic Manager
- Event Coordinator

### CREATIVE

- Creative Director
- Art Director
- Graphic Designer
- Production Artist
- Copywriter
- Proofreader
- Prepress
- PowerPoint

### INTERACTIVE

- Web Designer
- Web Production Artist
- Content Writer
- Flash Developer/Designer
- SEO Specialist
- Interactive Project Manager
- Interactive Marketing Manager
- Email Marketing Specialist



**Contact Digital People today:**  
digitalpeople.net • 1.877.527.8803  
Staffing • Search • SmartSourcing

Digital People is a division of the Atterro Human Capital Group. ©2011, Atterro, Inc.