

POSTERS

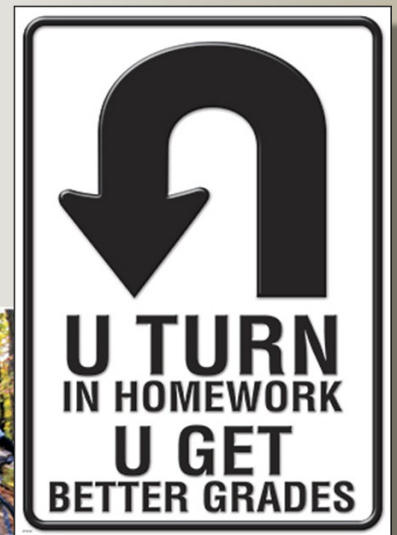
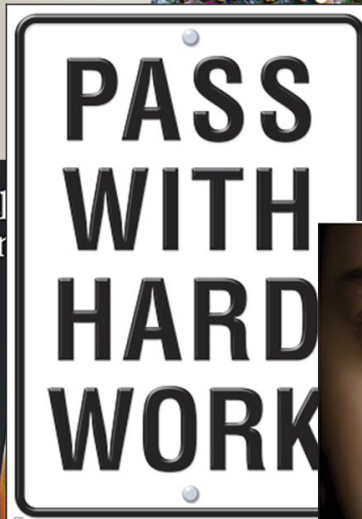
Susan B. Walker



Challenge your Mi



Colorful, edgy and thought provoking, Argus posters are a fun and engaging way to get kids thinking. As Content Development Manager, I was responsible for researching age appropriate content, developing concepts, writing poster copy, and helping to direct final design decisions. Extension activities utilizing a myriad of existing posters were also developed. These were not only used by sales reps as give-aways to store owners but as on-line downloads for teachers across the country, too.



Surround yourself with who you want to be.

