

DESIGN NOTES

Column Group {

background-color: #6699CC;  
 color: #FFF  
 text-transform: upper-case;  
 font-size: 12px }

Column Header {

background-color: #E0EBF5;  
 color: #333;  
 font-weight: bold;  
 font-size: 12px  
 border-bottom: 2px solid #666666;  
 line-height: 20px; }

Row Header {

background-color: #EBEBEB;  
 color: #333;  
 font-weight: normal;  
 font-size: 12px;  
 border-bottom: 2px solid #FFF;  
 line-height: 30px;  
 box-shadow : 0px 3px 1px rgba(51, 51, 51, 0.75); }

Row {

line-height : 30px;  
 color : #666666  
 border-bottom: solid 1px #CCC }

Highlighted Cell {

background-color: #DFF0D8;  
 color : #333;  
 border-bottom: solid 1px #CCC }

Tier Capsules {

background-color: #FFF;  
 color: #000;  
 font-weight: bold;  
 font-size: 12px  
 line-height: 20px;  
 border-radius: 9px;

tier 1 { bg-color: #82C341}  
 tier 2 { bg-color: #FCF284}  
 tier 3 { bg-color: #FDB83A}  
 tier 4 { bg-color: #EF3C27}

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RANKED ADVOCATES ( over 35 chats)				PER ADVOCATE			INCREMENTAL						
#	Advocates	Chats	Revenues	Conv	AOV	Rev/ Chat	Conv	AOV	Revenue	Rev/ Chat	CSAT	% of Chats	Qual. Score
▼	<span style="color: green; font-weight: bold;">Tier 1</span>	XX,XXX	\$XXX,XXX	XXX	\$XX.XX	XX.XX%	XXX	\$XX.XX	\$XX.XX	\$XX.XX	X.XX	X.XX%	XX.XX
1	Alfonzo Q.	X,XXX	\$XX.XX	XXX	\$XX.XX	XX.XX%	XXX	\$XX.XX	\$XXXX.00	\$XX.XX	X.XX	X.XX%	XXX.XX
2	Tim S.	X,XXX	\$XX.XX	XX	\$XX.XX	XX.XX%	XX	\$XX.XX	\$XXXX.00	\$XX.XX	X.XX	X.XX%	XXX.XX
3	Alexandar H.	X,XXX	\$XX.XX	XX	\$XX.XX	XX.XX%	XX	\$XX.XX	\$XXXX.00	\$XX.XX	X.XX	X.XX%	XXX.XX
4	Montrel A.	X,XXX	\$XX.XX	XX	\$XX.XX	XX.XX%	XX	\$XX.XX	\$XXXX.00	\$XX.XX	X.XX	X.XX%	XXX.XX
5	Bill S.	X,XXX	\$XX.XX	XXX	\$XX.XX	XX.XX%	XXX	\$XX.XX	\$XXXX.00	\$XX.XX	X.XX	X.XX%	XXX.XX
▶	<span style="color: orange; font-weight: bold;">Tier 2</span>	XX,XXX	\$XXX,XXX	XXX	\$XX.XX	XX.XX%	XXX	\$XX.XX	\$XX.XX	\$XX.XX	X.XX	X.XX%	XX.XX
▶	<span style="color: yellow; font-weight: bold;">Tier 3</span>	XX,XXX	\$XXX,XXX	XXX	\$XX.XX	XX.XX%	XXX	\$XX.XX	\$XX.XX	\$XX.XX	X.XX	X.XX%	XX.XX
▶	<span style="color: red; font-weight: bold;">Tier 4</span>	XX,XXX	\$XXX,XXX	XXX	\$XX.XX	XX.XX%	XXX	\$XX.XX	\$XX.XX	\$XX.XX	X.XX	X.XX%	XX.XX

UNRANKED ADVOCATES ( under 35 chats)

			PER ADVOCATE			INCREMENTAL						
Advocates	Chats	Revenues	Conv	AOV	Rev/ Chat	Conv	AOV	Revenue	Rev/ Chat	CSAT	% of Chats	Qual. Score
Dave E.	X,XXX	\$XX.XX	XXX	\$XX.XX	XX.XX%	XXX	\$XX.XX	\$XXXX.00	\$XX.XX	X.XX	X.XX%	XXX.XX

