Program Classroom Kits

Susan B. Walker

As a former teacher, creating educational kits as a classroom resource to help inspire environmental awareness was second nature to me. My role as Program and Content Development Manager allowed me to use my creative talents and industry contacts to develop some amazing educational products perfect for inclusion in K-12 classrooms.

Along with the standards-based research and product development, I was also responsible for creating teacher and student resource guides, interior and exterior label and packaging design, and ensuring that all materials were age and grade appropriate.