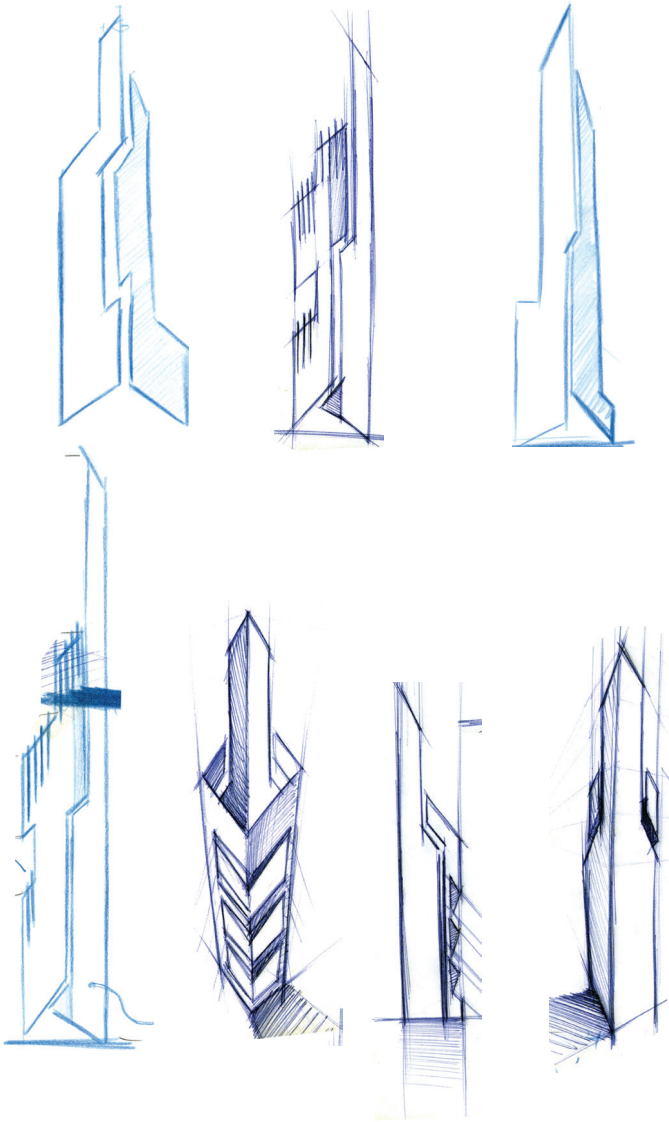


LIGHT_POWER

BILL PARCELLS
INDUSTRIAL DESIGN PORTFOLIO



This light was designed around my interpretation of the word **POWER**. It was based of architectural forms and was meant to imply a scale greater than it's actual footprint.

LIGHT_POWER

The light uses a large RED bulb to further enhance the ILLUSION of power. The tower was built in two separate parts to make it feel as if the light was ripping the form open.

