

The logo features a horizontal pipe with a wrench positioned vertically across its center. The pipe has a metallic gradient and is capped at both ends. The wrench is also metallic and is positioned as if it is clamping onto the pipe. The text 'BEN FRANKLIN' is written in a large, bold, black, sans-serif font across the top of the pipe. The word 'plumbing' is written in a smaller, italicized, black, sans-serif font on the right side of the pipe.

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