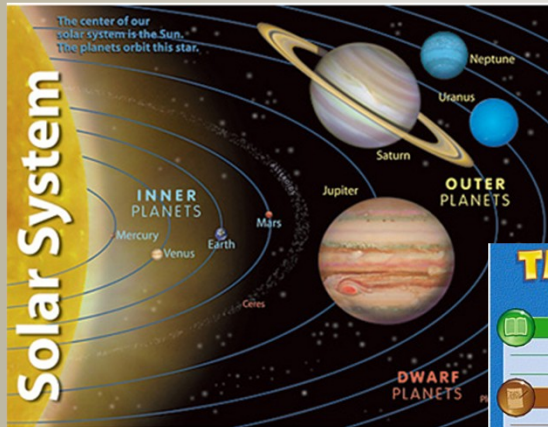


LEARNING CHARTS

Susan B. Walker



An inexpensive way to add a decorative pop or a strong curricular focal point to any classroom, Learning Charts were a cornerstone of our large product offering. From content intensive to purely decorative, I was responsible for the conception of curriculum or decorative classroom themes, creating the initial designs, developing, researching, and writing all main (front) content as well as all teacher-related (back) content.

As Content Manager I also served as copy and design editor for my entire team. All charts went through a rigorous approval process as themes, copy, and design were assessed and analyzed weekly. It was my responsibility to represent my team in these meetings explaining curriculum direction, design concepts, and defending appropriateness and usability in the classroom.

