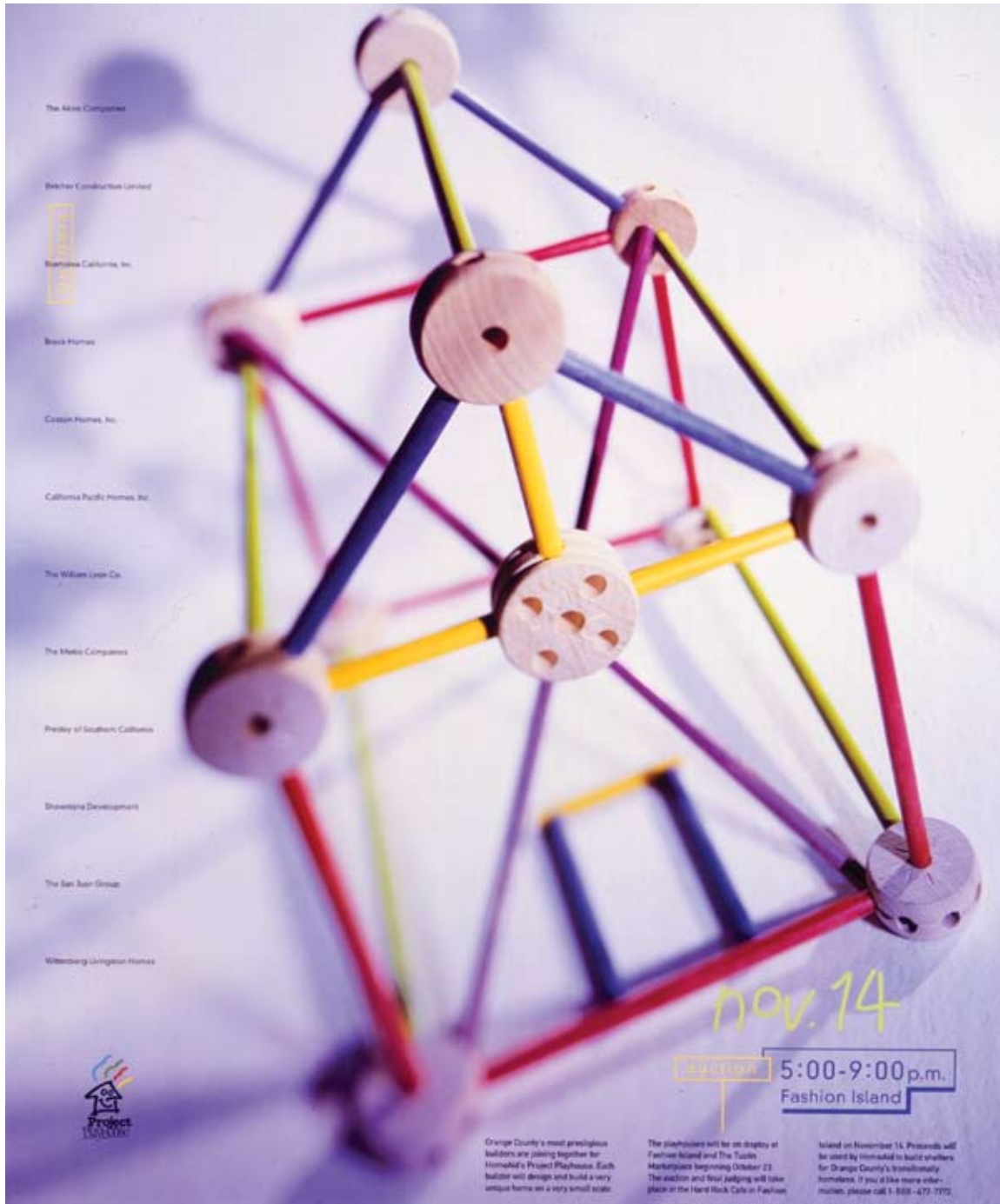




Logos

- Raise Foundation (O.C. Child Abuse)
- Pro Staff (Kawasaki ATV)
- California Citrus Growers of America
- Western Digital
- Ritner Architectural Group
- Homewood Connections
- Boy Scouts of America - Scout O'Rama
- O.C. Philharmonic Society



HomeAid- Project Playhouse

Poster design to announce an event that local professional home builder's, architects and contractors participate in designing and constructing playhouses for trophies and recognition. The playhouses are then auctioned off to raise money for homeless families.

One of the most successful turnout since the auction was started. The logo is still used today.

- Poster
- Logo



Hilton Garden Inn

Complete re-branding of Hilton Garden Inn. Creating a new logo and all elements that carry the identity—from outdoor signage to dry cleaning slips.

If you look closely you will see the leaves are made of the letters “G” and the letter “I”.

- Logo
- Corporate Identity Package



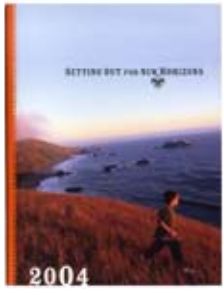
Boy Scouts of America
-Orange County Council

Each spread explains the activities and goals of the 3 major categories of the Scouting program; Cub Scouts, Boy Scouts, and the Leaders.

Cover was hand stitched and shoulder patches attached by the Scouts of each of the participating Orange County Troops.

I've designed each annual report for this client for the past 13 years.

- Annual Report - 24 page

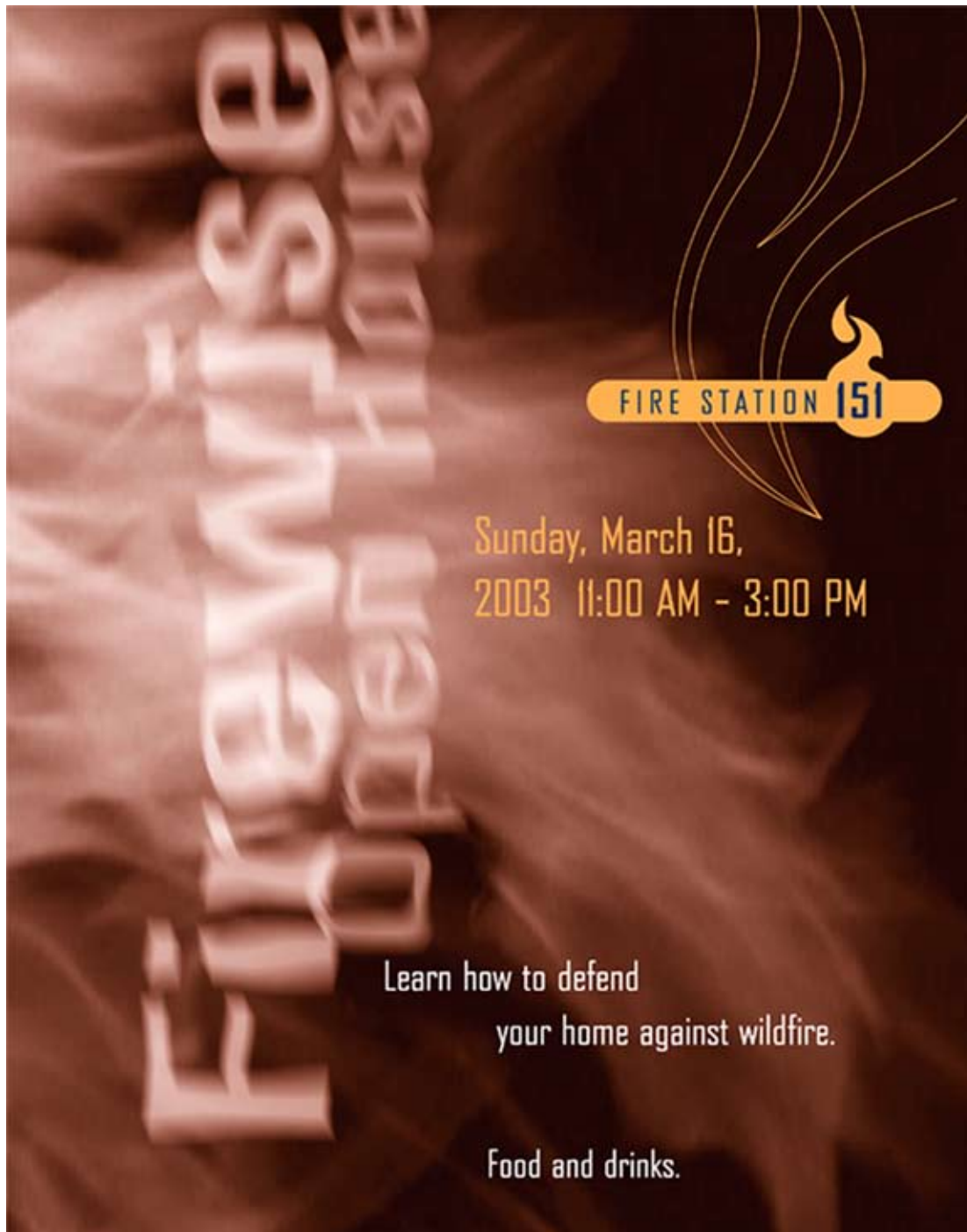


Boy Scouts of America,
Orange County Council

16 years of doing the Annual Report
for the Boy Scouts of America,
Orange County.

Always pro-bono asking for favors from
photographers and printers to donate
their time and hard costs.

The look and feel coincides with a
brochure that was used as a piece to
attain contributions.



USDA Forest Service
-FireWise

Poster was created to announce seminars at local fire station, in which the residents could learn more on how to reduce the threat of fires in their homes and how to protect themselves from wildfires.

A manual was also produced and issued to citizens attending these seminars.

- 2 color Poster
- 2 color, Multiple page, 3-Ring Binder



Giant Bicycles

A 3 day photoshoot from the mountains of Idylwild to the deserts of Borrego to the beaches of Oceanside. Capturing the five divisions of the Giant bicycle line; high-end race bikes, mountain bikes, touring bikes, motocross and youth bikes.

- 56 page Product Brochure.
Cover is a tri-fold spread.

Design and photography was so well received it became in-store signage and used for trade shows and additional brochures.



Kawasaki Motorcycle

Poster design created for each of Kawasaki's Team Green (their professional staff of riders). Poster is handed out at race events and signed by the rider.

- Poster



International House of Pancakes

Interim menu for IHOP, to test a more fun, active design to what had previously become stogy and outdated. Graphics depicted morning breakfast, afternoon lunch and evening dinner.

- Menu
- Illustrations

I also designed the following menu.



Taco Bell

- Frutista Freeze

I created a vacation/tropical environment for this new product. I did the logo and used a unique type face. This was an opportunity to really push the creative.

It was very well received and became the catalyst to more "Think Outside the Bun" creative for Merchandising.

I have two years of Merchandising and Design. Creating new looks for an ever-changing menu. Responsible for retaining the overall Taco Bell brand, food photoshoots, logos, rebranding of new products, and many presentations. Also oversee the creative of the Design Studio and mechanicals of the Production Department.

Special portfolio of Merchandising available upon request.