

High Velocity

Orlando World Center Marriott Resort, Florida, USA

WATG



client

Host Hotels & Resorts

size

6,000 square feet

amenities

Game area; large screen monitors throughout; backlit glass back bar embedded with light channels; advanced audio/visual systems including dynamic digital signage

services provided

Interior design

architect of record

InterPlan



challenge

The challenge was to convert a dated Champions Sports Bar into a modern, high energy sports bar that would appeal to both family and adult clientele.

solution

Communal tables located close to the bar, cozy circular banquette seating, and large and small seating areas were incorporated into the design for optimal comfort and circulation. With advanced technology, the bar has been divided into zones created to add versatility and excitement to the space. A central atrium area is highlighted with an inverted cone to project shapes of various sizes and detail. The fabrics and finishes utilized throughout bring a level of freshness to the space and create a stimulating and inviting atmosphere. Warm wood tones create an intimate atmosphere and complement the contemporary styling in the furniture details and lighting.

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