

CLASSROOM ESSENTIALS

Susan B. Walker



Essential tools for the classroom from creative calendars and Accent Variety Packs, to colorful letters in all shapes and sizes, my strong suit was developing products that did double duty, delivering form and function. As Content Development Manager, I was responsible for researching age appropriate designs and subject matter, developing functional concepts that were effective in a classroom environment, helping direct design elements, and writing extension activities in the form of Discovery Guides that accompanied much of the product.

